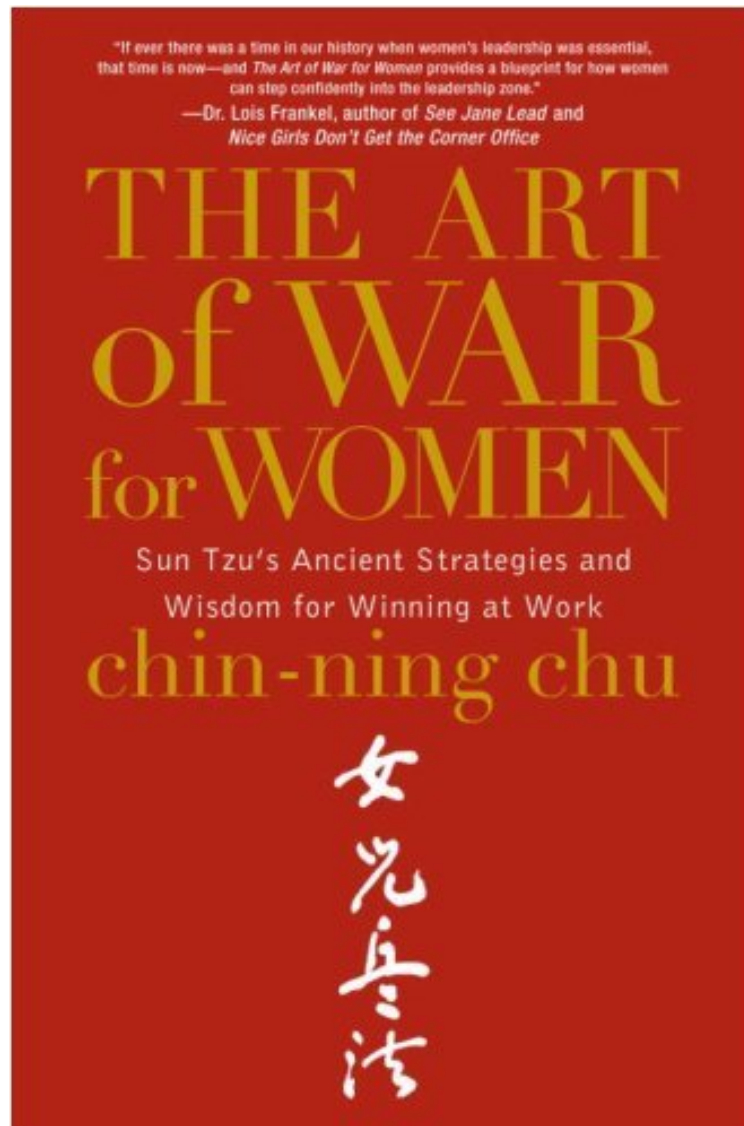


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The Art of War for Women: Sun Tzu's Ancient Strategies and Wisdom for Winning at Work

Chin-Ning Chu

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Chin-Ning Chu : The Art of War for Women: Sun Tzu's Ancient Strategies and Wisdom for Winning at Work before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Art of War for Women: Sun Tzu's Ancient Strategies and Wisdom for Winning at Work:

0 of 0 people found the following review helpful. Required reading By LuluChin-Ning Chu did a fantastic job paralleling the work environment to war. She has many great advice to help maneuver complexities at work, such as

when to persist and when to let go. I especially liked the chapter on espionage because in war, it can mean life or death of people and in the corporate world, the life or death of the organization. It's very important to protect intellectual property for the sake of American security. 0 of 0 people found the following review helpful. Great cliff note version of the ancient Art of War book By Lisa Kosak I tried reading the original Art of War a few times and found it boring and frustrating to try to make modern sense of ancient thoughts. This book delivered in clarifying the original book and framing the ideas for women and the challenges that we face. One aspect that was distracting were the numerous grammar and spelling errors in the electronic version. This weakness lended the book less credibility for me. 1 of 1 people found the following review helpful. Liking the book By Gracie To get back into reading... I haven't finished reading it but it's basic common sense on how to use your skills to better yourself not only professionally but personally as well. I was recommend by a male to read this book and so far, I am impressed.

Forget everything you think you know about strength, strategy and success. This brilliant adaptation of the ancient masterpiece The Art of War shows women how to use Sun Tzu's philosophy to win in every aspect of life. Would you like to transform your weaknesses into strengths? Succeed at work without compromising your ethics? Integrate your style and personal philosophy into every action you take? If so, this book is for you. In The Art of War for Women, bestselling author Chin-Ning Chu brings the eternal wisdom of philosopher-general Sun Tzu to women looking to gain a better understanding of who they are--and, more importantly, who they want to be. Although Sun Tzu's book is about the application of strategies and determining the most efficient way of gaining victory with the least amount of conflict, every one of those strategies begins with having a deep understanding of the people and the world around us. They also require us to understand ourselves--our strengths and weaknesses, our goals and fears. In other words, the aim is not to apply a series of rules coldly and dispassionately, but rather to integrate ourselves and our unique talents into the strategies we will employ. This is not a feel-good book. (But you will feel good after reading it.) It is not a motivational book. (But you will be motivated to achieve what you want, once you are done.) Ultimately, its purpose is to provide women with the strategies we all need to overcome the obstacles that stand in the way of our goals and dreams. Sun Tzu's Art of War is the most influential book on strategy ever published, selling tens of millions of copies worldwide in several editions. Written by one of today's foremost authorities on Sun Tzu, The Art of War for Women is sure to become a classic in its own right. From the Trade Paperback edition.

From Publishers Weekly The workplace is a battlefield, according to author, speaker and businesswoman Chu. In her latest, she distills The Art of War, Taoist philosopher-general Sun Tzu's international bestseller on the fundamental elements of warfare and business strategy, into a primer and call-to-arms for working women. In vivid battlefield terminology, Chu covers everything from promotions and work attire to dealing with sexual harassment and male chauvinist co-workers. Lessons tend toward a "universal nuggets of wisdom" format; one of the keys Chu advances is "Know Thyself," because "how well you know the world around you is directly proportional to how well you know yourself." Other chapters cover the disposition of winning, conflict strategy, the utility of imagination, techniques for management and "fireproofing yourself." At a time when the ideal of a full, fulfilling work and home life seems more difficult than ever to achieve, Chu's primer on becoming "an effective strategist and warrior" will give doubters cause for reconsideration. Copyright copy; Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. From Booklist In one slim book, consultant and author (Thick Face, Black Heart 1992, ^B and others) Chu clarifies any mystique surrounding the enigmatic Sun Tzu's treatise on the art of war--plus translates his philosophies into practical strategies for women at work. The heart of her tale? To thine own self be true--and, further, vow to transform weaknesses into strengths. After all, elements of success (winning wars, that is) are just as critical today as 2,500 years ago: the combination of ethics, timing, resources, leadership, and managing are integral to the personalities of the best executives, men and women, today. For sure, her Sun Tzu interpretations can be added to the regular B-book litany of style and substance, personal resumes, and manager-ready qualities. On the other hand, prepare to spend time with more unusual topics, all replete with excellent advice: dealing with spies and con artists, assessing possibilities and perils of specific business terrains (that is, friendly versus complex), and insulating yourself from firestorms and other company tragedies. Barbara Jacobs Copyright copy; American Library Association. All rights reserved. Advance Praise for THE ART OF WAR FOR WOMEN "I know exactly what it's like to live and work as a woman in a man's worldhellip; This book reveals how to turn your dreams into reality no matter what obstacles stand in your way." --Chaka Khan, legendary entertainer "This is the most clever, practical, and powerful philosophical self-improvement book I have ever read." --Danyi Zhang, M.D., Medical Director, Global Medical Affairs, Bristol-Myers Squibb Company "We've all witnessed the consequences of interpreting the Art of War from a strictly male point of view. The Art of War for Women offers a more intelligent design for empowering humanity." -- Linda K. Bolliger; Founder, Chair CVO, Boardroom Boundreg; "Filled with practical strategies for negotiating with co-workers, clients, children, husbands and bosses." --Leslie Morgan Steiner, Mommy Wars editor and online columnist for The Washington Post's "On Balance" working parenthood blogldquo; Captivating and thought-provoking.rdqquo; Andrea Gregory, General Manager, Group Procurement, Air New Zealand Limited "Effectively communicates ancient pearls

of wisdom through a clear contemporary lens." --Katherine Crowley, co-author of *Working With You Is Killing Me*" A must read for working women who want to take a holistic, high road approach to building their careers." --Kathi Elster, co-author of *Working With You Is Killing Me*