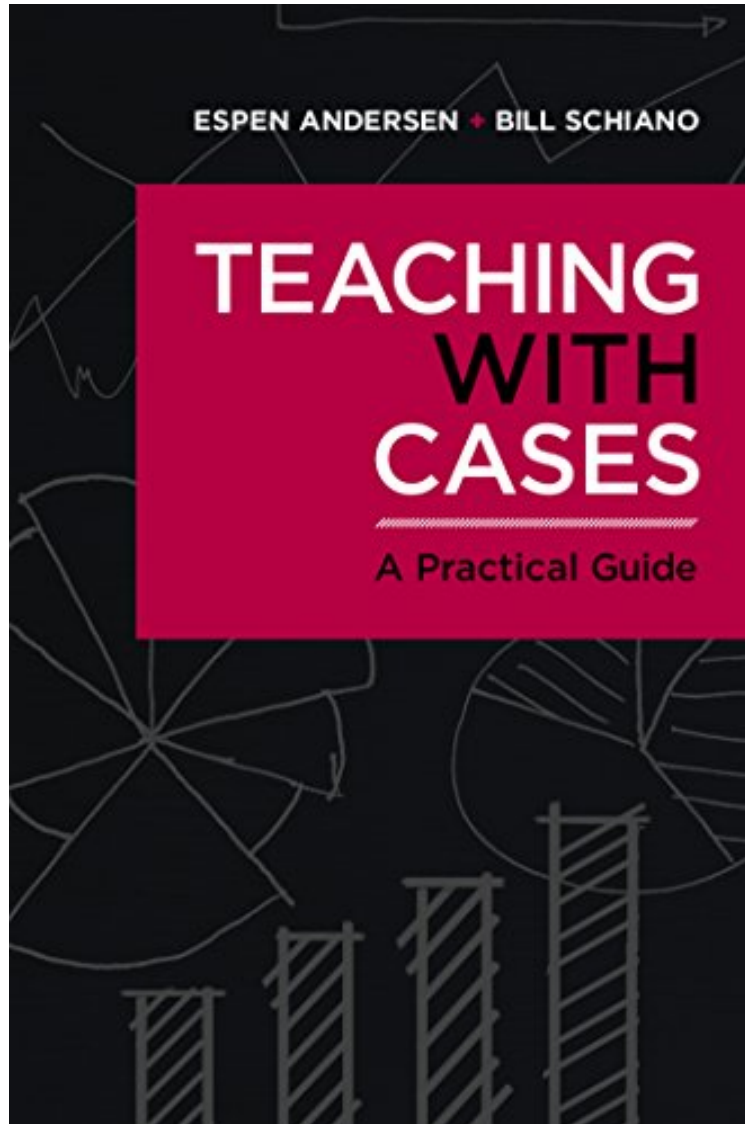


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## Teaching with Cases: A Practical Guide

*Espen Anderson, Bill Schiano*

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**Espen Anderson, Bill Schiano : Teaching with Cases: A Practical Guide** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Teaching with Cases: A Practical Guide:

2 of 2 people found the following review helpful. A Must ReadBy DonnaI am about a third through it, and so far it is rocking my socks off! These gentlemen write not only about teaching with cases as the title reveals, but about teaching period. This is great for the new college lecturer or the seasoned pro. I am the former and it has helped me tons. It feels as if I have these really intelligent and experienced, warm and thoughtful mentors writing to me specifically about various methods and perspectives when it comes to my classrooms. I would ask these two gentlemen to write a book specifically for the new lecturer and all that she should expect when stepping up to that lectern for the first time. I

know if they are anything like me, they would be eternally grateful. Thanks a million! 1 of 1 people found the following review helpful. and have found this book a great help. By John Baxter I teach Management Strategy at a major University, and have found this book a great help ... even after teaching at both a Graduate and Undergraduate Level. I use discussion and Case Studies - along with Current Events - to have my students relate to the Real World they'll be entering (or returning to) that week or at the end of the Semester. It is comprehensive, and logically laid out. I like it. John Baxter, Professional Specialist Adjunct Professor of Management. 0 of 0 people found the following review helpful. Very informative resource. By Fred This book is designed for academe on how to develop and facilitate the case method in higher education specifically business schools. I read it because I use the case method to help develop police in their abilities to solve complex problems. This book has a wealth of information I found very useful and adaptable to what it is I do. If you are looking to develop problem solvers and life long learners this is a great resource for doing just that.

Case method teaching immerses students in realistic business situations— which include incomplete information, time constraints, and conflicting goals. The class discussion inherent in case teaching is well known for stimulating the development of students' critical thinking skills, yet instructors often need guidance on managing that class discussion to maximize learning. Teaching with Cases focuses on practical advice for instructors that can be easily implemented. It covers how to plan a course, how to teach it, and how to evaluate it. The book is organized by the three elements required for a great case-based course: 1) advance planning by the instructor, including implementation of a student contract; 2) how to make leading a vibrant case discussion easier and more systematic; and 3) planning for student evaluation after the course is complete. Teaching with Cases is ideal for anyone interested in case teaching, whether basing an entire course on cases, using cases as a supplement, or simply using discussion facilitation techniques. To learn more about the book, and to see resources available, visit [teachingwithcases.hbsp.harvard.edu](http://teachingwithcases.hbsp.harvard.edu).

About the Author Espen Andersen is Associate Professor in the Department of Strategy and Logistics at the Norwegian Business School, where he also directs the Center for Technology Strategy. He has a doctorate in Information Systems from Harvard Business School. Bill Schiano is Professor of Computer Information Systems at Bentley University. He has a doctorate in Information Systems from Harvard Business School.