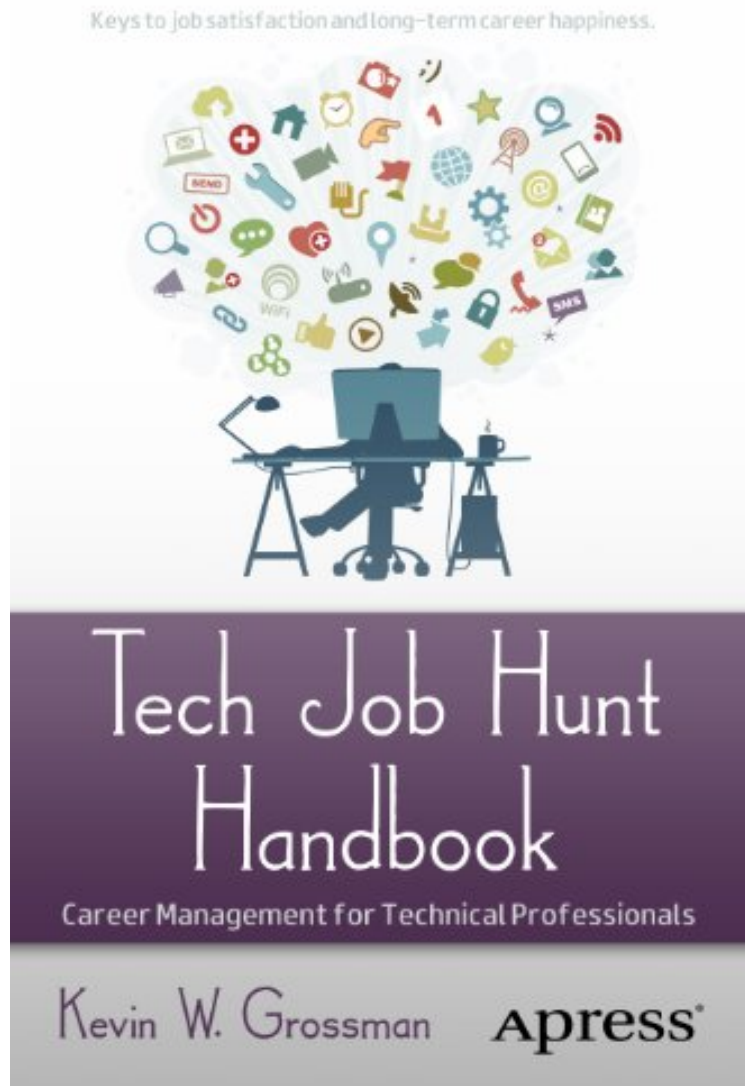


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Tech Job Hunt Handbook: Career Management for Technical Professionals

Kevin W. Grossman

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Kevin W. Grossman : Tech Job Hunt Handbook: Career Management for Technical Professionals before purchasing it in order to gauge whether or not it would be worth my time, and all praised Tech Job Hunt Handbook: Career Management for Technical Professionals:

2 of 3 people found the following review helpful. One man's ponderings By EMH Honestly I can't say this book was in the least bit helpful in provoking any thought or inspiration within me in terms of how to plan out my career (long term or short term). The author's musings and observations just weren't very insightful, and didn't translate very well to

actual, helpful career planning advice. Since the book was chalk full of 'eye opening' observations in terms of social networking, I might not have been the target audience - I guess that if you don't understand why you might use sites like "linked in" for your job search this might be a good starting point. The point is that I couldn't help but have the feeling while reading through the book that I could get this level of insight from pretty much anyone else in the industry. 1 of 2 people found the following review helpful. Don't Waste Your Money By Patty L. Stewart I thought this book would actually give me some good ideas on finding IT jobs. In reality, it's a total waste of money. If you are already in the IT field, there's nothing new coming out of this book. I did not need someone to tell me not to lie on my resume or that social media is the new thing. 1 of 3 people found the following review helpful. Great resource for Tech job seekers - heck all job seekers By Steve Boese Kevin has created a fantastic resource for not only Tech job seekers, but really everyone interested in career management, professional development, and who needs to understand better how, where, and what to think about when it comes to building a career. I love the style, and the practical and actionable nature of the advice, as well as appreciating the insight that Kevin's own experience lends to the topic. Highly recommended, particularly for folks just getting started in their careers.

Tech Job Hunt Handbook is a career management book that just for technology professionals that reflects today's new economic realities. The world of work is constantly changing, and staying professionally relevant while competing for more specialized tech jobs in areas like cloud computing, mobile and social applications, and big data in a highly competitive global economy is critical. The world is churning out hungry programmers and developers in record numbers, making the global labor market highly competitive. It is now essential to plan a campaign to get a better job as well as your overall career. Retooling your skills and re-branding yourself is mandatory whether you're seeking a new job or intent on retaining current employment. Readers of the Tech Job Hunt Handbook will find tools, practical guidance, and recommendations on how to find the best new tech jobs, how to get noticed, how to ace interviews and get hired, and how to keep those new jobs until it's time for a better one. As you will learn, learning how to assess and then invest in career management skills leads to long-term competitive advantage and a happier working life. Tech Job Hunt Handbook for recent graduates, risk-taking innovators, and tech veterans alike shows how to build a comprehensive online professional profile, identify the companies you're interested in and who you know at those companies, approach interviews with confidence, uncover opportunities in your current company, and understand the new emerging technology markets that could lead to a career rebirth. This book will help you: Find a new or better tech job.

About the Author For the past 25 years, Kevin W. Grossman has held multiple leadership positions in the human resource and recruiting marketplace, B2B and consumer technology marketplace, and higher education. He's a marketing strategist, HR industry evangelist, online community developer, entrepreneur, analyst, advisor, manager, philanthropist, and writer. Currently, Kevin is the Director of Content Development at Peoplefluent, the leading provider of talent management solutions designed to support the entire workforce. He co-founded the TalentCulture "World of Work" community that includes the highly popular weekly #TChat Twitter chat and radio show. He's authored multiple articles on marketing, business development, HR, recruiting, and leadership. His first business book, Tech Job Hunt Handbook, was released in December 2012 from Apress. Kevin's domain expertise and familiarity with the HR and recruitment marketplace for the past 14 years includes working for and with job search, talent sourcing and acquisition, video interviewing, assessment, background screening, training and development, and talent management firms, helping them to grow and excel.