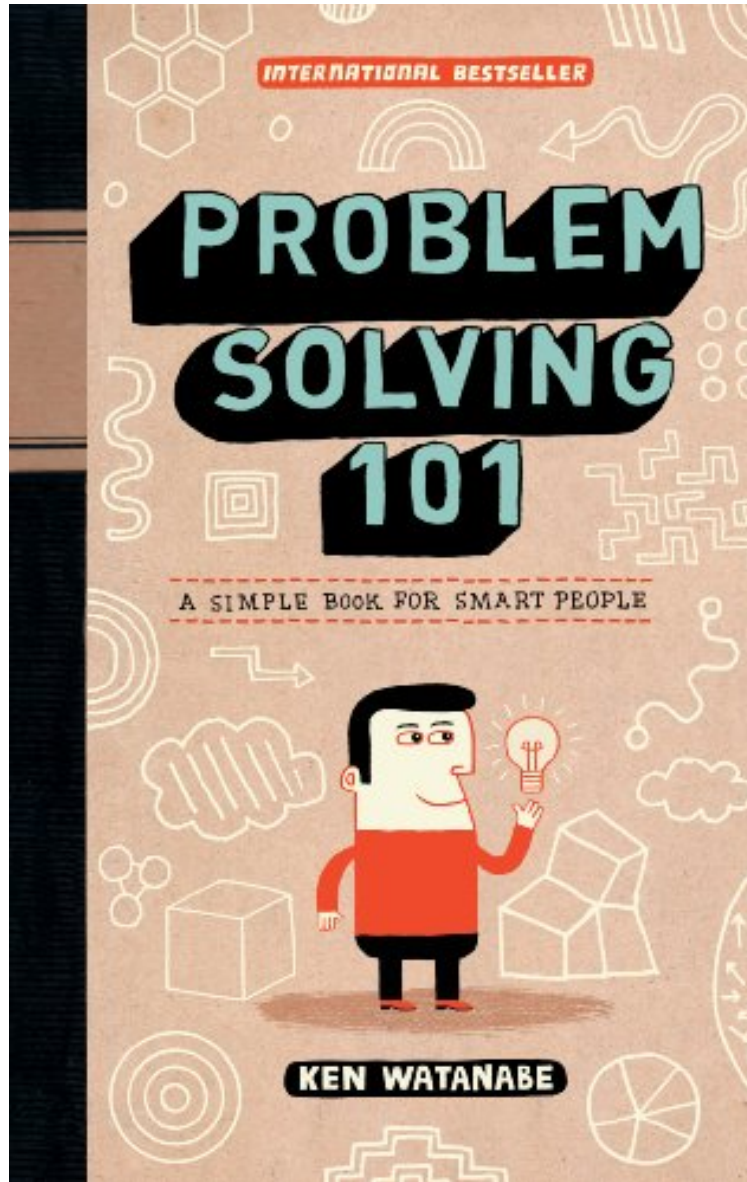


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## Problem Solving 101: A Simple Book for Smart People

*Ken Watanabe*

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**Ken Watanabe : Problem Solving 101: A Simple Book for Smart People** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Problem Solving 101: A Simple Book for Smart People:

0 of 0 people found the following review helpful. entertaining and informativeBy Michael GeorgeThis is an excellent book for introducing children to powerful methods and rules of problem solving. The book consists mainly of several engaging fictional tales that are well-written and could draw the attention of children or teenagers. Even for adults, it is useful to be aware of these systematic methods. I often see that problem-solving takes careful analysis and planning,

skill and knowledge, innovation and creativity, grit and persistence. Where systematic methods can be particularly helpful is in analysis and planning. This book helps people take a first and important step toward becoming proficient problem-solvers. I highly recommend this book for children, and it may be helpful for older folk. It is certainly entertaining to read, while being informative. 1 of 1 people found the following review helpful. 1 million Golden Apples By Warm Wolverine Awesome book! Wish I had discovered this book when I went to college. The author is brilliant (wish we had teachers like him in every school) His teaching are priceless and he truly wants everyone to walk away a better person than they started. 0 of 0 people found the following review helpful. fantastic book with a completely different approach that even kids ... By Achtung Parag fantastic book with a completely different approach that even kids will be able to understand. This book has got very logical steps that will help to understand problems and come up with multiple solutions to compare with.

The fun and simple problem-solving guide that took Japan by storm Ken Watanabe originally wrote Problem Solving 101 for Japanese schoolchildren. His goal was to help shift the focus in Japanese education from memorization to critical thinking, by adapting some of the techniques he had learned as an elite McKinsey consultant. He was amazed to discover that adults were hungry for his fun and easy guide to problem solving and decision making. The book became a surprise Japanese bestseller, with more than 370,000 in print after six months. Now American businesspeople can also use it to master some powerful skills. Watanabe uses sample scenarios to illustrate his techniques, which include logic trees and matrixes. A rock band figures out how to drive up concert attendance. An aspiring animator budgets for a new computer purchase. Students decide which high school they will attend. Illustrated with diagrams and quirky drawings, the book is simple enough for a middle schooler to understand but sophisticated enough for business leaders to apply to their most challenging problems.

"Problem Solving 101 teaches us to recognize the common elements in the decisions we face every day and how to think carefully about them. It offers tricks and tips for every age. If I may offer one more suggestion: when you don't know which of two options to choose, toss a coin, and when it is up there in the air think about how you want it to fall, and you have your answer."--DAN ARIELY, author of the New York Times bestseller Predictably Irrational "This book made me angry. It made me angry because there are so many people in this country who need to read it, who should read it, who will benefit enormously from reading it . . . and won't. They'll watch a reality show on TV instead. If everyone made decisions like Ken Watanabe, the world would be a better place."--SETH GODIN, author of Tribes "This is an excellent primer on problem solving."--LOWELL BRYAN, author of Mobilizing Minds About the Author Ken Watanabe grew up bilingual in Japan and studied in the United States at Yale and Harvard Business School. He was a management consultant at McKinsey Company for six years. He is now the founder and CEO of his own education, entertainment, and media company, Delta Studio.