

# The 6 Reasons You'll Get the Job: What Employers Look for-- Whether They Know It or Not

*Debra Angel MacDougall, Elisabeth Harney Sanders-Park*  
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Foreword by Richard Bolles, author of  
*What Color Is Your Parachute?*

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What Employers  
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**Debra Angel MacDougall, Elisabeth Harney Sanders-Park : The 6 Reasons You'll Get the Job: What Employers Look for--Whether They Know It or Not** before purchasing it in order to gage whether or not it would be worth my time, and all praised The 6 Reasons You'll Get the Job: What Employers Look for--Whether They Know It or Not:

What Are Employers Really Looking for? It's Not What You Think. More people than ever are applying for the same few jobs. Surfing job boards and submitting a dozen resumes a day just doesn't work. The 6 Reasons You'll Get the Job shows you exactly how to tailor your pitch and stand out from the crowd so that you get hired. Talent alone will not get you the job. The short list of candidates all have the ability to do the work, so what makes the difference? Whether employers know it or not, intuitively they are always looking for a candidate who meets or exceeds each of six qualities: Presentation Ability Dependability Motivation Attitude Network These qualities may sound familiar, but you'll be surprised at how employers judge them. You'll discover how to promote these six qualities to your advantage so employers take notice. You'll also learn proven strategies for finding jobs in the Hidden Market while your competition is still waiting by the phone. By mastering a few simple, often overlooked techniques, you'll get noticed by the person who has the power to hire you now.