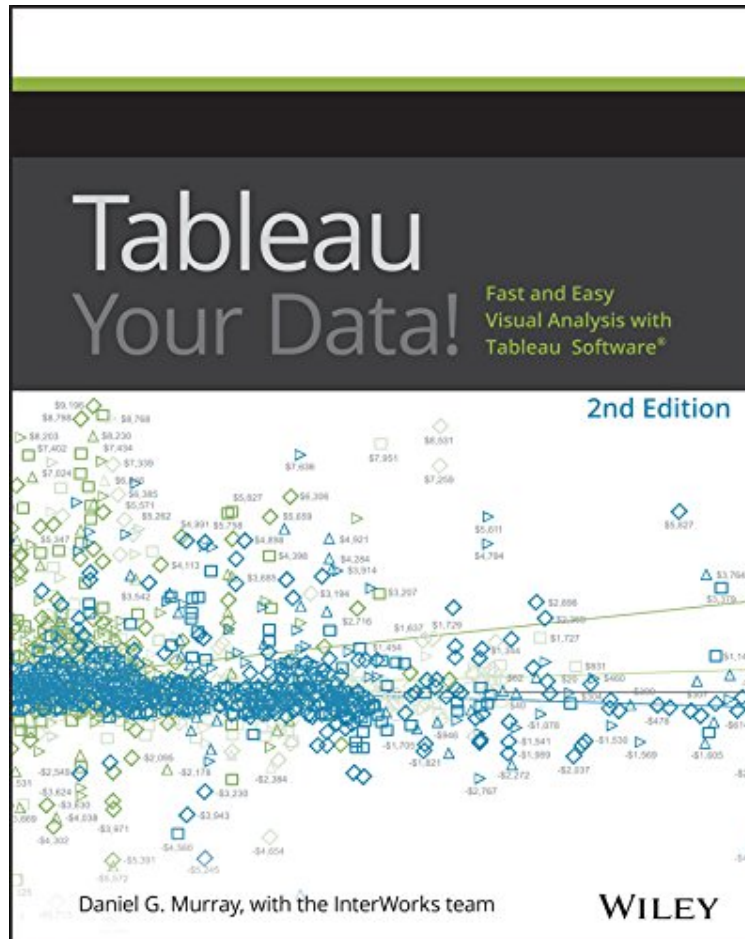


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Tableau Your Data!: Fast and Easy Visual Analysis with Tableau Software

Daniel G. Murray

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Daniel G. Murray : Tableau Your Data!: Fast and Easy Visual Analysis with Tableau Software before purchasing it in order to gauge whether or not it would be worth my time, and all praised Tableau Your Data!: Fast and Easy Visual Analysis with Tableau Software:

0 of 0 people found the following review helpful. Pretty good ... will be outdated soon I think By MigoFast This book, written for version 8 was probably a 4 Star book for that version but it loses a star today because of some of the differences in the application that aren't clear from a relative newcomers perspective. So as of today I would recommend this book for a newcomer as the function reference is really handy as you gain experience but there are other books available that are for version 9 that would be more relevant. I'm also dinging it a star because it suffers from somewhat of an identity crisis - in some sections it is a step-by-step guide and in others it assumes you are working directly from the source files provided on the book web site. This type of back and forth tends to be a little confusing because I'm not sure if the author is asking me to follow along or just giving some broad strokes how to

accomplish something pointing to a completed file. Which is another minor nuisance, the files are not available in tableau public so in order to use the files I have to either log in to my work machine or attempt to re-create the workbook. If it were updated for 9.1 to include building some Data Connectors and made to work in public I would purchase again as it is as good or better than any of the other tableau books I have read. If there are any publishers or authors out there here is my casting call for anyone SOMEONE please write a book for tableau from a developers perspective. 0 of 0 people found the following review helpful. Good introduction to Tableau but some files referenced in examples are missing from the companion website. By JTI think this book is a good introduction to Tableau, especially if you are able to follow along with the Tableau workbooks that are available on the companion website. I didn't give the book 5 stars because the book references excel files that are available to download on the companion website; however, I haven't been able to find any of the excel files to download. A few times I have been able to get around this by saving the data source file from Tableau if there happens to be a tableau workbook for that chapter that is using the excel file as the data source, but there are many cases where this is not an option. A little disappointing as it makes it a lot harder to follow along with some of the examples and made some of the chapters confusing where I spent time re-reading and looking for the excel files. I contacted Wiley support (the publisher) about this too; hopefully they will respond. 0 of 0 people found the following review helpful. Worth every penny By Chris Mawata If you are after a thorough treatment of the subject this is the one for you. If you are just interested in a 10000 ft. overview it is probably more than you want.

Transform your organization's data into actionable insights with Tableau Tableau is designed specifically to provide fast and easy visual analytics. The intuitive drag-and-drop interface helps you create interactive reports, dashboards, and visualizations, all without any special or advanced training. This all new edition of Tableau Your Data! is your Tableau companion, helping you get the most out of this invaluable business toolset. Tableau Your Data! shows you how to build dynamic, best of breed visualizations using the Tableau Software toolset. This comprehensive guide covers the core feature set for data analytics, and provides clear step-by-step guidance toward best practices and advanced techniques that go way beyond the user manual. You'll learn how Tableau is different from traditional business information analysis tools, and how to navigate your way around the Tableau 9.0 desktop before delving into functions and calculations, as well as sharing with the Tableau Server. Analyze data more effectively with Tableau Desktop Customize Tableau's settings for your organization's needs with detailed real-world examples on data security, scaling, syntax, and more Deploy visualizations to consumers throughout the enterprise - from sales to marketing, operations to finance, and beyond Understand Tableau functions and calculations and leverage Tableau across every link in the value chain Learn from actual working models of the book's visualizations and other web-based resources via a companion website Tableau helps you unlock the stories within the numbers, and Tableau Your Data! puts the software's full functionality right at your fingertips.

From the Back Cover Premier guide with expert guidance on building dynamic, BI data visualizations Tableau Software is designed to provide fast and easy data visualization for business intelligence, and Tableau Your Data! is the ultimate guide to using it effectively. Expert discussion and plain-English explanations merge with full-color visuals and step-by-step instruction to demonstrate streamlined analytics workflow. Regardless of your level of BI analytics experience, you'll learn how to get more out of your data and build clear, accurate visualizations that support more informed decisions. Targeted real-world case studies show you how to leverage Tableau across the enterprise value chain. From the core features to the latest updates and new tools, this full-color guide is your one-stop resource for better data visualization. With full coverage of the Version 9.0 feature set, this second edition of Tableau Your Data! shows you how to: + Blend disparate data and build compelling visuals + Perform ad hoc visual analysis and performance-tune dashboards + Ensure security while scaling to a large user base + Customize settings to build more advanced chart types + Publish visualizations for mobile device viewing + Understand Tableau syntax, functions, and calculations + Analyze sales, financial, operational, spatial, marketing, and CRM data The companion website at www.wiley.com/go/tableauyourdata2e provides sample files, articles, working models, and examples that show you how to leverage new features as Tableau makes them available. About the Author DANIEL G. MURRAY founded the InterWorks Tableau/BI practice in 2008, laying the foundation for InterWorks to become the premier Gold Professional Consulting Partner for Tableau Software. He is an in-demand speaker and was a Tableau Zen Master from 2014 to 2015.