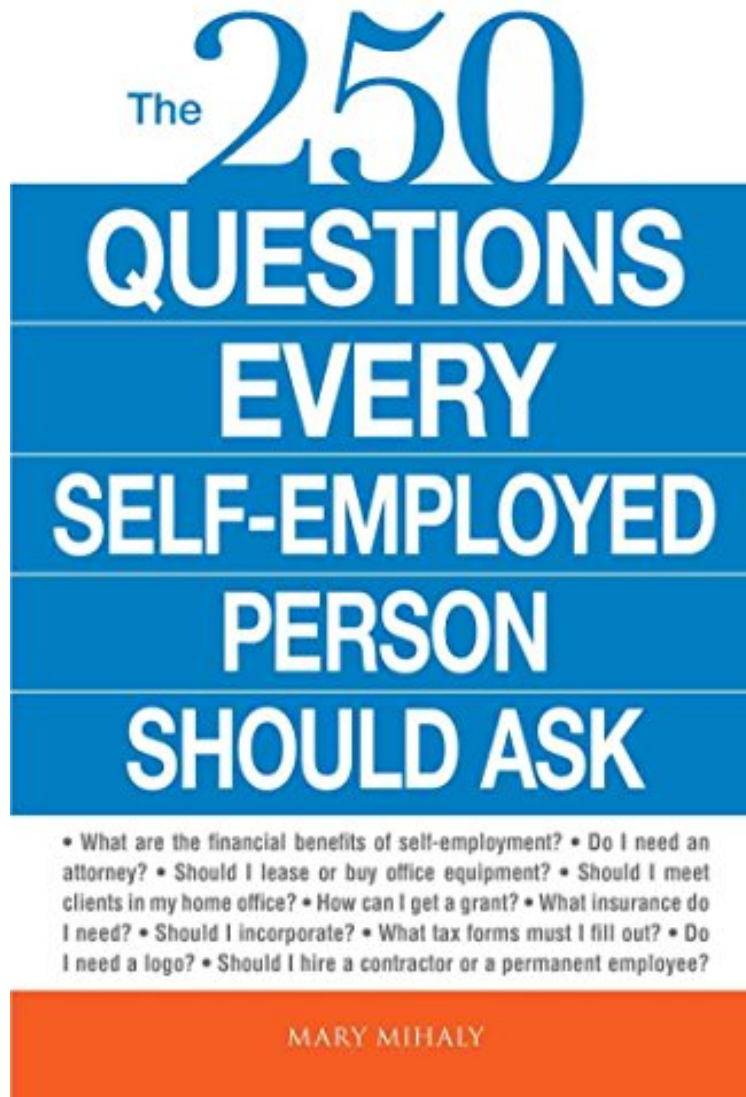


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# The 250 Questions Every Self-Employed Person Should Ask

Mary Mihaly

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**Mary Mihaly : The 250 Questions Every Self-Employed Person Should Ask** before purchasing it in order to gage whether or not it would be worth my time, and all praised The 250 Questions Every Self-Employed Person Should Ask:

1 of 1 people found the following review helpful. Step #1: Read This BookBy Sandra E. LambStop! Before you buy those new business cards and letterhead, register your brilliant company name with the secretary of state, or pop the cork on that bottle of champagne to celebrate your new business launch, read--carefully--the questions and wise answers Mary Mihaly sets forth in this golden little volume.In fact, it's not too early to get this book if you're just in

the thinking stages of your great new business adventure. Or, if you've just been downsized; or, if you have been totally frustrated by trying to fit your round business experience and expertise into too many corporate square job openings. That's really when Mary Mihaly's exhaustive QA expertise will be the most beneficial. You'll want to read this book before you make your self-employment move. Or, as soon after as possible. Sandra E. Lamb, author of *How to Write It*.<sup>3</sup> of 3 people found the following review helpful. *Mary Mihaly Writes From Experience Covers The Critical Areas* By W. Terry Whalin The most difficult question to ask is one that you DID NOT consider. Because you didn't think of it, you stumble into an area without thinking through the details. Mary Mihaly writes with authority from her years of experience as a self-employed business person. As Mihaly writes in the introduction, millions of people are launching small businesses and becoming self-employed. "Thanks to the Internet, home offices now have a presence in nearly every industry. That means, you--as a self-employed person--regardless of your occupation, must learn marketing skills, and then get out there and promote yourself. The marketplace of the self-employed individual used to be their town square or bedroom community, but today, home-based businesses can market to the world." With practical, easy-to-apply answers, this book covers the gamut of questions from someone getting started to the office to financial and legal aspects to marketing and selling products and services to time, energy and personal considerations plus even managing ongoing success. In the Afterword, she writes, "If you picked up this book, you're already on that path. You've at least begun to visualize your life as a business owner--the biggest hurdle! Everything else can be learned and practiced." (Page 147) Here's a resource that you will want to highlight and return to again and again for the wisdom packed into its pages. I recommend it.

I want to be my own boss. I never want to punch another timeclock. I want to follow my own dream. Each year, millions of Americans choose the path of self-employment—whether as freelancers, consultants, or microbusiness owners. And every year, they encounter pitfalls and detours along the way. When they have questions, where can they turn? This book answers 250 of the most critical questions about short- and long-term success, such as: What are the specific tax benefits of being self-employed? What kind of insurance coverage do I need for a home-based business? What's a domain name, and where can I get one? When should I hire employees? Planning is key to any self-employment arrangement. Accomplished freelancer Mary Mihaly calls on fifteen-plus years of experience to present the questions that you might not even know to ask--the ones that will set you up for success. With this book by your side, you can find happiness in your true calling.

**About the Author** Mary Mihaly (Cleveland, OH) has been self-employed full-time since 1992. She has written six books and more than 600 articles on freelancing and self-employment for such national publications as *Reader's Digest*, *Playboy*, *Yoga Journal*, *Continental*, *House Beautiful*, *Industry Week*, *Wall Street Journal*, *USA Today*, and more.