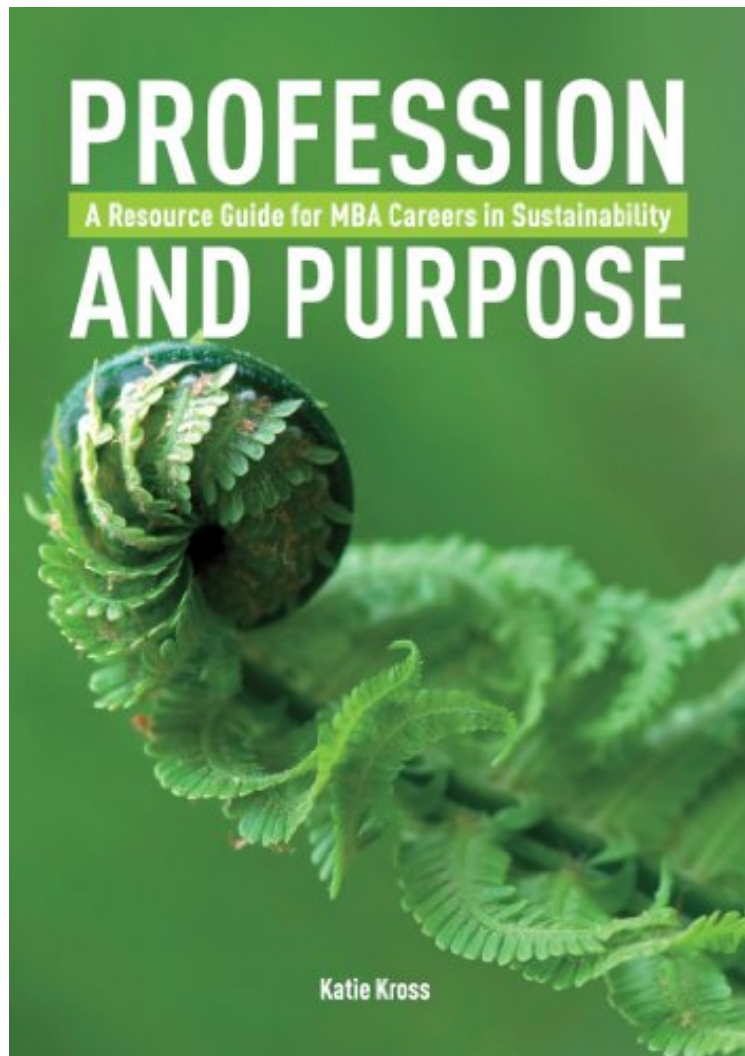


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Profession and Purpose is an essential resource for connecting MBA students and graduates with careers that will literally reinvent the way business is done in the future. --Hunter Lovins, co-author of Natural Capitalism
About the Author
Katie Kross is a career coach, MBA student advisor, and the author of Profession and Purpose: A Resource Guide for MBA Careers in Sustainability (Greenleaf Publishing, 2009). She has counseled and inspired hundreds of individual MBA students, many of whom have gone on to sustainability careers with employers like Disney, Walmart, GE, Bank of America, Progress Energy, Deloitte, and McKinsey, as well as social and environmental NGOs, mission-driven companies, and startups. Her practical, solutions-oriented approach to the sustainability job search has led professionals and students alike to seek her out as a career coach. A sought-after speaker, Katie has presented to audiences at Yale, MIT, UNC-Chapel Hill, Duke, North Carolina State and Net Impact's Annual Conference. She is also a regular contributor to other publications on topics related to careers in sustainability and publishes career search resources and strategies on her blog at professionandpurpose.com. As a business school administrator, Katie currently directs student programming for the Center for Energy, Development and the Global Environment (EDGE) at Duke University's Fuqua School of Business. Previously, she was the executive director of the Center for Sustainable Enterprise at the University of North Carolina's Kenan-Flagler Business School. She has also served on the boards of the U.S. Partnership for Education for Sustainable Development and the Triangle, North Carolina professional chapter of Net Impact. She holds a BA from Davidson College and an MBA from UNC.