

## The Coming Jobs War

*Jim Clifton*

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**Jim Clifton : The Coming Jobs War** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Coming Jobs War:

5 of 5 people found the following review helpful. light, fast read, if that's what you're into. By eric d fescenmeyer Firstly, I frame my review with the fact that I had been assigned to read this book, rather than seeking it out on my own. While I support the thinking contained within the book, the data used is really slim for the inferences made. There's things that need to be said contained within the book, but it would be nice to see some corroborating evidence besides the single source used in the book. As someone who works for a polling firm (Gallup), the author

should know that supporting data is needed to smooth out biases found in only one opinion collection - no matter how good the collecting company feels it is. Secondly, the book seems to ramble a bit in terms of subject matter and could use a firmer hand in editing. Had Clifton had a better editor, he could have easily had two books rather than one. It would have made him more money while being more focused at the same time. If you're fine with Gladwell-esque qualitative texts, then this one is for you. If you're looking for greater depth....

0 of 0 people found the following review helpful. I Wish I Could Wave a Magic Wand and Have All Leaders Read It! By Mitzi in Maryland I bought it on audible, but found the information so richly dense that the spoken word wasn't enough. I bought the hard cover as well, so I could see some of the statistics and other facts as opposed to trying to remember what I had heard. An overwhelmingly important book.

2 of 2 people found the following review helpful. Creating Jobs Through Local Leadership By Jim L. Battin The book is a timely and significant contribution to help us understand that 'not having a good job' (one where they have 30+ hours of work per week on a steady basis) is the root cause of many of the world's problems. Don Clifton, CEO of Gallup Inc., has tapped into extensive studies provided by his organization to suggest that we should avoid answers in Washington and take more control of our actions at the local level where leaders know the people to talk to, know the levers to pull, and get things done through large networks and access to other talented people. The author describes the current state in easy to understand ways. While he creates a sense of urgency about the need to create jobs, he doesn't leave us looking for solutions and offers clear cut strategies that provide options for actions that we can take. When I finished reading the book I couldn't help but feel a little disappointed because it came to an end. His ideas are powerful and make such good sense! I can't wait for the sequel!

Definitive leadership strategy for fixing the American economy, drawn from Gallup's unmatched global polling and written by the company's chairman. What everyone in the world wants is a good job. "This is one of the most important discoveries Gallup has ever made," says the company's Chairman, Jim Clifton. In *The Coming Jobs War*, Clifton makes the bold assertion that job creation and successful entrepreneurship are the world's most pressing issues right now, outpacing runaway government spending, environmental degradation and even the threat of global terrorism. The book is grounded in findings from Gallup's World Poll, which reveals the implications of the jobs war on everything from economics to foreign policy to nothing less than America's moral authority in the world. And it offers a prescription for attacking the jobs issue head-on. Clifton argues that the solution to creating good jobs must be found in cities, not in the federal government. Promoting entrepreneurship and job creation must be the sole mission and purpose of cities' business leaders, government officials and philanthropists. Clifton says that the next big breakthrough will come from the combination of the forces within big cities, great universities and powerful local leaders. Their combined effect is the most reliable, controllable and predictable solution to America's biggest problem. Strong leadership teams and a natural order are already in place within cities - in governments and local business and philanthropic entities, with caring leaders working on initiatives to fuel local economic growth and to create good jobs. The feat these leaders have to pull off is doubling their entrepreneurial energy by aligning their local forces: local tribal leaders, super mentors and universities. Winning the jobs war will require all hands on deck, and failure is not an option, especially for the United States, which has been the global leader in promoting freedom and entrepreneurship. America's place in the world is at stake, and there are other countries poised to surpass a sputtering U.S. economy that is currently growing at only 2% annually. The biggest threat? China, with a GDP that is increasing at nearly 10% annually - a pace that will make it the world's leading and most influential economy within the next 30 years. While the statistics are dire, Clifton remains optimistic about America's ability to win the jobs war because America has been here before. "The Greatest Generation saved America by beating the Japanese and Germans at [World War II]. The Baby Boomers saved America a second time by beating the same foes, Japan and Germany, in an economic war that determined the leadership of the free world, again," he says. *The Coming Jobs War* offers a clear, brutally honest look at America's biggest problem and a cogent prescription for solving it.