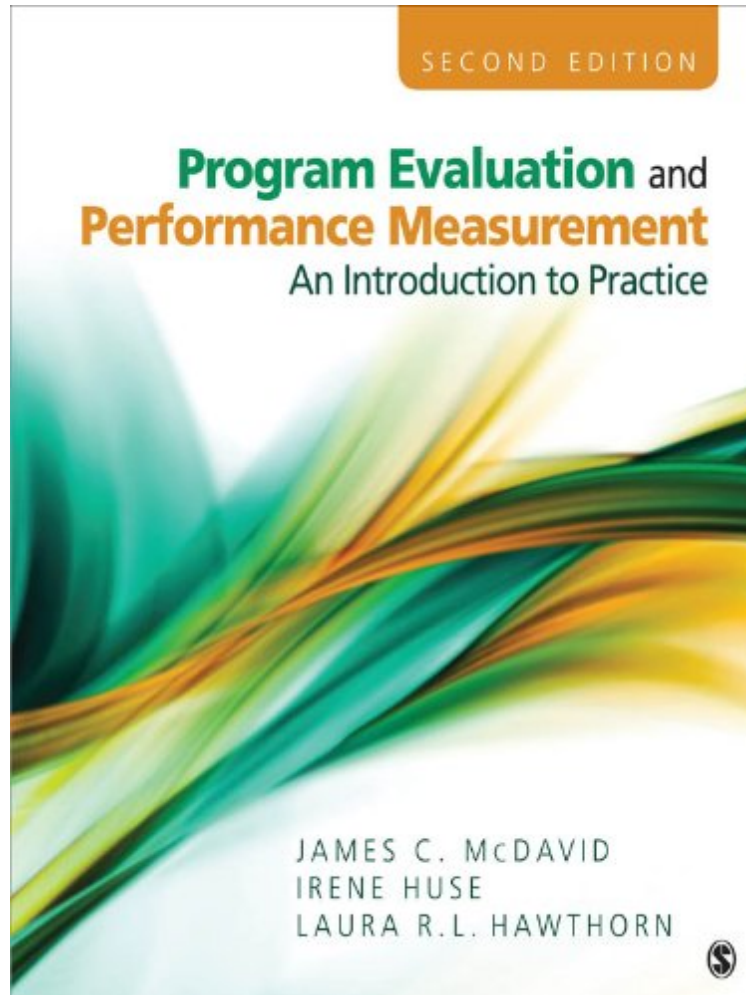


Program Evaluation and Performance Measurement: An Introduction to Practice: Volume 2

McDavid James C., Irene Huse
ebooks | Download PDF | *ePub | DOC | audiobook



[Download](#)

[Read Online](#)

#109716 in eBooks 2012-10-25 2013-07-23File Name: B00EEG5QRS | File size: 72.Mb

McDavid James C., Irene Huse : Program Evaluation and Performance Measurement: An Introduction to Practice: Volume 2 before purchasing it in order to gage whether or not it would be worth my time, and all praised Program Evaluation and Performance Measurement: An Introduction to Practice: Volume 2:

6 of 6 people found the following review helpful. Paid by the word?By Michael McCloskeyPerhaps this book is the toughest slog of any read so far in my grad classes. The authors managed to make even the simplest of ideas challenging to envision in practice. Try this:"Although strategic planning is widely accepted as sound management practice for the achievement of objectives, organization theorists have observed that organizations appear, as well, to pursue behavioral goals, which may or may not coincide with statements enshrining the rational purposes of the organization."Why not simplify as:Sound management uses strategic planning to achieve objectives. But, in some organizations, stated behavioral goals may not align with the expressed purposes for the organization's existence.I

suspect the authors' confusing writing style creates the need for endless repetition. They need to say nearly everything 3 different ways for the reader to understand. I feel fortunate that additional class resources and online resources are much easier to comprehend. The topics of project evaluation and performance are not difficult to understand. 1 of 1 people found the following review helpful. Just awful! By Customer This text book is one of the worst I have read in my eight years of undergrad and graduate study. With few exceptions the material is presented in a tangential, rambling and circumstantial manner. I found myself frequently referring to other academic sources in order to decipher the subject material that McDavid awkwardly attempts to convey. I was initially hoping that the negative reviews of the text were hyperbole, but I have discovered they were accurate. If a professor assigns this text, my advice is to skip the class and wait until a better one is assigned. 0 of 0 people found the following review helpful. If I could have given -5 stars I would. By Robert Lino This book goes in circles. The authors takes easy to understand concepts and make them extremely confusing. As a Ph.D. student I have had my share of hard to read textbooks, this book is at the top of the list. The only good thing I find about the book is they provide easy to understand definitions in the glossary. I would never recommend this book to learn program evaluation. Also it should be noted there are typos in the book.

Program Evaluation and Performance Measurement: An Introduction to Practice, Second Edition offers an accessible, practical introduction to program evaluation and performance measurement for public and non-profit organizations, and has been extensively updated since the first edition. Using examples, it covers topics in a detailed fashion, making it a useful guide for students as well as practitioners who are participating in program evaluations or constructing and implementing performance measurement systems. Authors James C. McDavid, Irene Huse, and Laura R. L. Hawthorn guide readers through conducting quantitative and qualitative program evaluations, needs assessments, cost-benefit and cost-effectiveness analyses, as well as constructing, implementing and using performance measurement systems. The importance of professional judgment is highlighted throughout the book as an intrinsic feature of evaluation practice.

"Effective program evaluation is dependent on being able to see both the forest (the big picture) and the trees (the numerous technical considerations). McDavid and Hawthorn's text provides an excellent introduction to the program evaluation forest." PSYCHCRITIQUES (Michael C. Pyryt) "This book is a valuable addition to the literature concerned with the question of the utility of program evaluation and performance measurement to program improvement." (Stanley Brooks and Charles Lusthaus) "These two scholars have produced a thorough introductory book covering almost all aspects of 'program evaluation' and 'performance measurement'. It is theoretically informed and comprehensive and draws out the pros and cons of different approaches to evaluation and performance review." (John Wanna The Australian Journal of Public Administration) About the Author James C. McDavid (PhD, Indiana, 1975) is a professor of Public Administration at the University of Victoria in British Columbia, Canada. He is a specialist in program evaluation, performance measurement, and performance management. He has conducted extensive research and evaluations focusing on federal, state, provincial, and local governments in the United States and Canada. His published research has appeared in the American Journal of Evaluation as well as the Canadian Journal of Program Evaluation. He is currently a member of the editorial board of the Canadian Journal of Program Evaluation. In 1993, Dr. McDavid won the University of Victoria Alumni Association Teaching Award. In 1996, he won the J. E. Hodgetts Award for the best English-language article published in Canadian Public Administration. From 1990 to 1996, he was Dean of the Faculty of Human and Social Development at the University of Victoria. In 2004, he was named a Distinguished University Professor at the University of Victoria and was also Acting Director of the School of Public Administration during that year. In addition to teaching online courses in the School of Public Administration Graduate Certificate in Evaluation Program, he is a member of the Evaluation Advisory Committee for the Canadian International Development Agency. Laura R. L. Hawthorn holds a Master of Arts degree in Canadian history from Queen's University in Ontario, Canada and a Master of Public Administration degree from the University of Victoria. After completing her MPA, she worked as a manager for several years in the British Columbia public service and non-profit sector before leaving to raise a family. She is currently living in Vancouver, working on her horse farm and being mom to her two small boys.