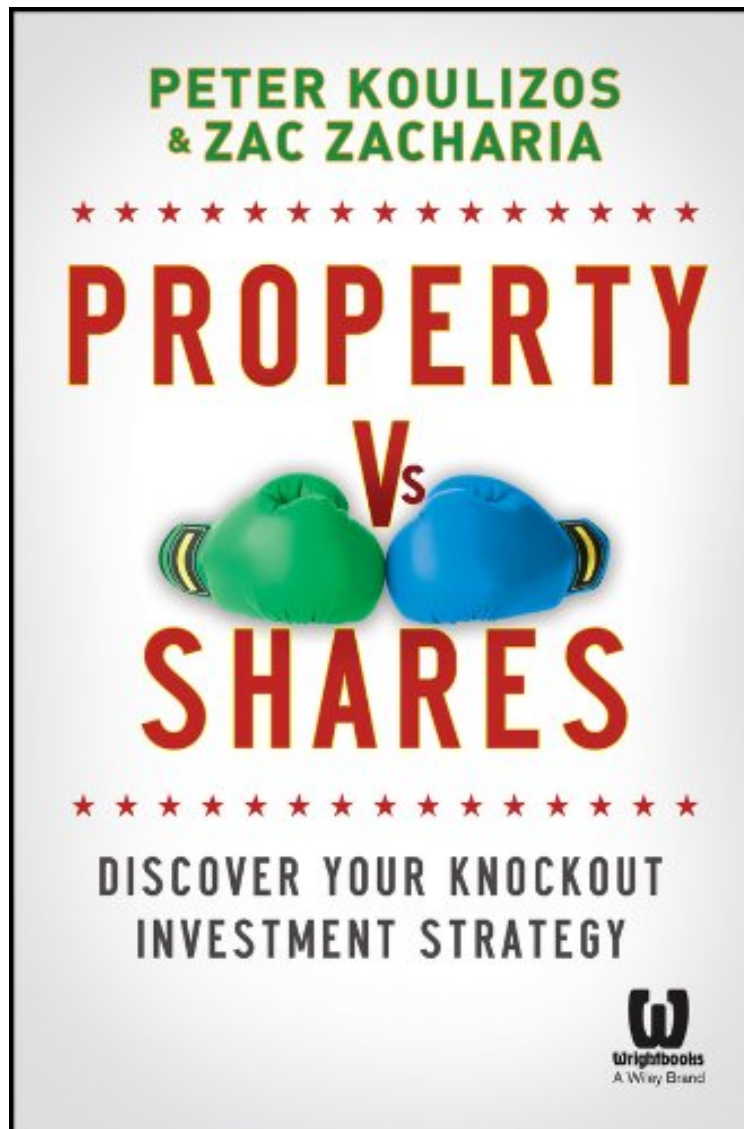


(Ebook free) Property vs Shares: Discover Your Knockout Investment Strategy

Property vs Shares: Discover Your Knockout Investment Strategy

Peter Koulizos, Zac Zacharia
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Peter Koulizos, Zac Zacharia : Property vs Shares: Discover Your Knockout Investment Strategy before purchasing it in order to gage whether or not it would be worth my time, and all praised Property vs Shares: Discover Your Knockout Investment Strategy:

1 of 1 people found the following review helpful. good for beginners, but too wordy for experienced investorsBy Mr Mikelf you are just starting to get into investing, or perhaps you have come upon a large sum of money through inheritance, work or the lottery and you need to learn some basics, then this book is for you. For others, including myself, who already understand the differences between property and stocks, there are better books on investing.Property vs Shares was written by an Australian and so at times, it reads very Aussie-centric, great if you're

in Australia, but some info may not be relevant if you are in a different country. The title was compelling, but I found the actual read overly academic/simplistic, not so practical and plain inaccurate in some cases. The first several chapters discuss the 4 asset classes: cash, fixed income, real estate and stocks, and explains the differences. And the basic conclusion is that there's these two assets, real estate and stocks, that vary according to risk and return. I was just frustrated how long it took to get to this basic information and never really went into strategies (even though the title is "discover your knockout investment strategies"). 0 of 0 people found the following review helpful. Not a bad read for a novice. By The Value Guy. Not a bad read for a novice. But the share section completely ignores value investment theory, and takes an inaccurate approach to risk analysis, hardly a fair comparison.

A comparison of property versus shares and how to find the right mix for a profitable portfolio. Almost every investor eventually considers the question: which is the better investment, property or shares? The answer isn't as simple as one or the other, since both asset classes offer different benefits and risks. And if the best answer is a mix of the two, how do you strike the right balance for sustained returns? This book takes an unbiased look at these two asset classes, explaining the risks and benefits of each, dispelling stubborn myths, and giving you the facts you need to find what's best for you and your portfolio. Offering a point-by-point comparison of shares versus property, this easy-to-read guide argues that a combined strategy is smartest and safest for most investors. It then goes on to give you the information you need to tailor your portfolio to your own level of acceptable risk versus desired reward. Offers a simple, in-depth side-by-side comparison of the two most vital asset classes in any portfolio. Peter Koulizos is a popular speaker and commentator on property investing and the author of *The Property Professor's Top Australian Suburbs*. Zac Zacharia is founder and managing director of financial services company, The Centra Wealth Group, and is a lecturer in share investment, a regular speaker and media contributor. Includes helpful tips on what and when to buy, as well as how to avoid both property and share scams. Every portfolio should be different, depending on your own individual goals and needs. With this handy guide, you can find the right mix of assets to achieve healthy and consistent returns.

From the Back Cover: Property, shares or both? If you're like most investors, you deliberate over which form of investment is better: property, shares or both. *Property Vs Shares* cuts to the chase and outlines the facts, benefits and risks of each so that you can make an informed decision about where to invest. Whether you're hoping to supplement your income or give up your day job, this book offers succinct, easy-to-use explanations on: how property and shares have performed historically; how to research your investment options and find advice; how to avoid scams and schemes; what the implications are for purchasing properties overseas; what to consider when investing through an SMSF; what to ask a broker or agent. *Property Vs Shares* shows you how to achieve success across both asset classes, so you can develop a diversified investment portfolio that helps you achieve the lifestyle you've always wanted. About the Author: Peter Koulizos is the author of *The Property Professor's Top Australian Suburbs*. He is a lecturer in property, a highly sought-after speaker and a contributing writer to *News Limited*, www.realestate.com.au and *Money* magazine. Zac Zacharia is founder and managing director of financial services company, The Centra Wealth Group. He is a lecturer in share investment at TAFE SA and a trainer for Kaplan. Zac is a regular speaker at investment seminars and contributes to numerous publications including *inBusiness* magazine, *The Advertiser* and the *Sunday Mail*.