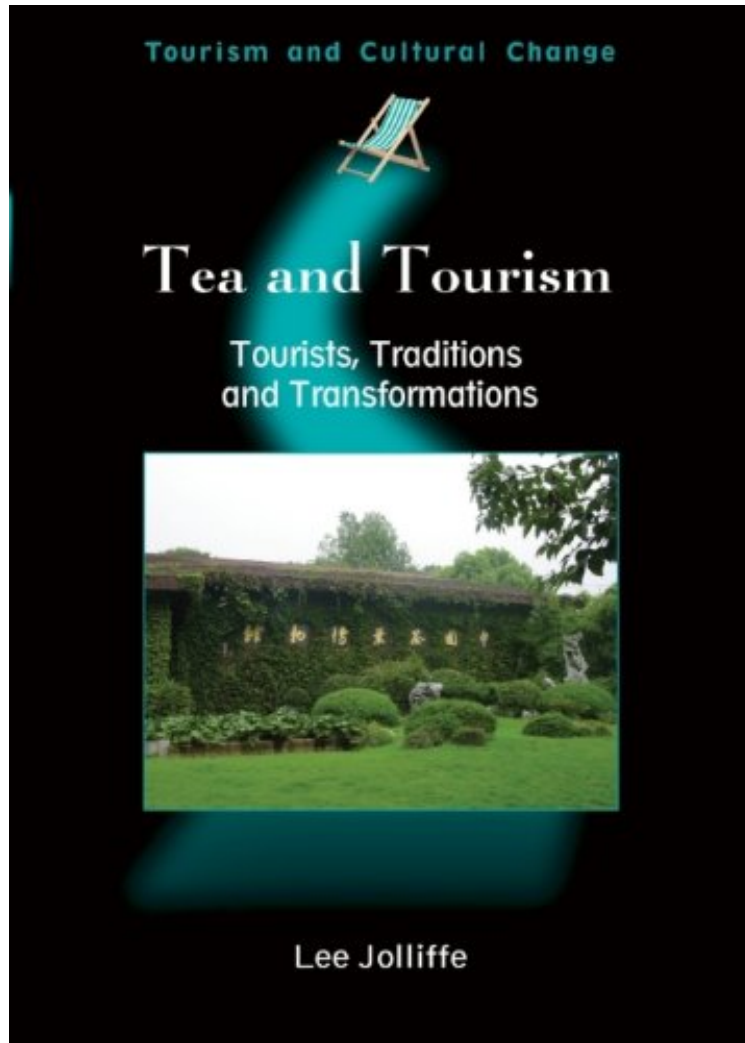


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Tea and Tourism: Tourists, Traditions and Transformations (Tourism and Cultural Change)

Lee Jolliffe

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Lee Jolliffe : Tea and Tourism: Tourists, Traditions and Transformations (Tourism and Cultural Change) before purchasing it in order to gage whether or not it would be worth my time, and all praised Tea and Tourism: Tourists, Traditions and Transformations (Tourism and Cultural Change):

1 of 1 people found the following review helpful. Tea and tourismBy S. S. MannDid not have much data. The book is heavily skewed towards China, has very outdated tourism figures. Most of the writing is very general and could have been done with research from Wikipedia and Wikitravel. I have been doing research into the topic and have realised that there is so much more legwork one needs to do.A general read, not much insight.

Tea and Tourism: Tourists, Traditions and Transformations outlines the social, political and developmental contexts of using tea cultures for tourism. Case studies of tea tourism destinations and products from around the world are included, for example from the UK; Sri Lanka; India; China; Taiwan; Kenya and Canada.

This pioneering anthology provides insights into the history of tea, tea plantations, varieties of teas, and tea as a tourism attraction. This book is a good introduction to the history and variety of teas as well as the forms and potential of this niche tourism experience. (Atsuko Hashimoto, Brock University, in *Annals of Tourism Research*, Vol 35, No. 4 2008) This carefully crafted book is not only a useful addition to the growing body of knowledge surrounding the relationships between food, drink and tourism, but it is also, quite simply, a treasure trove of knowledge and a fascinating read. The book is meticulously researched and extremely well written. The publication of this book is timely and makes a welcome addition to the literature surrounding food, drink and tourism. (Liz Sharples, Sheffield Hallam University, in *Tourism Management*) The book sheds light on a neglected facet of tourism which merits attention and illuminates some of the complexities of tourism's interactions with culture. It is a useful source of material for those studying trends in more specialized tourism markets and the interplay between tourism and cultural practices, and represents a solid foundation for further research. (Joan C. Henderson, Nanyang Technological University, Singapore, in *Tourism Recreation Research* 32:3, 2007) This is a fascinating book that gives us an opportunity to understand how tea and tourism have a common purpose; to bring communities together to enhance communication between people of all ages, backgrounds and cultures. (Louise Roberge, President, Tea Association of Canada) About the Author Lee Jolliffe, an Associate Professor of Hospitality and Tourism at the University of New Brunswick, Canada has a diverse background that encompasses museum planning and hospitality management. Her interest in researching tea and tourism was sparked by experiencing tea in England where she completed a PHD; operating a tea shop in Prince Edward Island; and working in Saint John, New Brunswick, a city with a rich tea history. Researching this topic Lee has visited tea gardens in China and Thailand and has spoken to tourism students in Canada, China and Vietnam about tea and tourism.