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The 2-Second Commute: Join the Exploding Ranks of Freelance Virtual Assistants

Christine Durst, Michael Haaren

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Christine Durst, Michael Haaren : The 2-Second Commute: Join the Exploding Ranks of Freelance Virtual Assistants before purchasing it in order to gage whether or not it would be worth my time, and all praised The 2-Second Commute: Join the Exploding Ranks of Freelance Virtual Assistants:

1 of 1 people found the following review helpful. A must read for those considering becoming a VA
By Cynthia B
This is a must read for those wanting to become a Virtual Assistant. Read it cover to cover and take the step to become your own boss and the author of your own destiny.
1 of 1 people found the following review helpful. 2-Second Commuter Fan
By C. Foulke
The authors of The 2-Second Commute do a great job of building their case for working from home. Their comments from fellow VA's (virtual assistants) validate that more and more people are choosing this way of making a living. The sections on developing a service menu and the survey of fees for various services which can be performed by VA's were informative. I especially found helpful the exercise on defining "the ideal client," because as an independent consultant, you can pick and choose for whom you want to work! And as a VA, it's actually critical that you pick your clients carefully, or through referrals from less-desirable clients, you could wind up with less desirable work just because it pays the bills.
2 of 2 people found the following review helpful. All the info you need!!
By Kelly M. Mershon
This was such a great book. Lots of info, and good info especially on internet sites and things you need to set up your business that are cheap and or free to help the start up. The marketing section has alot of great ideas that I didn't even think of. I am getting my business started and have had lots of positive feed back on the things I have already accomplished. This book made me excited to do my own thing!!

Virtual Assistants work from home, providing everything from administrative support to high-end consulting via email, phone and fax. Predicted to be a \$130 billion industry by 2008, they don't commute, they set their own hours, and they get to spend time with their kids. Based on the highly-successful Virtual Assistant training programs Chris Durst and Michael Haaren developed for the US Armed Forces and the US Department of State, *The 2-Second Commute: Join the Exploding Ranks of Freelance Virtual Assistants* brings you the knowledge without the classroom! Training program participants have billed over \$30 MILLION since our training programs started in 2002. Now YOU can learn from Chris Mike, too, and start your own successful VA business!

From the Publisher
Recommended by The Wall Street Journal, John Tesh, Dan Pink and others, *The 2-Second Commute* is a must read for any who wish to work from home.
From the Author
We're proud to bring you the most complete information about launching and growing a successful VA practice. Virtual Work means stronger families (a chance for parents to spend more time with their children), a cleaner environment (reduced or eliminated commutes), and a return to community life ndash; the wellspring of values that give us our foundation as individuals, as families, and as a society. Since 1999, we've helped over 4,000 people from around the world find their place in the virtual workforce and we're honored to have a chance to share our knowledge with you through *The 2-Second Commute*.
From the Back Cover "... a must-read for anyone considering a home-based job." --Fortune magazine
"Rather than responding to ads and come-ons, however, most of these home-based workers are generating their own opportunities through hard work and self-promotion. For information, check out "*The 2-Second Commute*," by Christine Durst and Michael Haaren, co-founders of Staffcentrix, a Woodstock, Conn., training concern." --The Wall Street Journal
"Any who dream of working from home must have *The 2-Second Commute* as a guidepost to success." --Midwest Book
"If you're interested in becoming a virtual assistant, this is the only book you'll need. Prepare to take notes!" --Daniel H. Pink, author of *A Whole New Mind* and *Free Agent Nation*
"This book should stay open with dog-eared pages on every new VA's desk!" --Prof. Kathy Striebel, lead instructor, Virtual Assistant Certificate Program, MiraCosta Community College, Calif.
"Homeschooling parents have long sought a work-from-home solution, and *THE 2-SECOND COMMUTE* 'brings home the bacon.'" --Rebecca Kochenderfer, co-founder and senior editor, Homeschool.com