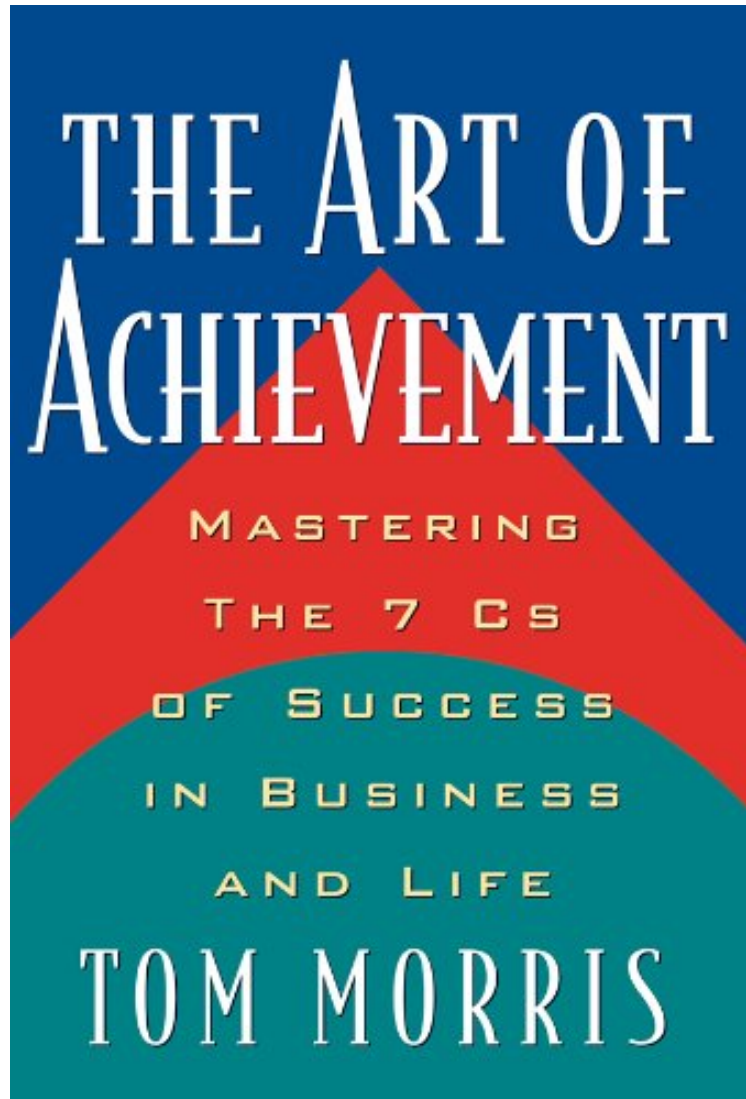


(Pdf free) The Art of Achievement: Mastering The 7 Cs of Success in Business and Life

# The Art of Achievement: Mastering The 7 Cs of Success in Business and Life

*Tom Morris*

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**Tom Morris : The Art of Achievement: Mastering The 7 Cs of Success in Business and Life** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Art of Achievement: Mastering The 7 Cs of Success in Business and Life:

4 of 4 people found the following review helpful. I immediately bought a bunch of Tom Morris's books and I'm glad I did. By Brian Johnson[[VIDEOID:b819331c55997fe34e985c29dd875d4f]] "This book is about the ancient art of achievement. It's about making good things happen in business and in life. It's also a book of philosophy such as you may never have seen before. It will lay out some of the most practical and powerful guidance for living ever

articulated by the world's great thinkers. It's all about growth, excellence, and the experience of a deep satisfaction in everything we do. It's ultimately about making our mark in this world by mastering some of the most effective tools that have ever been devised for creative and fulfilling achievement." ~ Tom Morris from *The Art of Achievement* I was introduced to this book by a friend and mentor of mine, John Mackey (the CEO of Whole Foods). John is one of my deepest inspirations to live my ideals and create cool stuff that can make a true difference in the world. So, when he recommends an author/book, I pay attention. With a Ph.D. from Yale in both Philosophy and Religion, Morris was one of the most popular professors at the University of Notre Dame before dedicating himself to his pursuits as an author, speaker, consultant and chairman of the Morris Institute for Human Values. His books blend the intellectual rigor of a former philosophy professor with the fun, uber-practical advice of a wise uncle. I love it. Here are some of my favorite Big Ideas: 1. The 7 Cs of Success - A road map to true success. 2. Telos Targets - From Aristotle to you. 3. Competence Confidence - One is the foundation of the other. 4. Courage Confidence - The virtuous means. 5. Shortcuts Magic - Ignore, please. To find 250+ more reviews visit <http://bit.ly/BrianReviews0> of 0 people found the following review helpful. Must have classic! By Randy Sydnor *The Art of Achievement* is must reading for anyone who desires to live an examine life with purpose. This is a book you should keep on your phones (along with the Bible) at all times. Randy Sydnor 0 of 0 people found the following review helpful. Great speaker - Dull Book By Eric M. Robinson I saw Tom Morris speak at a conference in Orlando in 2012. I was blown away. Easily one of the best speakers I have ever encountered. But the book... There are some good ideas here. But the writing is, to my mind, thoroughly uninspired. I slogged thru the 1st third of the book before finally giving up. I cannot recommend this book.

Throughout the ages, plenty of people have written and spoken about success and excellence. But leave it to contemporary philosopher and popular business speaker Tom Morris to gather the best of it into a universal tool kit for achieving nearly any goal. From a clear CONCEPTION of what we want, to a stubborn CONSISTENCY in pursuing our vision, to a CAPACITY to enjoy the process, *The Art of Achievement* outlines a simple framework that will lead readers down a road of excellence. Peppered with quotes from great thinkers and successful people, such as Plato, Aristotle, Einstein, and Churchill, *The Art of Achievement* helps readers map out new paths to better health, greater efficiency, and deeper satisfaction.

About the Author Tom Morris has become one of the most active business speakers in America with clients that include General Motors, Merrill Lynch, IBM, the U.S. Air Force, MBNA Bank, and International Paper. He has published 12 books, including "If Aristotle Ran General Motors, True Success," and "Philosophy for Dummies." A former professor of philosophy at the University of Notre Dame, he is now Chairman of the Morris Institute for Human Values in Wilmington, N.C.