

Project Management Implementation as Management Innovation: A Closer Look

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PhD, Stella George, PhD, Janice Thomas : Project Management Implementation as Management Innovation: A Closer Look before purchasing it in order to gauge whether or not it would be worth my time, and all praised Project Management Implementation as Management Innovation: A Closer Look:

Project Management Implementation as Management Innovation: A Closer Look investigates the processes involved in implementing one particular type of management innovation—project management—and how these

innovations must evolve and be modified in order to deliver value. The book was written by three internationally recognized project management researchers/practitioners. Their extensive experience in the classroom and in the field shows through in how they are able to present complex concepts and make them highly relevant to project managers of all levels. Project Management Implementation as Management Innovation: A Closer Look begins by exploring the book's key concepts, including innovation events, intervention, and simple and complex innovation journeys.

From the Inside Flap When it comes to successful innovation, it's all about the journey. In other words, it doesn't matter how good the idea is - if you can't successfully implement it, it just becomes a waste of valuable time and resources. So what does it take to implement an innovative idea, and what happens on the long and often winding journey from "the next big idea" to the "next big success.." or "the next big failure"? Project Management Implementation as Management Innovation: A Closer Look investigates the processes involved in implementing one particular type of management innovation project management and how these innovations must evolve and be modified in order to deliver value. The book was written by three internationally recognized project management researchers/practitioners. Their extensive experience in the classroom and in the field shows through in how they are able to present complex concepts and make them highly relevant to project managers of all levels. Project Management Implementation as Management Innovation: A Closer Look begins by exploring the book's key concepts, including "innovation events," "intervention," and "simple" and "complex" innovation journeys. The researchers then take an in-depth look at specific real-world innovation journeys, using data provided by the organizations themselves. Select cases are spotlighted and explored in detail, and each innovation journey is mapped from its humble beginnings to the point at which data capture ended. The book concludes by highlighting the strategic capability delivered through effective and sustainable organizational project management, and provides guidance for its implementation.