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Michael Sincere

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The secrets to making money--no matter what the market conditions! An introductory guide to investing, Predict the Next Bull or Bear Market and Win shows you how to build your wealth and protect your investments in an ever-changing market. With author and financial expert Michael Sincere's guidance, you'll learn everything you need to know about the key economic indicators that can help you predict the market's performance and better understand when to sell and when to buy. Unlike competing books that attempt a comprehensive survey of all market indicators, Sincere focuses only on those that make a real impact. His clear, concise strategies show you how to prosper during bull markets, be cautious during sideways markets, and make a profit when the market is going down. Predict the Next Bull or Bear Market and Win thoroughly educates you on the small number of indicators that are essential to a growing portfolio in a tumultuous market. By understanding the right economic indicators, you'll learn how to make money in any kind of market!

About the Author Michael Sincere is the author of [Understanding Options](#) (McGraw-Hill, 2nd edition), [Understanding Stocks](#) (McGraw-Hill, 2nd edition), [All About Market Indicators](#) (McGraw-Hill), and [Start Day Trading Now](#) (Adams Media). Sincere has written numerous columns and magazine articles on investing and trading. He has also been interviewed on dozens of national radio programs and has appeared on financial news programs such as CNBC and ABC's World News Now to talk about his books. In addition to being a freelance writer and author, Sincere writes a column for MarketWatch, "Michael Sincere's Long-Term Trader." You can visit the author's website and blog at michaelsincere.com. Using indicators and personal observations, each week he writes about the market's next move.