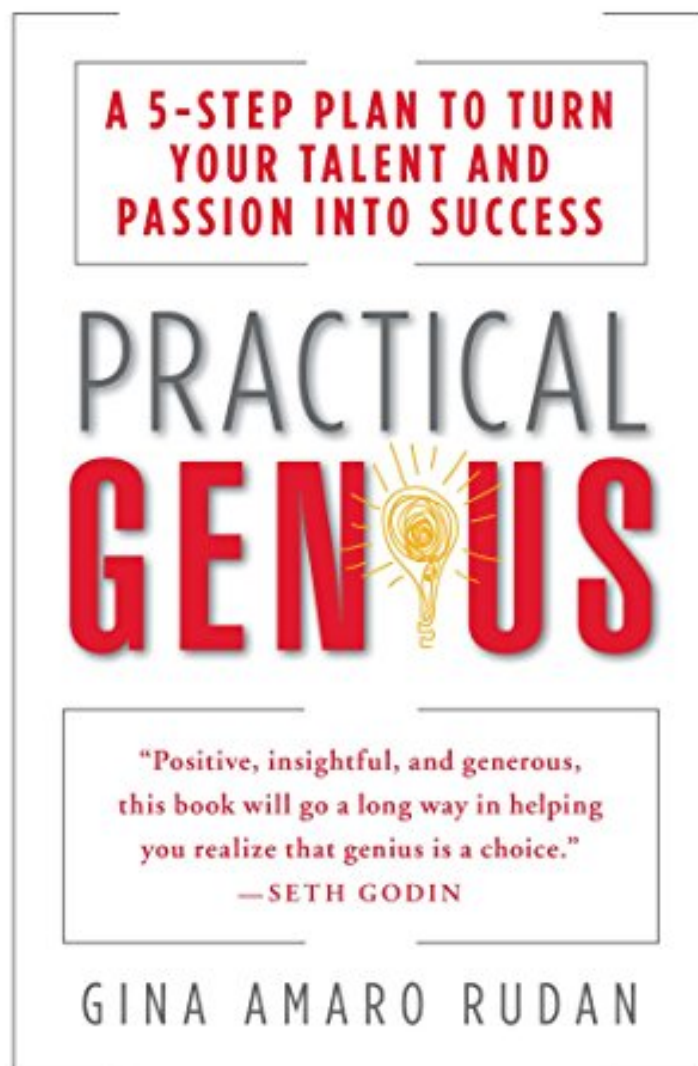


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Practical Genius: A 5-Step Plan to Turn Your Talent and Passion into Success (Identify, Express, Surround, Sustain, Market Your Genius)

Gina A Rudan

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worth my time, and all praised Practical Genius: A 5-Step Plan to Turn Your Talent and Passion into Success (Identify, Express, Surround, Sustain, Market Your Genius):

5 of 5 people found the following review helpful. Compassion Goes a Long Way By Statton H. This is not a "self-help" book for "Self-Help" books are a complete misnomer. When you read them it's not YOU that is helping "you," it's the author (arguably), and too often they don't really help; they simply give you more ammunition for your already restless mind. Gina has written an "owner's manual," really, containing a toolkit to help you discover and project your own greatness. Gina believes everyone is great; everyone is a "genius" with unique assets, strengths, and passions. "Practical Genius" is finding the intersection of what you love and what you do best so that can share that greatness with others and, in turn, help them express their greatness as well. Using the tools (or the "Playbook" as Gina refers to her exercises) is not easy, however. I found myself frustrated many times at not being able to summon the answers to questions like "Can you name the all-time greatest moment of your life?" Or, "What are the 'themes' in your life?" Huh? Themes? I have themes?! Despite the periodic frustrations, the "Playbook" helps you gain more inner clarity (and a little self-confidence) and also provides a roadmap on how you can express, sustain, and market your genius. Authors of similar books provide personal guidance but none do it with the same compassion as Gina. If you have the courage to ask yourself hard questions, Gina will support you on your journey. 0 of 0 people found the following review helpful. Four Stars By Veronica Yes enjoying the book and received in great conditions. 1 of 1 people found the following review helpful. Purpose Life Planning Focused By Julia Love this book! It's helped me get clearer on my skills, strengths passions to figure out what is next in my life. I'm sharing it with others all the time.

WHAT'S YOUR GENIUS? Most people consider genius to be a gift, a "lightning bolt from the gods" that strikes people like Einstein or Mozart, but not the rest of us. They see it as a quality like creativity that has a magical, exclusive, elusive connotation. That is simply not true, says Gina Rudan. Every one of us has a capacity for genius. Anyone is capable of achieving something so extraordinary that it could change the game for you, your business, and every aspect of your life. In Practical Genius, Rudan shows you how to: Identify your genius; Express it in everyday life; Surround yourself with genius; Sustain genius for a lifetime of personal and professional satisfaction; Market your genius to others. Each stage features exercises to guide you along the way, leaving you feeling accomplished and ready for the next stage. The outcome is a profound revelation: You have the tools and ability to realize greatness both in and out of the workplace. UNLEASH YOUR GENIUS Forget what you think you know about genius. It's not about having a Mensa I.Q. or painting the Sistine Chapel. Everyone's got genius, but it's up to you to find it, put it to work, and watch it change your life. With the help of Practical Genius, you will: Identify your genius. Where do your passions and your talents meet? (page 23) Express your genius. What's your story, and how do you share it with others? (page 57) Surround yourself with genius. Who do you need in your tribe? (page 93) Sustain your genius. How do you feed and care for your genius? (page 135) Market your genius. Why are your contradictions actually your largest competitive advantage? (page 165)