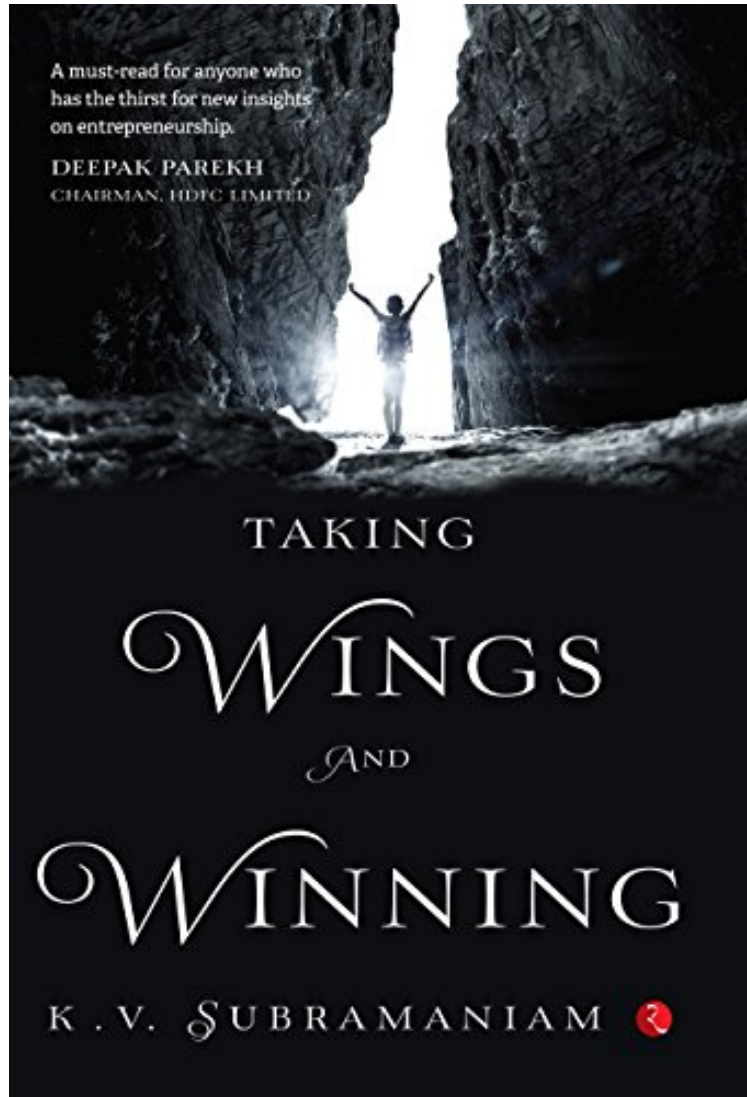


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Taking Wings and Winning

K.V. Subramaniam

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K.V. Subramaniam : Taking Wings and Winning before purchasing it in order to gauge whether or not it would be worth my time, and all praised Taking Wings and Winning:

0 of 0 people found the following review helpful. Super interesting read from an "Author CEO" By Sunil Ramesh Fascinating and well written account, including advice for all entrepreneurs, on what it takes to build a company from the ground up into a well respected and successful one over the course of a decade. This book also provides insight into what makes one of India's largest company tick, and how an upstart startup succeeded in such an environment, based on the long term vision of the author CEO. Beautifully set up, including a personal brush with the prevailing climate of care, and how those experiences helped inspire the vision for the company over the years. I also

enjoyed "part two" of this book - condensed bits of wisdom based on real stories. Must read!

One day in November 2001, Mukesh Ambani, Chairman of Reliance Group, the largest private sector enterprise in India, mandated K.V. Subramaniam to build a life sciences business from scratch. With no formal education in biology, he was initially at sea. But, endowed with a corporate business development background, and a do-or-die spirit, he set out to systematically understand and create a research-driven, biotechnology-leveraged company with a differentiated footprint and a distinct culture. In the process, in an environment that is severe on performance, which Reliance Group is known for, he defied detractors, fixed snags and surmounted both personal and business setbacks to ring in a successful technology business with sustained high growth, profitability and stature. Apart from giving insights into the Reliance way of building and managing businesses, K.V. Subramaniam goes beyond the narrative of nurturing a life sciences company to step back and derive messages and morals that are applicable to any technology-driven venture. This candid, conversational account of his encounters and excitements holds valuable lessons for those who are either starting a new business or managing an existing one.