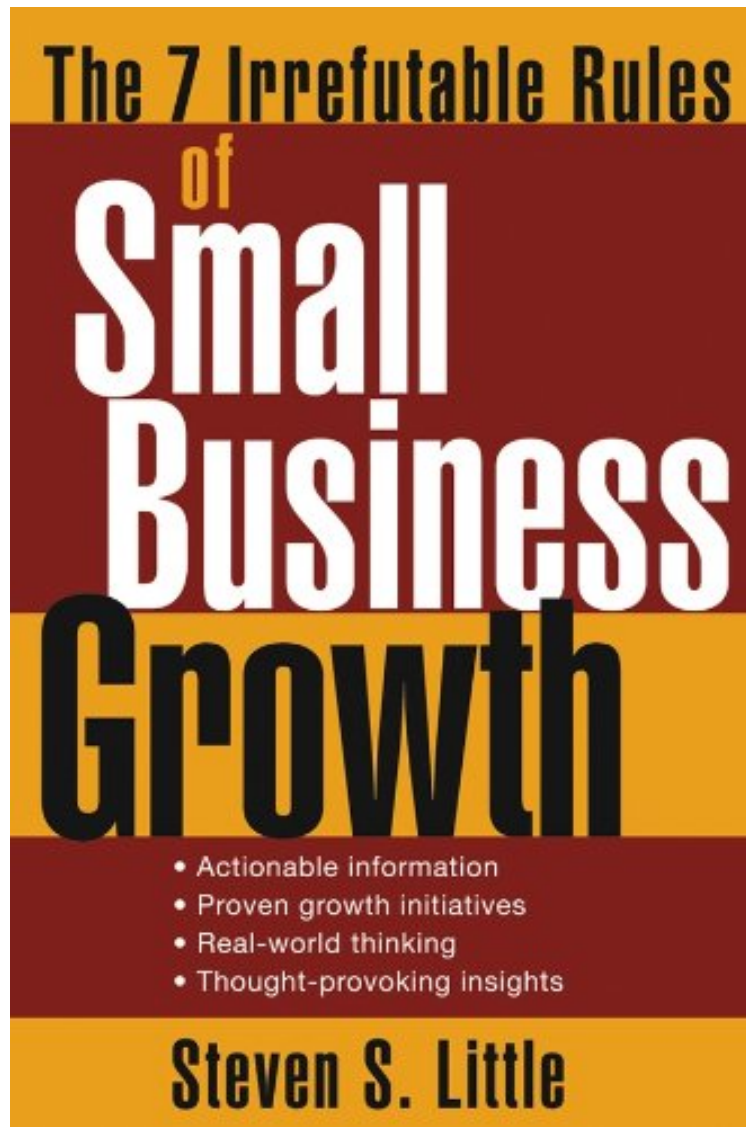


The 7 Irrefutable Rules of Small Business Growth

Steven S. Little

*ebooks | Download PDF | *ePub | DOC | audiobook*



[Download](#)

[Read Online](#)

#1358493 in eBooks 2007-05-11 2007-05-11 File Name: B000VI80C6 | File size: 38.Mb

Steven S. Little : The 7 Irrefutable Rules of Small Business Growth before purchasing it in order to gage whether or not it would be worth my time, and all praised The 7 Irrefutable Rules of Small Business Growth:

0 of 0 people found the following review helpful. still one of the most brass tacks and useful books on small business development and growthBy samuel markewichAfter many years, still one of the most brass tacks and useful books on small business development and growth. Not a book full of hype. It's solid through and through.0 of 0 people found the following review helpful. Great tips stories !By SixSigmaJoeSteven S. Little provides a great list of what to do, and why one should do it. His stories and experience help illustrate why certain aspects of his 7 Irrefutable Rules are not to be ignored. Odds are you are probably doing several of them already... By finding out which ones you aren't

doing or are not doing well you can move out of the pack and increase your market share. I found his book to be straightforward and the advice to be quite valuable....0 of 0 people found the following review helpful. Five StarsBy DSVery informative book!

Starting a small business and making it a success isn't easy. In fact, most small business owners don't get rich and many fail. This book presents the straight truth on small business success. It doesn't offer cure-alls for every small business. Instead, it outlines real, effective principles for continued small business growth and success. Written by business growth expert Steven Little, *The 7 Irrefutable Rules of Small Business Growth* skips empty small business positivism in exchange for real-world, practical solutions. If you're a small business owner or an entrepreneur just starting out, you'll find answers to all your most important questions on topics such as technology, business plans, hiring, and much more.

From the Back Cover
MASTER THE SECRETS OF SUSTAINED GROWTH "Steve is a true storyteller, and it's his real-world stories that bring these rules to life. This book is both a great read and a practical guide to reaching the next level. Here's something else that is irrefutable...Steven Little is the business growth expert!" —Lee Jones Publisher, Inc. magazine "Steve goes straight to the heart of what makes business work and packs practical how-to's from start to finish. More than just an engaging read, this book delivers the goods on how to create and sustain a winning small business." —Joe Calloway Bestselling author of *Becoming a Category of One* and *Indispensable* "This is a readable, sometimes funny, and always wise book. It's valuable both to small business owners and to the chambers and other organizations that serve small businesses." —Mick Fleming President and CEO, American Chamber of Commerce Executives "'How to' does not do this book justice. It's the how to, where to, when to, who to, and why to take the strategic steps that will cultivate growth and harvest profits. Steven Little shows you AND HOW! Buy it now." —Jeffrey Gitomer Bestselling author of *The Sales Bible* and *The Little Red Book of Selling* "Steven Little provides valuable insights that will help you lead your company on a course of sustainable growth and success. Ignore Little's rules at your own peril!" —Andrew Field President of *PrintingForLess.com* Member of the Inc. 500—2002, 2003, 2004
About the Author STEVEN S. LITTLE is a renowned speaker, writer, and consultant on the subject of small business growth. He is the former president of three fast-growth companies and has been a senior consultant for Inc. magazine since 1998. During his speaking and consulting career, he has worked with some of the country's most admired organizations, including UPS, Sprint, Bank of America, Compaq, Microsoft, and the Small Business Administration.