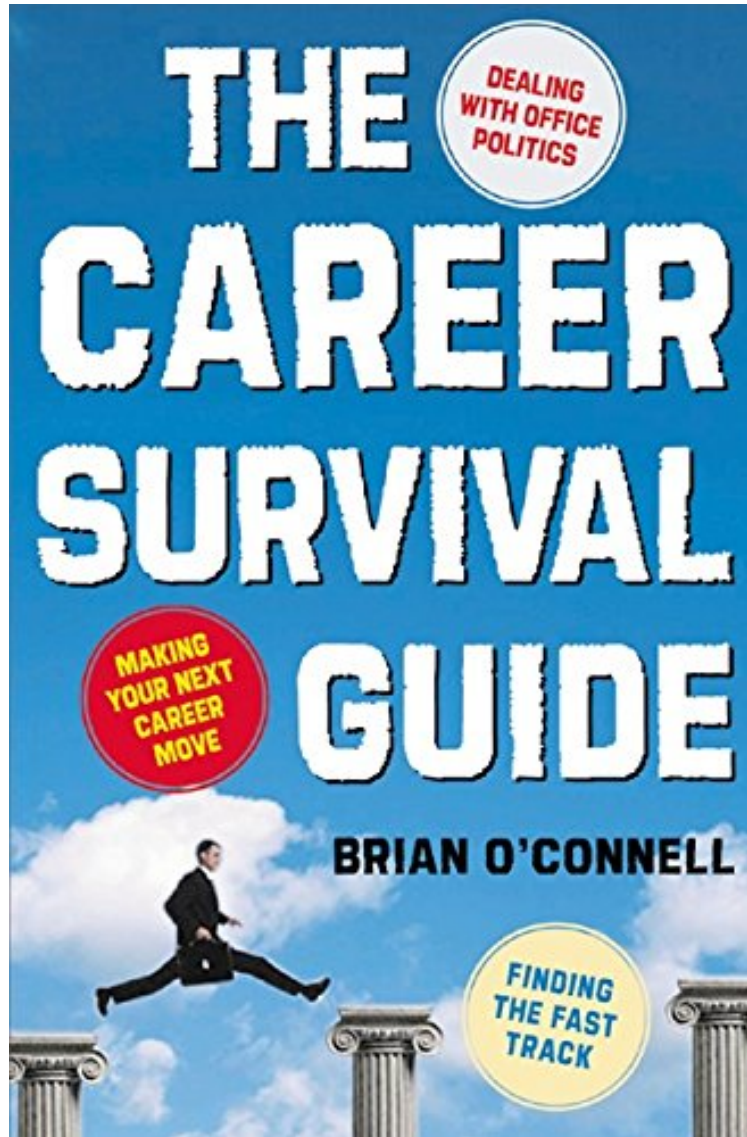


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The Career Survival Guide: Making Your Next Career Move

Brian O'Connell

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Brian O'Connell : The Career Survival Guide: Making Your Next Career Move before purchasing it in order to gage whether or not it would be worth my time, and all praised The Career Survival Guide: Making Your Next Career Move:

A PAPERBACK ORIGINAL Everything you need to know to survive and thrive in the world of work Layoffs, mergers, volatile markets, an uncertain future. The Career Survival Guide is an indispensable source of expert insight,

analysis, and guidance for today's beleaguered and confused corporate citizen. And it offers a gold mine of sure-fire tips on how to find a mentor, how to get and use insider business information, how to read the tea leaves when your job may be on the line, and how to handle corporate politics. Readers also learn how to enhance their visibility, as well as how to leverage sudden economic change, and, perhaps most important, they learn about the seven types of corporate survivorshy;shy;including "Switzerlands," "Gumbies," "Stoics," and "Don't Worry, Be Happys"shy;shy;and how to determine which type is most consistent with their own personalities. In the face of increasing layoffs and uncertainty, readers wanting to increase their chances of having a successful and fulfilling career will appreciate The Career Survival Guide's comprehensive content, including: Helpful info boxes, sidebars, and lively profilesAn introduction to the often-intimidating corporate landscapeStrategies for experienced employees looking to recharge their climb up the corporate ladder

From the Back CoverA complete guide to surviving and thriving in the strange new world of work Massive, industry-wide layoffs, epic-making mergers, wildly unstable markets, unprecedented corporate restructuring. . . . Welcome to the new world of work, a strange, unpredictable place where none of the old tried-and-true career-building strategies seem to apply. But don't despair, this important new book by best-selling author Brian O'Connell arms you with a road map and a set of proven strategies for successfully navigating this strange new world. The Career Survival Guide is an indispensable source of expert analysis and guidance for today's beleaguered corporate citizen. Featuring the insights of dozens of corporate execs, human resources experts, business owners, career counselors, and successful employees, it provides the most accurate assessment of the current job environment to date, and it offers you a gold mine of sure-fire tips on how to: find a mentor get and use insider business information read the tea leaves when your job may be on the line finesse corporate politics enhance your visibility leverage sudden economic change . . . And, perhaps most important, you'll learn about the seven types of corporate survivorshy;shy; "Switzerlands," "Gumbies," "Terrorists," "Benign Saboteurs," "Stoics," and "Don't Worry, Be Happy's"shy;shy;and how to determine which type is most consistent with your personality and plays to your strengths. Read The Career Survival Guide and substantially increase your chances of having a successful and fulfilling career in today's strange new world of work.About the AuthorBrian O'Connell is coauthor of the bestselling The 401(k) Millionaire and CNBC's Guide to Creative Wealth.