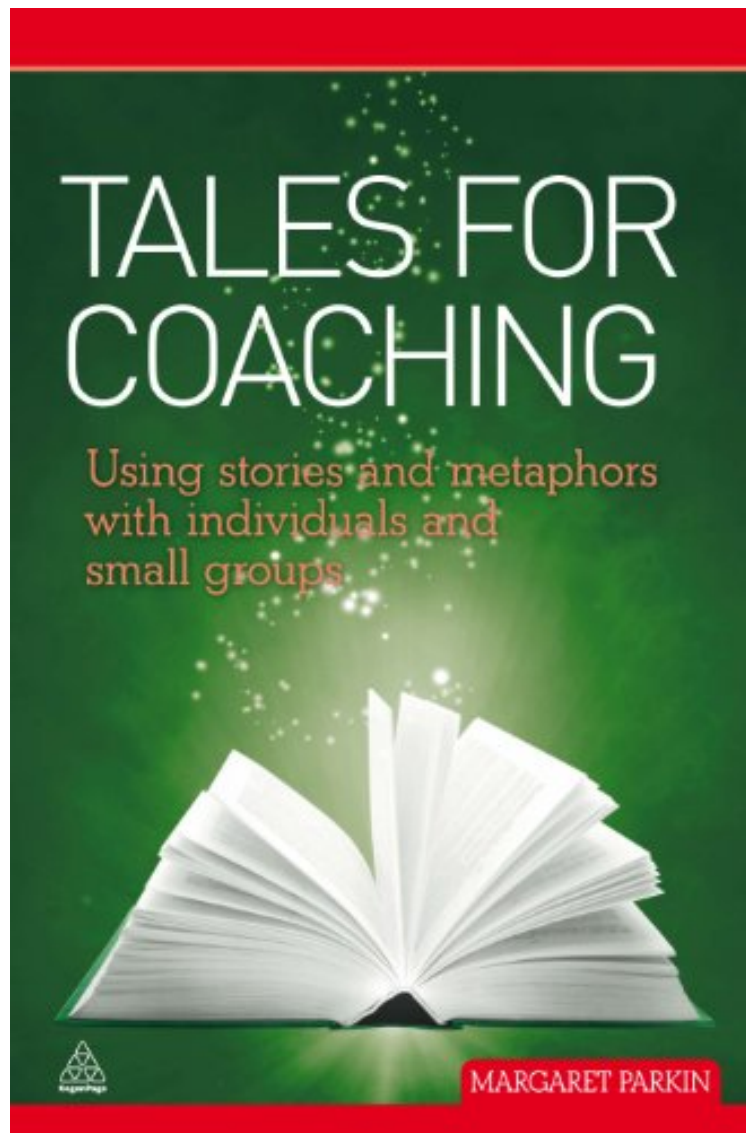


(Free) Tales for Coaching: Using Stories and Metaphors with Individuals and Small Groups

# Tales for Coaching: Using Stories and Metaphors with Individuals and Small Groups

*Margaret Parkin*

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**Margaret Parkin : Tales for Coaching: Using Stories and Metaphors with Individuals and Small Groups** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Tales for Coaching: Using Stories and Metaphors with Individuals and Small Groups:

Coaching is rapidly proving to be an invaluable aid to personal development and a successful way to enhance

performance within organizations of all types. More and more people are also discovering how to use storytelling to bring about change and reinforce learning. *Tales for Coaching* combines these two approaches into a powerful and effective technique to assist personal change. Showing you how and when to use stories to maximum effect, whether you are coaching an individual or a group, the author demonstrates how your coaching can have greater impact with the effective use of storytelling. Complete with sample stories that can be read aloud in a variety of coaching situations, *Tales for Coaching* includes 50 tales that will immediately help coaches, trainers, managers and educators to reinforce key messages or stimulate fresh thinking.

"[W]ell-crafted, innovative and refreshing." -- The Bulletin of the Association for Coaching