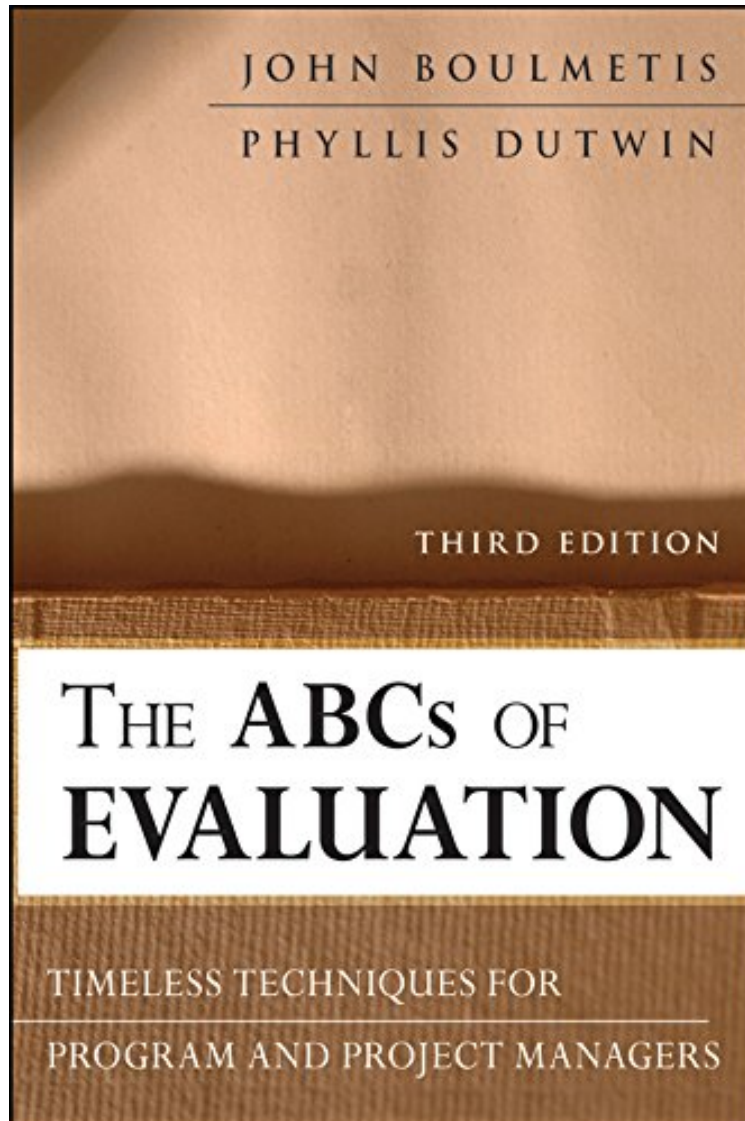


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## The ABCs of Evaluation: Timeless Techniques for Program and Project Managers (Research Methods for the Social Sciences)

*John Boulmetis, Phyllis Dutwin*  
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**John Boulmetis, Phyllis Dutwin : The ABCs of Evaluation: Timeless Techniques for Program and Project Managers (Research Methods for the Social Sciences)** before purchasing it in order to gage whether or not it would be worth my time, and all praised The ABCs of Evaluation: Timeless Techniques for Program and Project Managers (Research Methods for the Social Sciences):

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use the book made it digestible. We used the chapters out of order which really helped some of the earlier chapters have more meaning. I rarely devour my grad school "textbooks" but I found this one to be easy to digest and make sense. I learned that I actually do have a background in evaluation based on things I've done with my career which may be why I was able to relate better to the book than my peers did. Only 4 stars because I liked it; it is hard for me to love (5 stars) a book that is required for classes and by that very nature, is dry reading. 1 of 1 people found the following review helpful. This is a wonderful "how to" guide to evaluating programs By D Wright This is a wonderful "how to" guide to evaluating programs. I will definitely use this book after my graduate level course is over. I wish I had read this book five years ago when I began my current director position. 0 of 0 people found the following review helpful. A Great Read For Being A Textbook By Tyson Chaplin The topic of evaluation can be a somewhat dry one but this book does a great job at giving useful information and being an easy read. The book also provides real world examples of concepts that the chapters cover in a manner that doesn't feel condescending. For a topic that I thought I was going to despise, this book did a great job in teaching me and keeping me interested in the information.

Thoroughly revised and updated, the third edition of bestselling *The ABCs of Evaluation* offers an introduction to program evaluation. This comprehensive textbook covers topics such as stakeholder relationships, program design, data collection and analysis, reporting results, and other important steps in the evaluation process. *The ABCs of Evaluation* shows how to select participants for the evaluation and how to deal with multiple goals and objectives—including those of the organization, the staff, and the client. The authors illustrate the circumstances under which each evaluation model can be used, and offer tips on identifying data sources and collecting the data. This revision includes substantially increased coverage of theory, methodological approaches, the business of evaluation, the evaluator's role and responsibilities, RFPs and the grants process, logic models, data analysis, and writing the evaluation report. Also included are new cases and scenarios from various evaluation realms in social sciences, education, health, and human services. Throughout the book, charts, graphs, models, and lists help organize, extend, and facilitate the understanding of each evaluation concept. Praise for the Previous Edition of *The ABCs of Evaluation* "A useful general overview of the evaluation process. I would recommend it to program or project managers wanting to know more about the process of evaluation." —American Journal of Evaluation "All students (and practitioners) should have this in their library; they will use it frequently." —Patricia McGee, PhD, associate professor, University of Texas, San Antonio Companion Web site: [www.josseybass.com/go/Boulmetis](http://www.josseybass.com/go/Boulmetis)

About the Author John Boulmetis is a professor in the School of Education (SOE), director of graduate studies for the SOE, co-director of the URI/RIC PhD Program, and coordinator of the graduate program in Adult Education at the University of Rhode Island. Phyllis Dutwin is president of Dutwin Associates, a training and development firm, and former vice president of Reading and Educational Services of New Jersey, and is the author of more than a dozen books used by adults individually and in adult education classrooms.