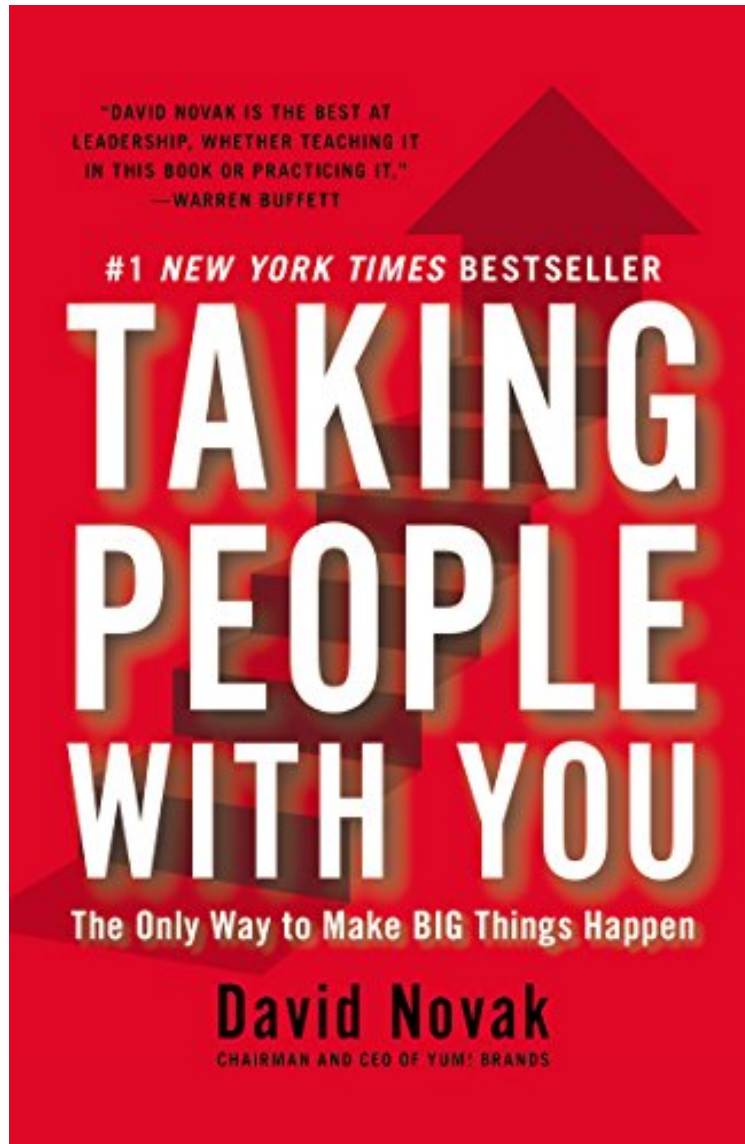


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Taking People with You: The Only Way to Make Big Things Happen

David Novak

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David Novak : Taking People with You: The Only Way to Make Big Things Happen before purchasing it in order to gage whether or not it would be worth my time, and all praised Taking People with You: The Only Way to Make Big Things Happen:

11 of 11 people found the following review helpful. Good airplane reading By M. Heiss My adorable husband offered me this book when my airplane book was finished -- it is a quick read, although not my usual thing. Nonetheless, I found several good ideas that applied to my work of making a home and raising children and educating them. Here is

what I found: +Tell it like it is, and like it could be. Don't shy away from uncomfortable facts (you are an A+ student doing C- work. I'd like to see you join the sports club you are interested in, so I need to see you really work hard toward a goal of better grades. Let's talk in 1 month. Get all B's or better until then.) +Imagine a hotshot replaces you at your work. What are the first three things they would change? CHANGE THEM YOURSELF. +Don't pretend, just so you can fit in. Be authentic. +You were born to be an original. Don't be a copy. +Ask people, what would you do if you had my job? Even better in my situation -- ask a kid to take over your job for a morning/day. +Say thank you. People's feedback, even critical (or sassy) might be right on target. Say thank you to anybody who tells you off. +Use the "Hit by a Bus" strategy. If I got hit by a bus tomorrow, would this family continue to operate in my absence? +Create one big message. Mine for this year is "Warm Welcome." If Oprah stopped by my house with a camera crew, would I be able to welcome them in, or would I be too embarrassed by the condition of my house? Shouldn't I offer a warm welcome not only to strangers and company, but also to my husband and kids when they walk through the door? What steps can we take to make that a reality?

0 of 0 people found the following review helpful. Common sense in print
By FCRichelieu
When I saw the title of this book and read a sample on , I thought it would focus on engaging people and giving recognition. It turns out that it is longer on leadership and management than on engaging people. Much of what is said in the book is common sense. Personally I do not find it insightful. If you are looking to purchase, get a printed copy. I read the Kindle edition. I am afraid the publishers have not done enough to adapt the printed version to fit an ebook format. Things do get haywire when words in adjacent columns are bunched together, large amounts of spaces after the first letter of a word in a chapter and after hyphens and dashes, just to mention a few annoying features.

0 of 0 people found the following review helpful. This is his all time favorite book and he purchased multiple copies for his team
By Chillami
My husband is in management and he's read hundreds of business related books and has a subscription to audible where he listens to them as well. This is his all time favorite book and he purchased multiple copies for his team.

ldquo;AN IMPORTANT BOOK ABOUT MOTIVATION FROM A PROVEN MOTIVATOR.rdqquo; mdash;JACK WELCH
Yum! Brands CEO David Novak learned long ago that you can't lead a great organization of any size without getting your people aligned, enthusiastic, and focused relentlessly on the mission. But how do you do that? There are countless leadership books, but how many will actually help a Taco Bell shift manager, a Fortune 500 CEO, a new entrepreneur, or anyone in between? Over his fifteen years at Yum! Brands, Novak has developed a trademarked programmdash;Taking People with Youmdash;that he personally teaches to thousands of managers around the world. He shows them how to make big things happen by getting people on their side. No skill in business is more important. And Yum!'s extraordinary success (at least 13 percent growth for each of the last ten years) proves his point. Novak knows that managers don't need leadership platitudes or business school theories. So he cuts right to the chase with a step-by-step guide to setting big goals, building strong teams, blowing past your targets, and celebrating after you shock the skeptics. And then doing it again and again until consistent excellence becomes a core element of your culture.