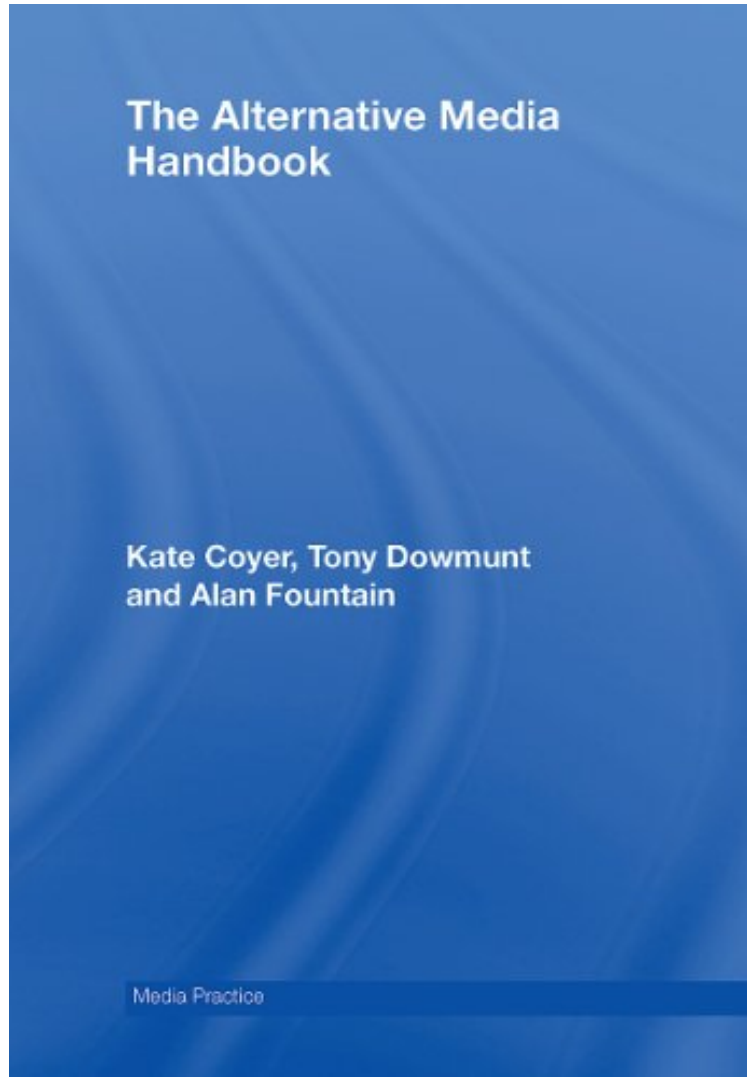


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The Alternative Media Handbook (Media Practice)

Kate Coyer, Tony Downunt, Alan Fountain
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Kate Coyer, Tony Downunt, Alan Fountain : The Alternative Media Handbook (Media Practice) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Alternative Media Handbook (Media Practice):

'Alternative Media' is the term used to describe non-mainstream media forms that are independently run and community focussed, such as zines, pirate radio, online discussion boards, community run and owned broadcasting companies, and activist publications such as Red Pepper and Corporate Watch. The book outlines the different types of 'alternative media' and offers an overview of global alternative media activity, before moving on to provide

information about alternative media production and how to get involved in it, including: What is Alternative Media? alternative media in practice making media getting involved. This book will primarily appeal to students studying media freedom, alternative media, media globalization and media production as well as anyone wishing to embark on a career in this field.

'The Alternative Media Handbook does an excellent job of setting out the potential of using alternative media approaches in a developmental context...If you're looking for a comprehensive and 'hands on' guide to the practice of alternative media, this book is an excellent place to start' - Westminster Papers in Communication and Culture About the Author Kate Coyer is an independent radio producer and media activist. She is currently a post-doctoral research fellow with the Annenberg School of Communications at the University of Pennsylvania and Central European University in Budapest where she works on community media. Tony Dowmunt has been involved in alternative video and television production since 1975 and is now course tutor on the MA in Screen Documentary at Goldsmiths, University of London. Alan Fountain is currently Chief Executive of European Audiovisual Entrepreneurs (EAVE), a professional development programme for film and television producers. He was the first Commissioning Editor for Independent Film and TV at Channel Four, 1981-94.