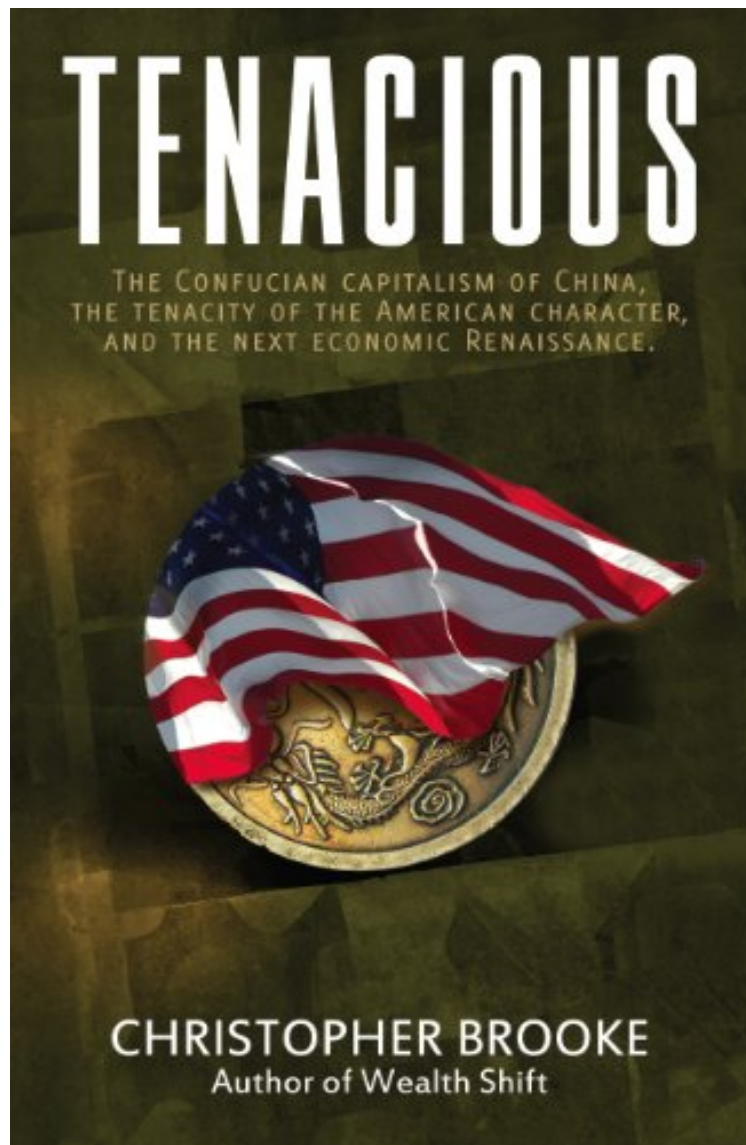


[PDF] Tenacious: The Confucian Capitalism of China, the Tenacity of the American Character, and the Next Economic Renaissance

## Tenacious: The Confucian Capitalism of China, the Tenacity of the American Character, and the Next Economic Renaissance

*Christopher Brooke*

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author's perspective on American ingenuity and the success of the American economy is different from anything I have ever heard before. He was a speaker at a conference my husband attended, and it was that experience that encouraged us to purchase this book. I am very glad we did. It is informative, insightful, and encouraging. 0 of 0 people found the following review helpful. A great read full of insight. By David Ashton. Pithy and insightful, full of interesting cultural context. A quick read that I could not put down. I had to buy another copy because I kept lending mine out to others. 1 of 1 people found the following review helpful. Smart, well-argued, and fast. By BizBooker. Tenacious stands apart from so many other economic/political science books that seem to measure themselves by page count and academic gassiness. This book weighs in at just over 100 pages, but it packs a powerful (and very readable) punch. Or should I say, two punches. The first is how two centuries of European immigration gave the US the backbone to endure and invent, and how those qualities are resources for all Americans today. The second punch is China, and it really is a punch -- it punches the alarming predictions of China's unstoppable ascent as a global economic power. The warnings that I read in Tenacious are actually starting to show up in today's headlines. Tying it all together is something deeper than global business cycles or nationalistic pride. It's people. Specifically, how the cultures that have been developing for generations (or in China's case, thousands of generations) have established a kind of economic genetics, societal DNA the author calls it. In his view, which is entirely demographic not personal or political, people in one nation are not that different from each other, and hardly different at all from the people who populated their nation years, decades, even centuries ago. And once you understand those deep cultural imprints, you have the key to understanding today's economic trends. The author knows that he's approaching xenophobic territory, but (in my view) stays clear of all that messiness by keeping his focus on well-known historical facts and by a evident appreciation of everything China has accomplished in their short time on the modern global economic stage. Tenacious is required reading for any American questioning the value of immigration, or the heartiness of the American character.

A convincing argument for an ascendant global economy led by American innovation and tenacity.

About the Author Christopher Brooke is a financial advisor to a select group of high-net-worth individuals and families, and a seasoned observer of economic history. His first book, *Wealth Shift*, was published in 2003 and anticipated many of the conditions that are shaping the current global economy.