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The Bear-Proof Investor: Prospering Safely in Any Market

John F. Wasik

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JOHN F. WASIK

Author of *The Late-Start Investor* and
The Kitchen-Table Investor

The Bear- Proof Investor

**Prospering Safely in
Any Market**

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John F. Wasik : The Bear-Proof Investor: Prospering Safely in Any Market before purchasing it in order to gage whether or not it would be worth my time, and all praised *The Bear-Proof Investor: Prospering Safely in Any Market:*

Proven strategies for keeping your money safe and your investments growing no matter which direction the market is heading After so many years of booming bull markets, the recent downturn has thrown a scare into millions of Americans. Novice investors are watching the news from Wall Street and wondering if they have any business being in the stock market anymore. And if not, what then? Veteran personal-finance author John F. Wasik has carved out a

niche for himself dispensing time-tested, commonsense advice for the average middle-income investor and for working families-in other words, the overwhelming majority of Americans. Here, Wasik focuses on protecting, and even growing, your assets even if the market hunkers down for a long cold spell. His timely wisdom focuses on trend-proofing your portfolio, capitalizing on inescapable demographic shifts, identifying the long-term winners, value investing, dividend reinvestment, and dollar-cost averaging. For the millions of Americans who want to stop worrying about their money, The Bear-Proof Investor is a lifesaver.

From Publishers Weekly Financial journalist John F. Wasik (The Late-Start Investor; Retire Early and Live the Life You Want Now) offers down-to-earth advice for those "seeking the middle road between the stratospheric highs and catastrophic lows" in The Bear-Proof Investor: Prospering Safely in Any Market. Wasik admits that he has no wizardry for profiting in a bad market, just tips for balancing one's portfolio and choosing the kinds of stocks that weather downturns. He finds "teachable moments" in the common mistakes made by novices (like holding on to loser stocks too long, or buying rapidly rising, overvalued stocks) as well as his own past blunders. Copyright 2002 Cahners Business Information, Inc. Praise for The Late-Start Investor: "You will never be truly powerful until you take control of your own money: how you think about it and how you invest it. This book will show you how." -Suze Orman, bestselling author of The 9 Steps to Financial Freedom