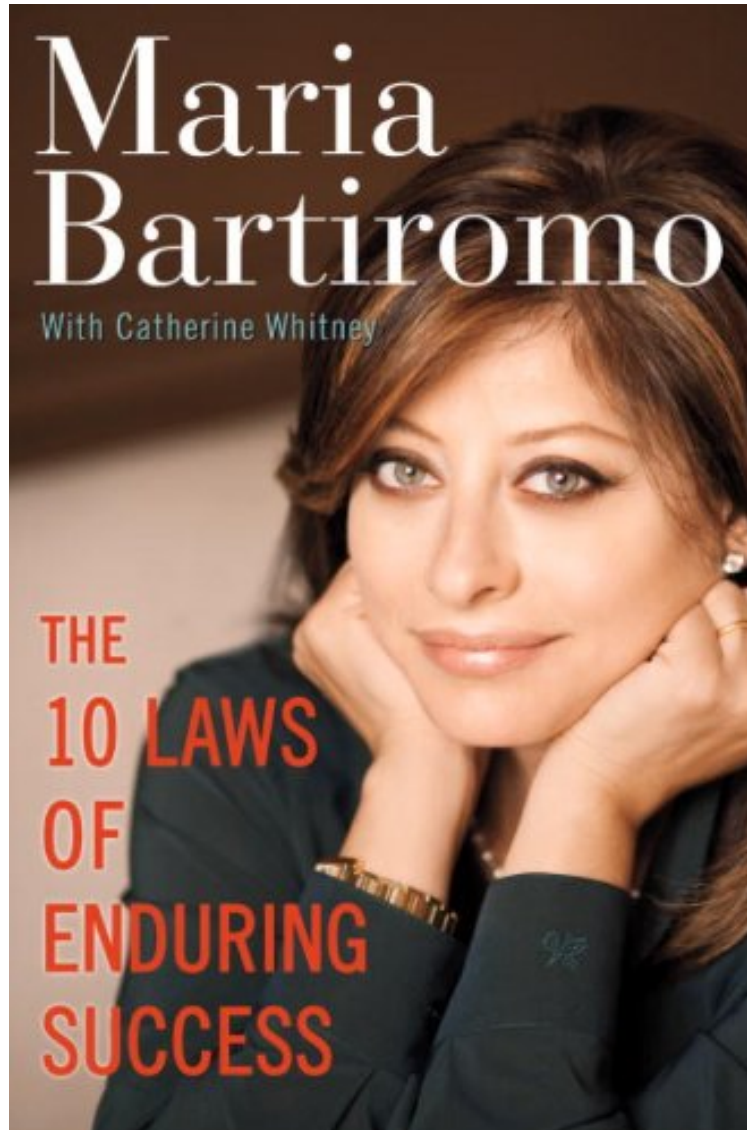


[FREE] The 10 Laws of Enduring Success

The 10 Laws of Enduring Success

Maria Bartiromo, Catherine Whitney

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Maria Bartiromo, Catherine Whitney : The 10 Laws of Enduring Success before purchasing it in order to gauge whether or not it would be worth my time, and all praised The 10 Laws of Enduring Success:

2 of 2 people found the following review helpful. Maria nails it again!By MichaelThis is the second time I have purchased this book. The first copy is mine that I enjoyed reading very much, and still do. While reading it, one thought kept coming to mind. I kept thinking to myself how great this book would be for someone young who is just starting out in life. That is why I am giving the second copy that I purchased to my nephew who turns 18 today. The 10 laws are very nicely presented with real life examples that would not be of knowledge to most people if not written

about in this book. 0 of 0 people found the following review helpful. This is the best book on how to live, work, or govern! By Chris D. These 10 laws from a pioneer and innovator in television and the financial world should be required reading by today's business and especially political leaders. These are skills and personality traits that most of us should have learned or formed in elementary school but somewhere along the way abandoned in favor of purely selfish interests or quick fixes. Shame on us for not following Maria's lead while trying to solve today's seemingly insurmountable problems, many of which were created as society moved away from valuing these key principles. 0 of 0 people found the following review helpful. Absolutely Insightful By woodfoe I believe Maria has captured the essence of the truth. Those things that remain constant when it comes to defining success. She obviously is very introspective.

The times have changed. We need a fresh understanding of the meaning of success. What do Condoleezza Rice, Joe Torre, Bill Gates, Goldie Hawn, Mary Hart, Garry Kasparov, and Jack Welch have in common? All have talked at length with Maria Bartiromo about business, the world and their surprising, inspiring and uncommon ideas about the meaning of success. Their stories, those of an extraordinary range of other people from all walks of life, and Maria Bartiromo's personal insights are the foundation of *The 10 Laws of Enduring Success*. It is the guide for the extraordinary times we are living through. During bullish, optimistic periods, people seem to ride an upward wave with ease and confidence. The tangible evidence is right there for all to see--in their jobs, bank accounts, homes, families, and the admiration of their peers. But it is a fact of life that success, once earned, is not necessarily there to stay. If ever there was a cautionary tale about the fleeting nature of success, it is the events of recent years. But a funny thing happened. Faced with gut-wrenching realities, many people have started to re-evaluate the meaning of success in less superficial and impermanent ways. They're asking themselves hard questions that have long been ignored: about what's really important to them, and where the bedrock of their personal achievement lies. As Maria Bartiromo watched the financial drama from her front-row seat at the New York Stock Exchange, she began to re-assess the meaning of success--not just as one-off achievements, but as a durable, lifelong pursuit. Is there, she wondered, a definition of success that you can have permanently--in spite of the turmoil in your life, your job, or your bank account? This question is more important than ever, given the unpredictability of the current economy. --What are the intangibles that can't be measured or counted? --What are the qualities that aren't reflected in your title or on your business card? --And more practically, how can you remain successful even when the worst things happen to you? --Is it possible to build success from failure? It's lonely at the bottom of the heap, when your BlackBerry stops buzzing, and the world moves on without you. Everyone wants to be close to success, and to have success. But what is success? How do you get it, and how do you keep it? As Maria interviewed some of the most successful people in the world, she felt the need to answer these questions: what makes these success stories tick? How did they achieve such leadership and power and how can one hold onto it, once you get it. What are the barriers to success and what is the bedrock to enduring success? From the Hardcover edition.

From Publishers Weekly Culled from her life story and her experience as a CNBC anchor and host/managing editor of Wall Street Journal Report, for which she's covered the rise and collapse of numerous business titans, financial journalist Bartiromo examines ten attributes that lead to well-rounded success. From self-knowledge to initiative to integrity, each quality is illuminated by Bartiromo's own candor, wisdom, and optimism, as well as insights from figures like Bill Gates, Sarah Palin, Charles Schwab, Deepak Chopra, Bono and Joe Torre. Using a conversational woman-of-the-people tone, Bartiromo surveys the hills and valleys of her subjects' lives, focusing on the persistent qualities that have kept them in the game. Some of her most powerful stories, however, are her own, illuminating her professional journey as well as her life with husband Jono Steinberg (a business heir with his own struggles), parents and extended family. Fans of Bartiromo's work and on-air personality will find this a lively guide to her personal philosophy of success, with inspiring, resonant lessons for weary business executives and college graduates wondering "What now?" Copyright copy; Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. From Booklist Financial journalist Bartiromo and coauthor Whitney suggest how to identify what really matters in life, with lessons (laws) on enduring hard times. Faced with enormous challenges, people are often able to reevaluate the meaning of success and develop a life plan for building success from failure. The 10 laws the authors present include self-knowledge, vision, initiative, courage, integrity, and resilience. For instance, the authors' law on resilience counsels: keep standing (in times of crisis); play to win every time; prosper from failure; don't waste energy on outrage; and write your own epitaph every day (How do you want to be remembered?). This how-to book is distinguished by presenting Bartiromo's personal and professional experiences and the wisdom she has gleaned from her varied encounters. The authors conclude, "You can't always control the way you are judged by others, but you can live your life in such a way that you can look yourself in the mirror and feel content." --Mary Whaley About the Author Maria Bartiromo is the anchor of CNBC's Closing Bell with Maria Bartiromo and host and managing editor of the nationally syndicated (to over 200 stations) Wall Street Journal Report with Maria Bartiromo,

rated as the most-watched financial news program. Earlier in her career she was a producer, writer and editor for CNN Business News. A graduate of New York University and now on its Board of Trustees, Maria Bartiromo lives in New York City with her husband Jonathan Steinberg. Catherine Whitman is a New York writer who has coauthored many books on politics and business