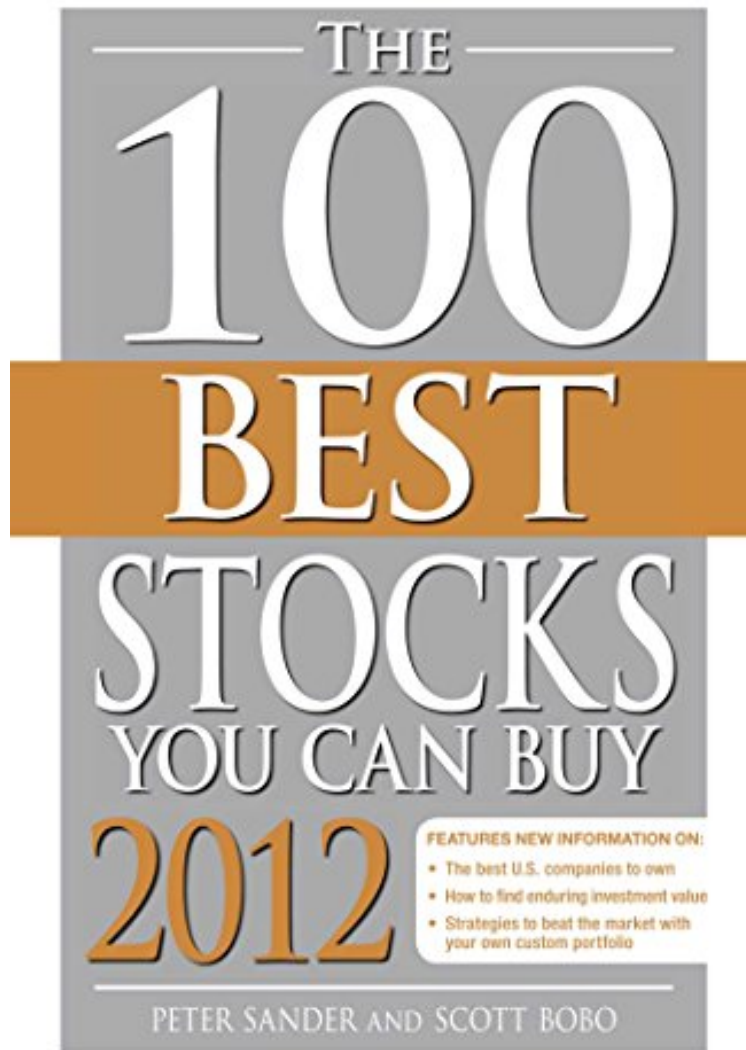


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The 100 Best Stocks You Can Buy 2012

Peter Sander, Scott Bobo

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Peter Sander, Scott Bobo : The 100 Best Stocks You Can Buy 2012 before purchasing it in order to gage whether or not it would be worth my time, and all praised The 100 Best Stocks You Can Buy 2012:

0 of 0 people found the following review helpful. A Good Place to StartBy jboyThere is an apocryphal story about a novice investor asking Warren Buffet what he should do before he started investing. Warren allegedly told him to familiarize himself with all the stocks listed on the NYSE. The newbie was flabbergasted. "How do I do that? There are thousands of stocks there !". He got told to start with the "A's".I doubt that ever happened, but it makes a good point. The problem I've seen most often for a beginning investor is working with too few stocks in their universe.I like

this series of books. It is sort of a poor man's VALUE LINE. It has a record of the company's financial performance data, and a description of its activities. A lot of analyst offerings, seem to be computer generated according to an algorithm. But with these books, and VL, you get a human being saying what they think about all the information they gave you, from a the standpoint of a defined investment objective. I like that. Also, these books give you a stock's financial strength rating from VALUE LINE and their SP rating. For in depth information of course you'll want the company's 10-K or 20-F filing, but those are cumbersome documents. Best of all, these books evaluate stocks from the standpoint of an investor's objective. The beginning investor will get plenty of advice (!), but it seldom informs the advisee as to what the presumed purpose of such a position is. Some "experts" feel that one type or method of investing is the best, and all others are mere misconceptions. I don't know of anyone who is both skilled and talented at all methods of investing. These books have chapters devoted to how stocks correlate to different investment goals and how the methodology used to select these stocks works. Knowing what the purpose of an item of advice is, and how it has been arrived at is essential to using it. With these books you get that. These books do offer a couple of useful metrics. The 5 year compound EPS growth rate, and the 10 year compound dividend growth rate. Both are cumbersome calculations, and I can't fathom someone not wanting to know what they were. The worst thing about these books is an occasional typo in the data tables.

15 of 16 people found the following review helpful. Not so useful for those who bought the 2011 book

By D. Ng

As the title of my review states, I had bought the 2011 book which was the first book I had bought for the "100 Best stocks you can buy.....". The book was able to offer a snapshot and highlight a basket of stocks based on several factors - P/E ratio, debt, intangibles such as brand strength and future developments. Stocks are also clearly listed with the industries they fall under, as well as whether they were conservative or aggressive in nature. Now back to the 2012 book. I was rather disappointed. While I can understand that the authors' profiles writeup remain relatively unchanged (with the exception of converting a research assistant into one of the co-authors), the introduction of the various categories of stocks such as "Moat stars" were hugely similar to the 2011 book. In fact, as I read the 2012 book progressively, I wondered if I have read the 2011 book by error.

1) Outdated Information: The 2012 book continues to give outdated examples found in 2011 (exactly the same) "So, HP ended up in the right place with their emphasis on printers and high margin consumables that go with them, and in their emphasis on international markets". Do the authors know that HP has stopped producing its Palm tablets and sold off a huge chunk of them in a fire sale at \$99 each? Even though a book might not have all the latest information, it should be noted that HP had invested a considerable amount of resources into the mobile division, instead of harping on old core businesses only.

2) Few changes from 2011 in list of 100 stocks I quote the book "this year, for the 2012 list, we've made twelve changes....." "While I wasn't expecting a huge overhaul, paying for another book to read about 12 new companies in the list doesn't seem like a bargain at all. To make a few more bucks, they have even launched a book titled "The 100 best aggressive stocks you can buy 2012" alongside this book. So now you need to purchase 2 books in a year instead of just 1.

3) Credentials of the authors Peter Sander - "He also took the coursework and certification exam to become a Certified Financial Planner (CFP). By design and choice, he has never worked in a financial profession" Scott Bobo - "Scott is relatively new to the professional writing game, but has been an investor since age 14, when he made the switch from analyzing baseball box scores to looking at looking at the numbers and charts in the business section" To conclude, if you had bought the 2011 book, you will probably not enjoy it as much as you would if this is your first book in the series.

3 of 3 people found the following review helpful. Extremely well chosen

By Matthew Waterman

I have been buying this series of books since 2003. When Slatter was writing them there was a somewhat different style, he liked solid, dependable companies with good dividend histories. The new author isn't disappointing me at all, and has added an element of Buffett-style growth potential as well. I have always liked that the book gives 10 years of earnings data on every company as well as compounded growth rates in both earnings and dividends. It's a very effective tool for putting a solid portfolio together.

As the economy recovers, the stock market has soared. And you--you're looking for profitable places to put your money. Well, search no further! The stocks listed in previous editions of this book have consistently beaten the market average by more than 6 percent. In addition to naming 100 top-performing investments, this newest edition of this classic guide will tell you how to:

- Reduce risk
- Develop an investment strategy
- Evaluate value
- Know when to buy and when to sell
- Invest for retirement

Whether you're a first-time stock buyer or an experienced trader, this quick-reference volume remains your essential and trusted tool for building your investment portfolio.

About the Author Peter Sander is an author, researcher, and consultant in the fields of business, location reference, and personal finance. He has written more than forty books, including Value Investing for Dummies, Personal Finance for Entrepreneurs, and 101 Things Everyone Should Know About Economics. The author of numerous articles dealing with investment strategies, he is also the coauthor of the top-selling The 100 Best Stocks You Can Buy series.----- Scott Bobo specializes in trend and investment analysis in the consumer electronics, personal computer, and semiconductor industries. Scott served as lead researcher for the 2011 and 2012 editions of the 100 Best Stocks series and as coauthor for the 2013ndash;17 editions. He operates Red Wrench, a personal technology and investment

consulting firm.