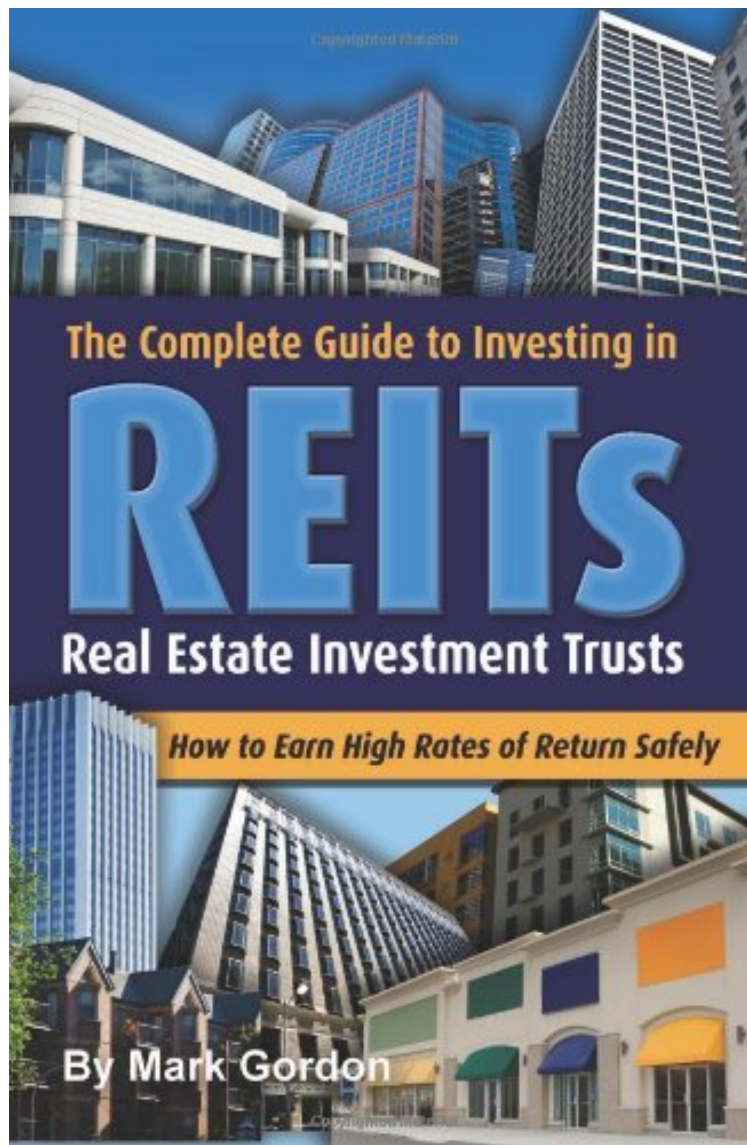


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The Complete Guide to Investing in REITS -- Real Estate Investment Trusts: How to Earn High Rates of Returns Safely

Mark Gordon

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informative so far. I'm a beginner for sure, so this is good enough for me. Gives a good history of REITs, and the information is quite informative. 0 of 0 people found the following review helpful. Four Stars By Roderick A. Moore, DPM Good summary of what REITS offer to the investor. 0 of 0 people found the following review helpful. Five Stars By Alentejo Muy interesante.

Currently, there are nearly 200 publicly traded real estate investment trusts (more commonly referred to as REITs) in operation in the United States with a combined \$500 billion in assets. An estimated two-thirds of REITS are traded on national stock exchanges. A REIT is a real estate company that offers its shares to the public. By doing so, a REIT stock becomes like any other stock that represents the holder's ownership in a business. However, REITs have two distinct features: REITs manage groups of income-producing properties and must distribute 90 percent of profits as dividends. The Complete Guide to Investing in REITs will teach you everything you need to know about REITs and how you can earn high rates of return. In this book, you will learn about publicly and privately held REITs, Net Asset Value (NAV), Adjusted Funds From Operations (AFFO), Cash Available for Distribution (CAD), the benefits associated with REITS, dividend reinvestment programs (DRiPs), capitalization rate, equitization, leverage, positive spread investing, securitization, and straight-lining. You will also learn about equity, mortgage, and hybrid REITs and the more specific types, including residential, office, industrial, and retail. The Complete Guide to Investing in REITs will walk you through finding the appropriate REIT for you. This book will also teach you how to manage your REIT, how to limit your personal risk, how to understand REIT performance, and how to analyze REITs. By reading this book, you will know and understand the pitfalls of investing in REITs, you will know how REITs behave as an investment class and how to best integrate them into your portfolio, and you will know what economic issues affect real estate and the effects these have on REITs. This book is not merely for the novice investor who wants to learn everything possible about real estate investment trusts; professional investors, financial planners, and investment advisors will also find valuable information in this book. Ultimately, The Complete Guide to Investing in REITs will help you stabilize and grow your portfolio and earn high rates of return by providing you with vital information and practical guidance. Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award-winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed. This Atlantic Publishing eBook was professionally written, edited, fact checked, proofed and designed. The print version of this book is 288 pages and you receive exactly the same content. Over the years our books have won dozens of book awards for content, cover design and interior design including the prestigious Benjamin Franklin award for excellence in publishing. We are proud of the high quality of our books and hope you will enjoy this eBook version.

About the Author Mark Gordon is the managing editor of the Gulf Coast Business . The is an independently owned weekly publication covering business trends, companies, executives, and entrepreneurs on the Gulf Coast of Florida, from Tampa to Naples. Before the , Mark worked as a reporter for seven years at daily newspapers in Auburn, New York; West Chester, Pennsylvania; and Jacksonville, Florida. Mark lives in Lakewood Ranch, Florida, with his wife Elyse. This is his first book.