

## Sustainable Value

Chris Laszlo

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"In the swelling sea of sustainability literature,  
Chris Laszlo's *Sustainable Value*  
offers an island of clarity and focus."  
STUART HART, AUTHOR OF *CAPITALISM AT THE CROSSROADS*



# Sustainable Value

How the World's  
Leading Companies Are  
Doing Well by Doing Good

Chris Laszlo

with a Foreword by Patrick J. Cescau, Group Chief Executive Officer, Unilever

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**Chris Laszlo : Sustainable Value** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Sustainable Value:

0 of 0 people found the following review helpful. Hard to readBy TheITManI had to use this book for my college class. It has a lot of good information, and I learned a lot, but it was very hard for me to follow because throughout the entire book all the author did was talk about stats, and numbers, and percentages. Deena's story in part 1 of the book was fun to read. I enjoyed that, because it read more like a book. But the rest of the book, although having good information, reads like a technical document or essay. It's just loaded with references, figures, and numbers that make

your mind go wild. It was very hard for me to follow or understand what was going on. If you're a corporate executive or someone that has a ton of business experience you might like this book, because it seems more targeted toward you. But for an average reader, it's very hard to understand. It's not really a "book" at all. It's more of a collection of stats and percentages about who is doing what with regards to environmental issues. It includes a lot of corporate management data. I think the author needs to take all the numbers in the book and make them into smaller stories, like he did with Deena's story. That will make it easier to grasp what he's talking about. Reading this book is similar to reading a math book, from cover to cover, just for fun. With a little corporate management issues thrown in the mix. 0 of 0 people found the following review helpful. Five Stars By CustomerBooks are boring, this is no different. However, at least I learned a lot. 0 of 0 people found the following review helpful. Sustainable Value By M. V. Kaminski Excellent Book for the individual or manager that wants learn how to implement sustainable business practices in their organization.

Speaks with resounding clarity to the living challenges, the real dilemmas, and haunting questions of CEOs everywhere.

"[T]he sooner companies apply the principles set out in this book the better placed they will be." (Patrick J. Cescau, Group Chief Executive Officer Unilever) "Chris Laszlo has done it again!" (Nancy J. Adler McGill University) "Sustainable Value is a bold and inspiring read for managers who want the 'story' of sustainability as well as compelling case studies accompanied by a structured guide to managing in the new business context." (Luk Van Wassenhove, The Henry Ford Chaired Professor of Manufacturing) "Read Sustainable Value, dispel the myth that environmental responsibility is expensive, and form a new vision of industry as part of the solution rather than a part of the problem; and more profitable at that, not less." (Ray Anderson, Founder and Chairman, Interface) "Chris Laszlo's message is huge and simple: we are on the eve of one of the greatest revolutions in management history. . ." (David Cooperrider, Weatherhead School of Management Case Western Reserve University) About the Author Chris Laszlo is the author of *The Sustainable Company: How to Create Lasting Value through Social and Environmental Performance* (2003, 2005). He is a Co-Founder and Partner of Sustainable Value Partners, which has trained thousands of Fortune 500 executives in "Sustainability for business advantage." He is currently Visiting Professor at the Case Weatherhead School of Management in Cleveland, Ohio, and Visiting Professor at Cedep, the Executive Education program at INSEAD in Fontainebleau, France.