

Project Management - Best Practices: Achieving Global Excellence

Harold Kerzner

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Harold Kerzner : Project Management - Best Practices: Achieving Global Excellence before purchasing it in order to gauge whether or not it would be worth my time, and all praised Project Management - Best Practices: Achieving Global Excellence:

0 of 0 people found the following review helpful. Five Stars By DIEGO HERNANDEZ LOSADA It is a very interesting book and very useful to my academic interests 0 of 0 people found the following review helpful. Project Management Best Practices By Customer Excellent book to have for referencing and practical guidance as well. 3 of 3 people found the following review helpful. Thorough Textbook on Project Management By Rebecca Haden This is a textbook. I feel as though I need to say this because it isn't immediately obvious from the book's listing. As a textbook, it has the advantage of great thoroughness. Wondering about the concept of best practices? Curious about various possible methodologies in project management? Contemplating the value of informal project management? Interested in the ways culture and management support might affect project management? Studying up for an exam on the subject? You will find the answers to all your questions in this book. You will also find a wonderful variety of case

studies and some nice infographics. There are some surprising things in here, too. One of my favorite "What the heck?" sections is an extensive discussion of the role of the Seven Deadly Sins (yep -- sloth, lust, gluttony, all that) in project management. I bet you don't see that every day, and the examples were very interesting. As a college teacher, I have a strong appreciation for textbooks, but we also have to recognize that they're not designed to be a gripping read. They're not even designed to be read clear through from beginning to end. You've just enjoyed the chapter on Barriers to Project Management in Emerging Markets, for example, and you turn the page and find only a rudimentary segue into the next, quite separate topic. This is an excellent textbook, and anyone who has a regular need for project management case studies should have it on the shelf (or on their Kindle). If you're a project manager looking for professional development, this is probably not what you need. If you're a business owner hoping to gain insight into DIY project management, it's absolutely not what you want.

Senior executives and project managers from more than 50 world-class companies offer their best practices for successful project management implementation. The first two editions of the bestselling Project Management Best Practices helped project managers navigate the increasingly complex task of working within global corporations employing distant and diverse work teams. This new Third Edition includes the same valuable wealth of proven best practices, while following up on case studies from previous editions and offering new case studies on project management practices at large and small companies. The Third Edition offers insight from project managers and executives at more than fifty global companies in all sectors of the market. These industry-leading professionals offer insight and best practices for: Project risk management Project management for multinational cultures and cultural failures Focusing on value, as well as cost and schedule Integrated and virtual project teams Covering the latest developments in the project management field, Project Management Best Practices, Third Edition offers a must-have window into the issues and solutions facing corporate managers, project and team managers, engineers, project team members, and business consultants in today's global market.

From the Back Cover Go beyond theory with best practices from 50+ global business leaders. Project Management Best Practices: What do Boeing, Hitachi, Eli Lilly, Siemens, and Kone have in common? They are all global business leaders, and they all got there through outstanding project management. The secrets to project management are readily available, and they can be found inside Project Management Best Practices. Project management is all about taking control of change. Every aspect of your business is dynamic and constantly evolving. That means every aspect of your business can benefit from project management, from daily scheduling to value measurement. Do you understand what it takes to apply text-book methods on a companywide basis in the real world? It takes an understanding of best practices. Every company is different, and you need to be able to adapt project management theories to the real-world situations you face every day. Since the first edition was published, the time-tested insights in Harold Kerzner's Project Management Best Practices have been helping executives, managers, and team members at businesses large and small. Now the Third Edition is here, incorporating emerging areas like virtual team project management and international corporate cultures. In this book, you'll hear from the next generation of trailblazers in global business. The legendary experts are here, too, all revealing the strategies they used to get to the top. Equip yourself with practical knowledge from detailed case studies in areas like: Critical Success Factors Project Risk Management Integrated Management Processes Project Sponsorship Learn how companywide project management can add value and efficiency to your business at every level. Even if you know the traditional methodologies by heart, you may be missing best practices—the key ingredient to PM excellence. About the Author HAROLD KERZNER, Ph. D. is a global leader in project management and Senior Executive Director at International Institute for Learning, Inc. Dr. Kerzner has instructed over 200,000 professionals in his successful "Kerzner Approach" to project management excellence. The Kerzner Scholarship Endowment Fund and the Kerzner Project Management Award are managed by the PMI Educational Foundation.