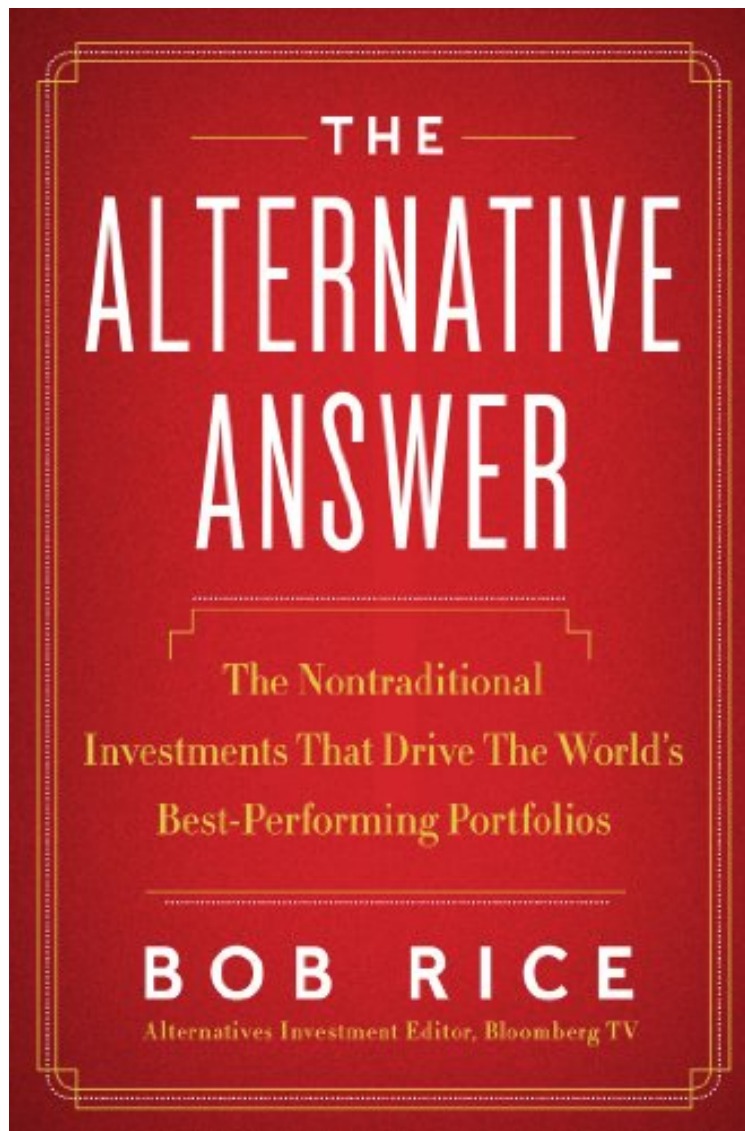


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# The Alternative Answer: The Nontraditional Investments That Drive the World's Best Performing Portfolios

Bob Rice

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**Bob Rice : The Alternative Answer: The Nontraditional Investments That Drive the World's Best Performing Portfolios** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Alternative Answer: The Nontraditional Investments That Drive the World's Best Performing Portfolios:

1 of 1 people found the following review helpful. discovering the virtues of timber was a good starting pointBy AMI am biased: I am much more interested in what I call income-producing 'hard assets', so to me, discovering the virtues

of timber was a good starting point. All the rest (discussions of different investment strategies in paper assets) to me, what boring, uninspiring, and too long. Also there is now more interest in what can be called 'agro-investments' (fruit trees, etc.) which are not mentioned. So to me this is not a complete reference on alternative investments, but it makes the point that there are alternatives to stocks and bonds (but I knew this already!), shows what some of the are, and shows why you need to consider them.

0 of 0 people found the following review helpful. Book Review - ZOptionTraderBy rzbatmanReally good book ndash; would give it 5 stars, but I felt it did not discuss the valuations you should look for in each alternative asset class. With that said ndash; I think it accomplishes its mandate of reviewing all the different alternative investments, and provides clear definitions and examples.I especially appreciated the section on Portfolio construction, namely, breaking down your assets into 4 different categories:bull;Job 1 (income)bull;Job 2 (risk reducers)bull;Job 3 (return enhancers)bull;Job 4 (purchase power protection)I have incorporated these categories into my own portfolio.Feel free to visit my website for more book reviews: [www.zoptiontrader.com](http://www.zoptiontrader.com)

0 of 0 people found the following review helpful. Great overview of the Alternative InvestingBy Richard FisherThis books takes you chapter by chapter through a wide range of different alternative investments - from fine art to forests and farming all the way to hedge funds and commodity futures.While the book does a very good job covering the topics, in the end it is more a review book to these investments and really does not help one either (1) create a game plan to build a portfolio on of Alternative Investments or (2) help learn how to find the real gems. Though in Bob Rice's defense he does say that many of the true AI investment gems are either closed or only available if you have 7 or 8 figure investments.In the end it would be nice if Bob would have given some guidance how to find these investments, how to evaluate them, and how those of us who have saved \$ but are not ultra wealthy can leverage AI.For a reference book and general background, A. For a how to guide, I am not so generous.

The first book to explain the new world of alternative investing, showing how anyone can use nontraditional options to significantly increase returns and lower risksThe world's elite investors have long relied on alternative investments to produce superior returns. Until now, these strategies were the exclusive purview of institutions and the superwealthy, but today any informed investor can play the same game.A rainbow of investment optionsmdash;timber, start-ups, master limited partnerships (MLPs), hedged strategies, managed futures, infrastructure, peer-to-peer lending, farmland, and dozens of other nontraditional strategiesmdash;can provide dramatically better gains, with less total risk, than the standard choices. In The Alternative Answer, Bob Rice, Bloomberg TV's Alternative Investments Editor, leads an entertaining and easy- to-understand tour of this world, and suggests specific alternative investments for all four key "jobs" of a portfolio: safely generating more current income, decreasing risks of economic shocks, significantly increasing long-term profits, and protecting purchasing power over time.Regardless of experience or net worth, readers will learn exactly how to substantially improve investment performancemdash;in the same way that the world's best investors already do. Stocks and bonds alone aren't nearly enough. Investors need an alternative answer and now they have it.

From BooklistIn these hard economic times, in which savings-account yields are at an all-time low, stock-market volatility is a major concern, and real-estate appreciation is a thing of the past, Americans looking for alternatives to preserve or grow wealth may find this book to be a real eye-opener. Rice maintains that the key to long term wealth creation is loss avoidance, and he discusses options for building portfolios with built-in risk protection. The average consumer may not be aware that there are many other viable investment options besides traditional stocks and bonds, including private equity, venture capital, and more. Although hedge funds may have gotten a black eye during the Madoff era, he shows how active risk management using hedging strategies and a panoramic portfolio can help offset potential losses during times when stocks and bonds lose value. The writing is basic enough for novice investors, and shy;financial-concept examples are easy to follow. In this fresh look at the old investment rules, the alternatives presented are convincing enough for readers to consider. --Cindy Kryszak

About the AuthorBob Rice is Bloomberg TV's Alternative Investments Editor, the managing partner at Tangent Capital, and a board member of investment advisors with more than \$2 billion under management. The positions he has held throughout his multifaceted career have spanned many domains: Wall Street law firm partner; public company CEO; trial lawyer for the U.S. Department of Justice; and technology entrepreneur.