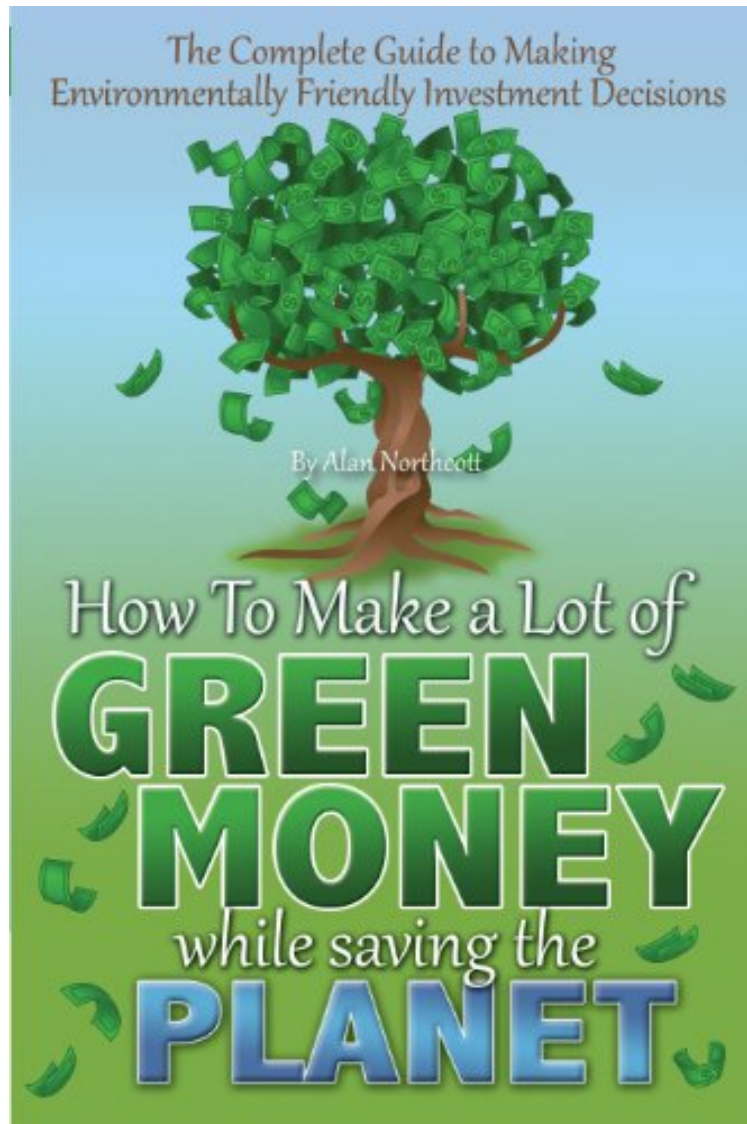


[Free] The Complete Guide to Making Environmentally Friendly Investment Decisions: How to Make a Lot of Green Money While Saving the Planet

# The Complete Guide to Making Environmentally Friendly Investment Decisions: How to Make a Lot of Green Money While Saving the Planet

*Alan Northcott*

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**Alan Northcott : The Complete Guide to Making Environmentally Friendly Investment Decisions: How to Make a Lot of Green Money While Saving the Planet** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Complete Guide to Making Environmentally Friendly Investment Decisions: How to Make a Lot of Green Money While Saving the Planet:

1 of 1 people found the following review helpful. A very good introduction to investing in greenBy @victoryVery nice introduction to a evergreen field. I am a green enthusiast and this book gave a good view of the landscape on different investment options. It also gave a good perspective on the emergence of each vertical and its potential.A very good read..- Shekar

This book takes the idea of environmentally friendly investment options and expands on it by providing for you, the reader, the absolute best ways to diversify your portfolio, increase your returns, and invest with a good conscious all the same time. You will learn the fundamental basics of what impacts the environment negatively and what makes an impact negative. You will learn how you can start analyzing businesses from the outset and what specific details you should always be looking for. Learn what your own environmental impact is outside of your finances and how you can start making changes in every aspect of your life to combat these issues.With so many people starting to take a closer look at the environmental impact of financial decisions, many experts on the topic have started to appear, and of those experts, a select few have been interviewed and asked their thoughts on the matter of choosing the right companies for this book. You will learn what the best industries are out there and what the best options for your money are. You will learn what they really mean when they say they are "carbon neutral" and how to find out if a company is truly carbon neutral or if they are just buying credits from companies that are carbon neutral. Learn how to read between the fuzzy lines the EPA gives companies to work with and how to finally start making the right decisions with your portfolio with this book in hand.

About the AuthorAlan Northcott is a successful financial author and trading educator, having been writing in the sector for some years. He has ten conventionally published books which were completed with Atlantic Publishing, and more recently has self published four more. In addition to the books published under his name, Northcott has ghostwritten several other books and regularly contributes articles and other writing for a variety of print and online clients. Other facets of his life have included being a professional engineer, radio broadcaster, farmer, karaoke jockey, and wedding officiant, along with other pursuits. He and his wife live in Florida, and they share their house with many dogs and cats. They have three children living on three different continents, and two grandchildren. Originating from England, Northcott was educated at Eltham College in London and obtained his degree from the University of Surrey, also in England. He immigrated with his wife to America in 1992. His engineering career spanned more than 30 years, on both sides of the Atlantic, and recent years have found him living a more diverse, fulfilling lifestyle. He offers a free newsletter on various related and unrelated topics. You can e-mail him directly at [alannorthcott@msn.com](mailto:alannorthcott@msn.com) for more details."