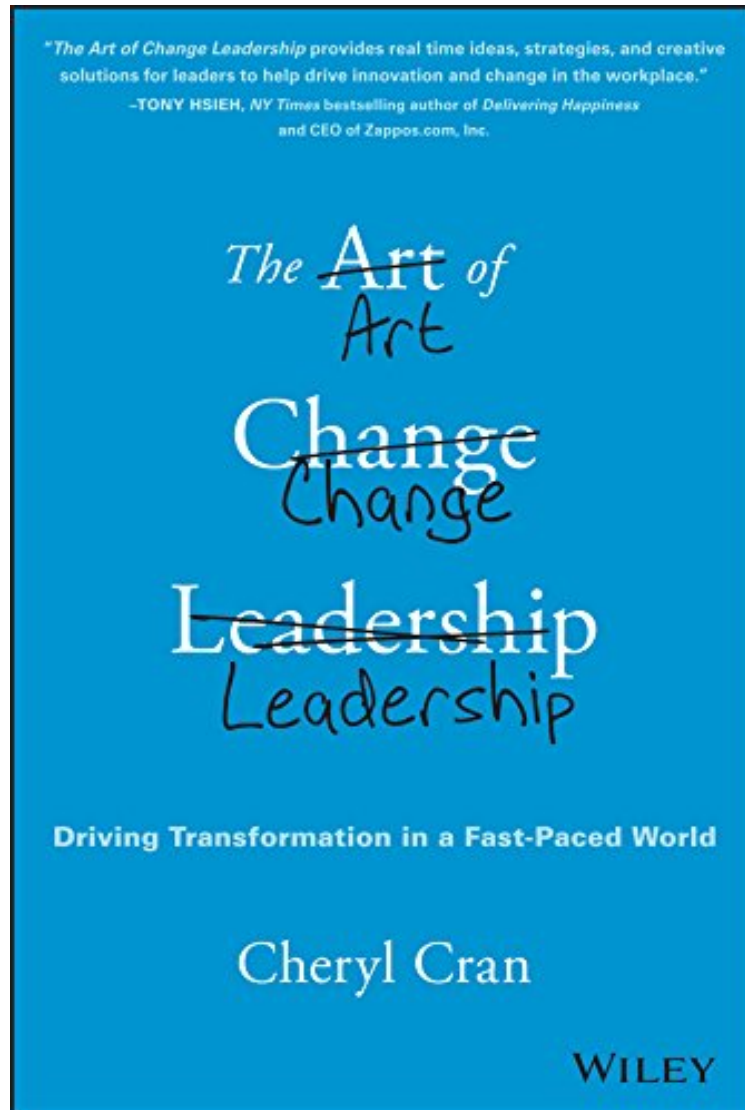


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The Art of Change Leadership: Driving Transformation In a Fast-Paced World

Cheryl Cran

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Cheryl Cran : The Art of Change Leadership: Driving Transformation In a Fast-Paced World before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Art of Change Leadership: Driving Transformation In a Fast-Paced World:

2 of 2 people found the following review helpful. Get Ready to Upgrade Your Own Operating System when Leading ChangeBy VHWe are now in the multitasking, multi device era. As a leader if you need new methods to keep up with this rapidly changing force, don't miss this read. Full of case studies, relevant assessments and "how to deal with the changes of today and tomorrow", you will discover techniques to "upgrade your own operating system", how to turn

your team and yourself from just participants to "sharers" and how you can develop a "multiple perspective" approach when leading change. It is no longer a Baby-Boomer vs. Gen X, Y situation, but a book for all ages. Tech savvy is no longer enough, you now need to be both tech savvy and "people savvy" and Cheryl will give you a whirlwind of ideas to implement this, it is even a great read for Union Leaders. As Cheryl states the "speed of change will require higher energy. Get ready for a new approach.² of 2 people found the following review helpful. This is one of those books that will have you reaching for your highlighter over and over - there's no lull in the good ideas. IBy J. CallowayYou're a change leader. Don't think so? Read Cheryl Cran's new book and you'll realize that you are. Cheryl get us beyond "how can we get through this change?" and into "let's create opportunity from this change!" Using real world examples from successful companies and effective leaders, Cheryl doesn't just give a pep talk on being positive about change, she gives us strategic and tactical lessons that are immediately applicable for any business or individual. This is one of those books that will have you reaching for your highlighter over and over - there's no lull in the good ideas. I highly recommend this book for leaders and those who want to create their own opportunities from the change going on all around them. Great read!¹ of 1 people found the following review helpful. Practical advice for transforming yourself and the world around youBy Michael RandelCheryl Cran has produced a practical and useful book in "The Art of Change Leadership" for everyone interested in supporting, influencing, participating in, and leading change. Cheryl recognizes that the disruptions we are encountering all around us ndash; from technology, economics, generational changes, and others ndash; present a fundamental choice. Do we want to "restore" things to how they once were (or at least how we remember them being) or will we use the opportunity of this disruption to "reorganize" our situation to bring about transformative change? Cheryl introduces core frameworks from Epstein Technologies and explores how they guide us in leveraging energy states to support and enable this transformative reorganizing. She also identifies other tools that support change leaders (i.e. everyone) in first transforming themselves and then leading others to change and transformation. This is the "art" of change leadership that invites everyone to participate in and contribute to transforming themselves, the teams and organizations of which they are part, and the world.

Be an transformational leader during times of rapid organizational change The Art of Change Leadershipnbsp;represents a major milestone in the study of change leadership. An approachable yet thorough guide for leaders and team members that illustrates how to increase speed and agility during times of intense technological innovation and fast change, this resource focuses on the ways in which you, as an individual, can harness your unique abilities to lead cultural change and personal leadership in a positive and proactive way. Through eleven comprehensive chapters, explore the need for increased human brain speed, how to improve your focus, the body/mind connection, agility within a team setting, improving productivity, communication with your team, and more. Technology, globalization, evolving business modelsmdash;these are just some of the variables impacting the competitive landscapes across virtually all industries. To keep up with the changes that these and other factors are creating, it is critical that you are able to understand what change leadership is, why it is important, and how you can leverage it in your workplace to positively impact your company. Explore research on change leadership vs. change management to improve business Leverage technology to improve productivity and adaptability to rapid change Evolutionary approaches to change leadership that include energy management and innovative mindset approaches Discover questionnaires, assessments and quizzes to assess your change leadership agilities The Art of Change Leadership is a (r)evolutionary text that prepares you to increase your team's speed and agility, and to thrive in today's continually evolving business environment.

From the Inside FlapWe all have a fight-or-flight response wired into our psyche, which is very useful in life-and-death situations, but it's a substantial challenge to those in charge of driving change with speed and innovation. The Art of Change Leadership demystifies the psychology behind our reactions to change and offers a powerful collection of tools to inspire individual and collective transformation quickly and more effectively. Technology, globalization, and evolving business models are just some factors influencing the need for continual change within organizations determined to keep their competitive edge. Each generation views change differently on a personal level, which is why this empowering book gives you everything you need to be the needed change leader for everyone in your company. By developing the concrete skills every extraordinary change leader uses, you can better understand how people succeed at change and motivate them to follow through with it. Through logically organized chapters, you explore how to improve your focus, connect your body and mind, be agile in a team setting, improve productivity, communicate with your team, and: Leverage your current technical knowledge to increase the rate of innovation Use the cycle of change to foresee and handle change-related issues affecting yourself, others, and business Raise your emotional intelligence to match your IQ Guide 'change' initiatives with repeatable success by using the reliable three-step change model Master the single-most important factor to leading change Integrate key attributes of 'change managers' into your versatile 'change leader' skill set Take this complete resource into your next meeting for its wealth of up-to-date research supporting the strategies top influencers use every day at the world's biggest brands. Turn to the revealing, real-world examples for insight into navigating your own circumstances, and check your progress with

clarifying assessment questions. The science behind *The Art of Change Leadership* clearly marks the path through disruption to profits. From the Back Cover Praise for *The Art of Change Leadership* "Transforming a leadership approach is the key to transforming a culture. In *The Art of Change Leadership: Driving Transformation in a Fast-Paced World*, Cheryl Cran provides insights, practical applications, and usable ideas to help individuals and teams to harness the power of being 'leaders of change.' The results? Teams with agility, increased capability, and ultimately business growth to the next level." —Ken Fenoglio, Dean, ATT University "The Art of Change Leadership brilliantly and clearly identifies key change leadership competencies; a critical future of work component is that everyone must be a change leader in order to manage the new-normal of the constant eruption of data, content, and customer expectations. Fortunately, Cran has created a simple yet brilliant plan to harness the chaos!" —Marshall Goldsmith, author, New York Times and global bestseller, *What Got You Here Won't Get You There* "The Art of Change Leadership is actually art and science, with rigorous methods to create transformational leadership blended beautifully with behavioral necessities for gaining the requisite commitment. 'Art' is the expression of human creativity and imagination, and Cheryl Cran's book qualifies without reservation as it drives us to transformative new structures and processes for success in a volatile world." —Alan Weiss, PhD, author of the 25-year bestseller *Million Dollar Consulting* and 57 other books

About the Author CHERYL CRAN is the CEO of Evolutionary Business Solutions Inc., where she helps leaders and their teams evolve their executive, leadership, and team skill levels so that they can increase results. She is the author of five books, including the bestselling *101 Ways to Make Generations X, Y and Zoomers Happy at Work*, and has written for *Entrepreneur*, *Forbes*, *Metro New York*, *Readers Digest*, *Cosmopolitan*, *Selling Power*, *Builder Woman*, *Managing People*, *Meeting Planners Industry*, and more.