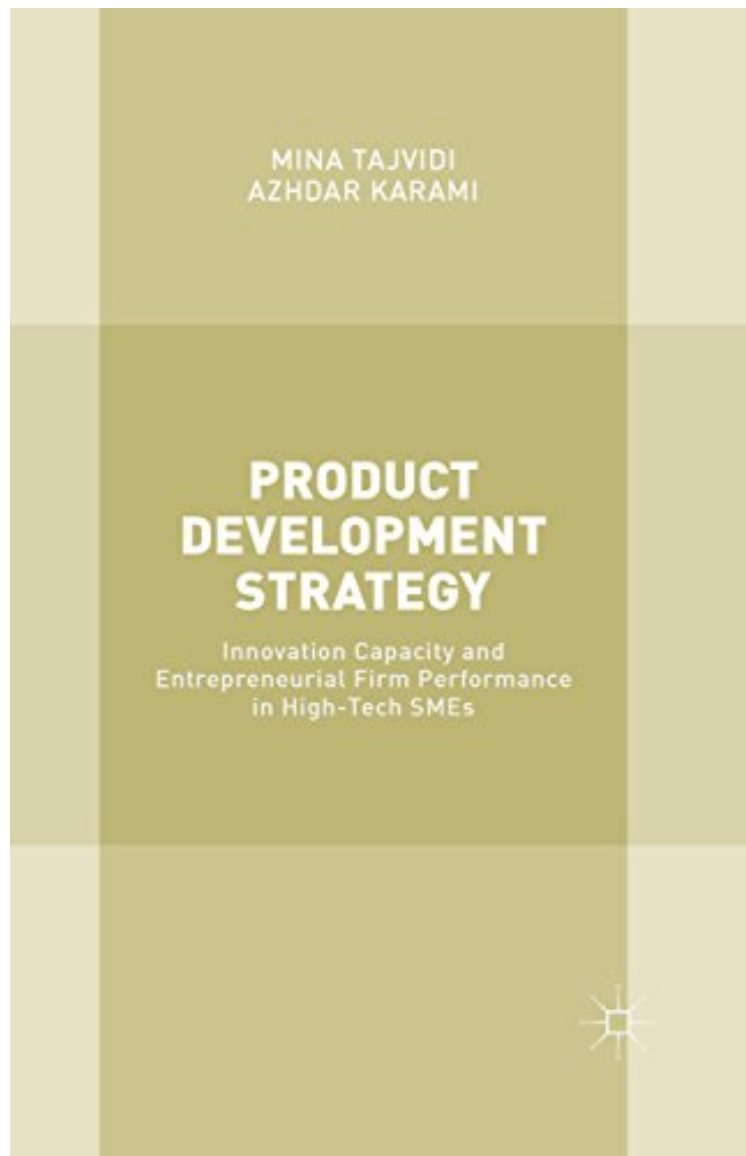


[Free download] Product Development Strategy: Innovation Capacity and Entrepreneurial Firm Performance in High-Tech SMEs

Product Development Strategy: Innovation Capacity and Entrepreneurial Firm Performance in High-Tech SMEs

Mina Tajvidi, Azhdar Karami

*ePub | *DOC | audiobook | ebooks | Download PDF*



 Download

 Read Online

#3508961 in eBooks 2016-04-29 2016-04-29 File Name: B0161IXG8C | File size: 40.Mb

Mina Tajvidi, Azhdar Karami : Product Development Strategy: Innovation Capacity and Entrepreneurial Firm Performance in High-Tech SMEs before purchasing it in order to gage whether or not it would be worth my time, and all praised Product Development Strategy: Innovation Capacity and Entrepreneurial Firm Performance in

High-Tech SMEs:

Product Development Strategy provides a concise theoretical and analytical discussion relating to the theory and practice of strategy, innovation capacity, and entrepreneurial performance. The book discusses an innovative perspective which provides a practical insight into the field of product development strategy.

About the Author Dr Azhdar Karami is Senior Lecturer in Strategy and Management at the Bangor Business School, Bangor University, UK. Azhdar's research interests include strategy innovation and entrepreneurship. He has published several books and journal articles in a number of leading international academic journals in the fields of strategy and small business management. Mina Tajvidi is a research associate at the Bangor Business School, Bangor University, UK. Dr Tajvidi's research and teaching interests are in the areas of strategic management, entrepreneurship and innovation in high-tech SMEs. Mina's current research is focused on strategic management in small- and medium-sized enterprises. Mina has published several papers in management journals and presented in international conferences.