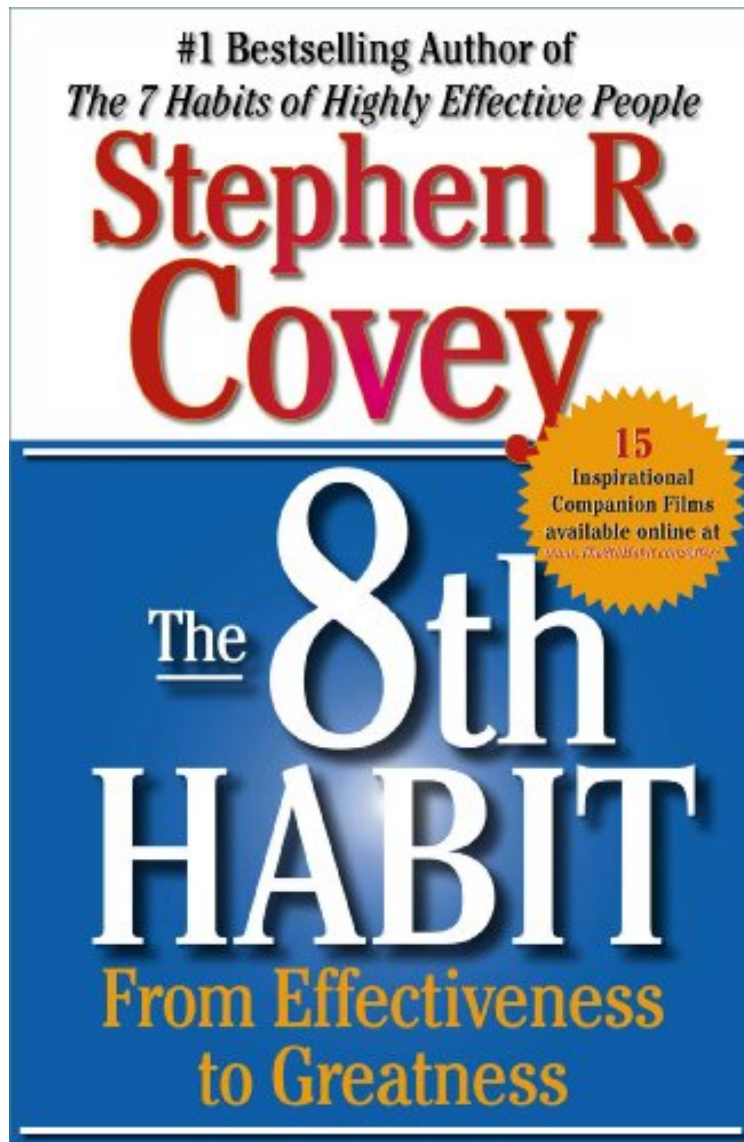


The 8th Habit: From Effectiveness to Greatness

Stephen R. Covey

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Stephen R. Covey : The 8th Habit: From Effectiveness to Greatness before purchasing it in order to gauge whether or not it would be worth my time, and all praised The 8th Habit: From Effectiveness to Greatness:

5 of 5 people found the following review helpful. Life-changing book By Craig Jennings Covey says he worked a year to produce the Best-Selling "7 Habits of Effective People" and 5 years to produce the 8th Habit. I believe him. This book can change your life- it changed mine. One fine example: "Speak first to understand, then to be understood!" Many people handle this the opposite way - they clamor to be understood. Me too. Understanding the other guy is a much lower priority. And you? Covey will teach you what value there is in making this change. The richness of this

book is astounding - there are videos on a CD, ideas and processes which will take you to new and surprising understandings. My wife complains about the size of my bookcase. This is the best book in it. Craig Jennings 0 of 0 people found the following review helpful. Make your life better by making the lives of those around you better By Frank F Make your life better by making the lives of those around you better. This helps break down how and why! 1 of 1 people found the following review helpful. Wow! By elpastorclay I saw, in this book, every organization that I'm involved in- my church, my job, my family and my own personality. Much of what it revealed to me about myself and others was shocking. Dr. Covey had special insight into the world of relationships. I can't review all day. After reading this I've got work to do.

From Stephen R. Covey comes a profound, compelling, and groundbreaking book of next-level thinking that gives a clear way to finally tap the limitless value-creation promise of the "Knowledge Worker Age." In the more than twenty-five years since its publication, the classic *The 7 Habits of Highly Effective People* has become an international phenomenon with more than twenty-five million copies sold. Tens of millions of people in business, government, schools, and families, and, most importantly, as individuals, have dramatically improved their lives and organizations by applying the principles of Stephen R. Covey's classic book. The world, however, is a vastly changed place. Being effective as individuals and organizations is no longer merely an option—survival in today's world requires it. But in order to thrive, innovate, excel, and lead in what Covey calls the "New Knowledge Worker Age," we must build on and move beyond effectiveness. The call of this new era in human history is for greatness; it's for fulfillment, passionate execution, and significant contribution. Accessing the higher levels of human genius and motivation in today's new reality requires a change in thinking: a new mindset, a new skill-set, a new tool-set—in short, a whole new habit. The crucial challenge of our world today is this: to find our voice and inspire others to find theirs. It is what Covey calls the 8th Habit. So many people feel frustrated, discouraged, unappreciated, and undervalued—with little or no sense of voice or unique contribution. The 8th Habit is the answer to the soul's yearning for greatness, the organization's imperative for significance and superior results, and humanity's search for its "voice." Covey's new book will transform the way we think about ourselves, our purpose in life, our organizations, and about humankind. Just as *The 7 Habits of Highly Effective People* helped us focus on effectiveness, *The 8th Habit* shows us the way to greatness.

From Publishers Weekly The original seven habits of highly successful people are still relevant, but Covey, author of the mega-bestseller of that title, says that the new Information/Knowledge Worker Age, exemplified by the Internet, calls for an eighth habit to achieve personal and organizational excellence: "Find your voice and inspire others to find theirs." Covey sees leadership "as a choice to deal with people in a way that will communicate to them their worth and potential so clearly they will come to see it in themselves." His holistic approach starts with developing one's own voice, one's "unique personal significance." The bulk of the book details how, after finding your own voice, you can inspire others and create a workplace where people feel engaged. This includes establishing trust, searching for third alternatives (not a compromise between your way and my way, but a third, better way) and developing a shared vision. This book isn't easy going; less business jargon and more practical examples would have made this livelier and more helpful. But if organizations operated with Covey's ideas—and ideals—most people would undoubtedly find work much more satisfying. DVD not seen by PW. Copyright copy; Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. From Booklist It takes the likes of Covey—and a gap of 15 years in publication time—to hit directly on the issue confronting individuals and corporations today: the gap between effectiveness and greatness. Following his best-selling *The 7 Habits of Highly Effective People* (1996), the author demonstrates in words and a series of 16 brief DVD clips (included) exactly how to find your own voice and, for leaders, how to support the discovery of the organization's voice. He selects examples from past and present, from Abraham Lincoln to the Grameen Bank in Bangladesh, demonstrating, first, the ways to uncover the four intelligences (mental, spiritual, physical/economic, and emotional/social) and, second, the roles necessary to lead others to discover their voices. Statistics and personal anecdotes (a conversation with Bill Marriott, for instance) underscore the importance of trust and the implementation of that trust; one study from Harris Interactive reveals that only 48 percent of respondents said their organizations lived up to organizational values. Timely commentary in a surefire next-seller. Barbara Jacobs Copyright copy; American Library Association. All rights reserved Ken Blanchard coauthor of *The One Minute Manager* and *Customer Mania!* Steve Covey does it again with cutting-edge thinking. *The 8th Habit* is about finding out why you're here and helping others to do the same. Is there a nobler cause? Don't miss this book! Warren Bennis Distinguished Professor of Management, USC; author of *On Becoming a Leader*; and coauthor of *Geeks and Geezers: How Era, Values, and Defining Moments Shape Leaders* Covey's work has influenced millions upon millions of people worldwide. In this book, he takes a huge conceptual leap and introduces us to ideas and practices that will have a profound impact on all our lives. *The 8th Habit* is a marvelous read, a triumph of the spirit, and, in my view, Covey's most important work. Kevin Rollins President and CEO, Dell, Inc. Getting results in large companies is a very rare skill and this book captures how to do it. The guidance provided here will prove invaluable for leaders who are trying

to drive tighter execution in their organizations. Horst Schulze Former President and COO of the Ritz-Carlton Hotel Company For years I have been using the 7 Habits as guiding principles in leading my business. I had to read The 8th Habit. Having done so, I am completely wowed, captured, and empowered. The 8th Habit is a true masterpiece, a must-read. These principles of personal and organizational leadership, when lived, unleash human genius and inspire deep commitment and magnificent levels of service and satisfaction. This book will be my gift to all my associates as required reading for all of my future endeavors. Steve Forbes President and CEO of Forbes and Editor In Chief of Forbes Magazine Stephen Covey has long been a sure-footed guide to those desiring to better themselves. The 8th Habit: From Effectiveness to Greatness shows how to climb to the summit of fulfillment and achievement. Tom Peters author of Re-Imagine!: Business Excellence in a Disruptive Age I hope Stephen writes a dozen more books. But should he not do so, The 8th Habit will clearly stand as the crowning achievement of a lifetime of service. May millions upon millions the world over read, share, and be moved to firmly grasp the reins of their lives as a result!