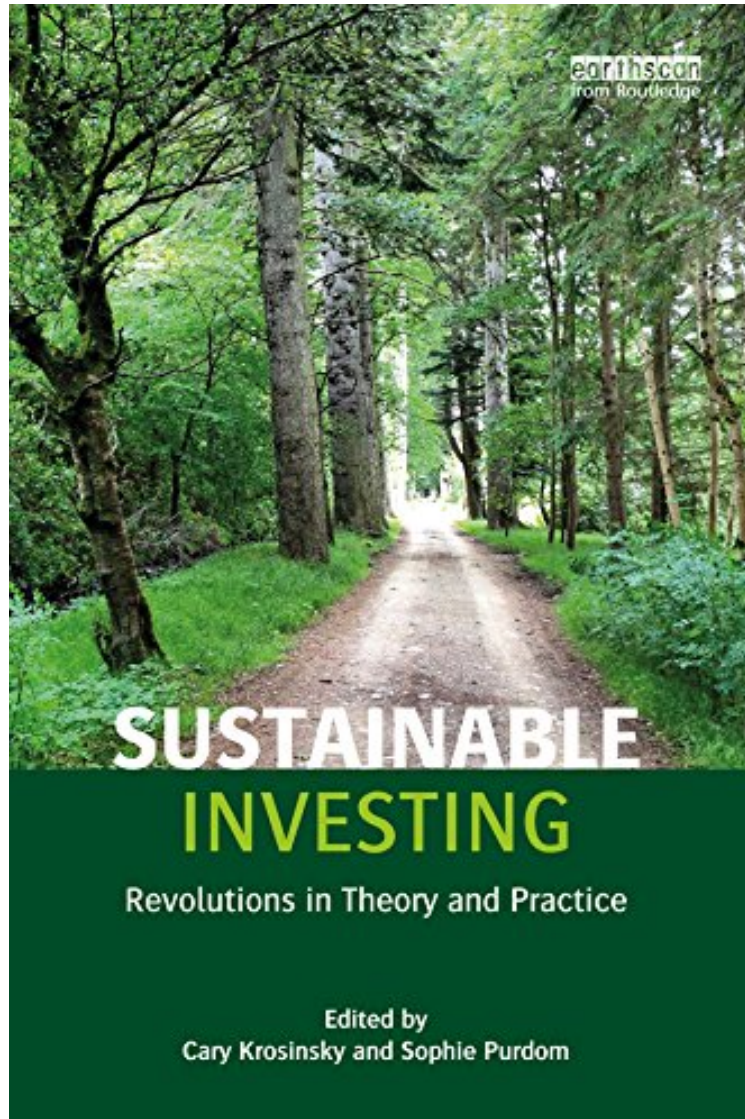


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By Joshua H. Sustainable Investing is an excellent read both for those who work in the field and those that find it interesting. The authors are clearly experts and the editors have done a great job weaving together the chapters in a comprehensive narrative. This book should be on the shelf of every money manager, not just those with an ESG/SRI mandate.
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By Customer I could not wait to purchase this book! From reading the introduction I knew this is exactly what I was

looking for. It is easy to read while being incredibly in depth. The theories, thoughts, examples and conclusions are all spot on. As a millennial, I have been dying to figure out how to best help the environment and have been stuck mentally around the financing part of it all. This book has helped me learn an incredible amount and I am only 3 chapters in. Can't wait to finish it.

A seminal shift has taken place in the world of investing. A clear and overarching reality has emerged which must be solved: financial considerations must factor in sustainability considerations for ongoing societal success, while sustainability issues equally need to be driven by a business case. As a result, investment practices are evolving, especially towards more positive philosophies and frameworks. Sustainable Investing brings the reader up to speed on trends playing out in each region and asset class, drawing on contributions from leading practitioners across the globe. Implications abound for financial professionals and other interested investors, as well as corporations seeking to understand future investment trends that will affect their shareholders' thinking. Policymakers and other stakeholders also need to be aware of what is happening in order to understand how they can be most effective at helping implement and enable the changes arguably now required for economic and financial success. Sustainable Investing represents an essential overview of sustainable investment practices that will be a valuable resource for students and scholars of sustainable banking and finance, as well as professionals and policymakers with an interest in this fast-moving field.

"Sustainable Investing provides a much-needed roadmap that describes where we are and the many paths available to us. We find ourselves at a moment with the potential to take advantage of technology and momentum and the ability to steward our financial resources and social intent toward addressing the issues facing us globally. This book supplies us with the tools to help tackle those critical decisions." ndash; Jenny Chan, Senior Investment Officer, Doris Duke Charitable Foundation, USA "As we make the vital sustainability and low carbon transition, we are finally moving from persuading to doing, from testing to investing. This book gives a great guide to the reasons change is needed, the methods, tools and ideas to make that change, plus all the latest thinking that goes along with that." ndash; Dave Gorman, Director of Social Responsibility and Sustainability, Responsible Investment lead, University of Edinburgh, UK "Reallocating capital flows towards a more sustainable future is vital if we are to safeguard this planet for future generations. This book provides a very helpful overview of this emerging field and demonstrates how this crucial financial innovation is taking place." ndash; Jules Kortenhorst, CEO, Rocky Mountain Institute, USA "Those of us responsible for maximizing the long-term prospects of the funds we manage must have a strong understanding of the theory and practice of sustainable investing. As fiduciaries, we cannot afford to passively accept what the market gives us. We must assert our influence to promote sustainable behavior at the companies we invest in and throughout the economy." ndash; Seth Magaziner, General Treasurer for the State of Rhode Island, USA "Krosinsky and Purdom have assembled a prodigious and original set of pieces on the crucial issue of how businesses, institutions, governments and individuals can and must shift their investments in a much more sustainable direction. One-stop-shopping for useful and provocative ideas on greening finance, brilliantly timed." ndash; J Timmons Roberts, Ittleson Professor of Sociology and Environmental Studies, Co-Founder, Climate and Development Lab, Institute at Brown for Environment and Society, Brown University, USA "The market need for sustainable solutions is accelerating and big, as is the growing universe of investable solutions. This fresh look at sustainable investing organized by Krosinsky and Purdom is must reading for every investor seeking to align his or her sustainability values with superior investment returns." ndash; Jackson Robinson, Vice Chair Portfolio Manager, Trillium Asset Management, USA "Sustainable investing has come a long way in the past decade. From the start, Krosinsky has been an astute observer and participant. In this new book, Krosinsky and Purdom provide a detailed 360-degree view of emerging priorities and practices. Impressive in depth and breadth, this sophisticated, practical volume is essential reading." ndash; Paul Shrivastava, Executive Director, Future Earth, Canada "Asset owners, asset managers and investment consultants will all greatly benefit from Sustainable Investing. This book focuses on taking the reader from understanding into an investor perspective. Turning that perspective into an investment approach, as the book notes, is where the rubber will meet the road for investors." ndash; George Wong, Special Investment Officer, New York State Common Retirement Fund, USA About the Author Cary Krosinsky is a noted educator and author on the nexus of sustainability strategy, investing and financial value. He teaches at Yale University, USA; Concordia University, Canada; the University of Maryland, USA; and Brown University, USA; and acts as Senior Advisor to organizations such as the Carbon Tracker Initiative, the Principles for Responsible Investment and Wilshire Associates. Sophie Purdom is a Henry David Thoreau Scholar, the co-creator and instructor of the Theory and Practice of Sustainable Investing course at Brown University, USA, and established the Brown Sustainable Investment Fund. She is currently an Associate Consultant at Bain Company in Boston and will be attending Harvard Business School, USA.