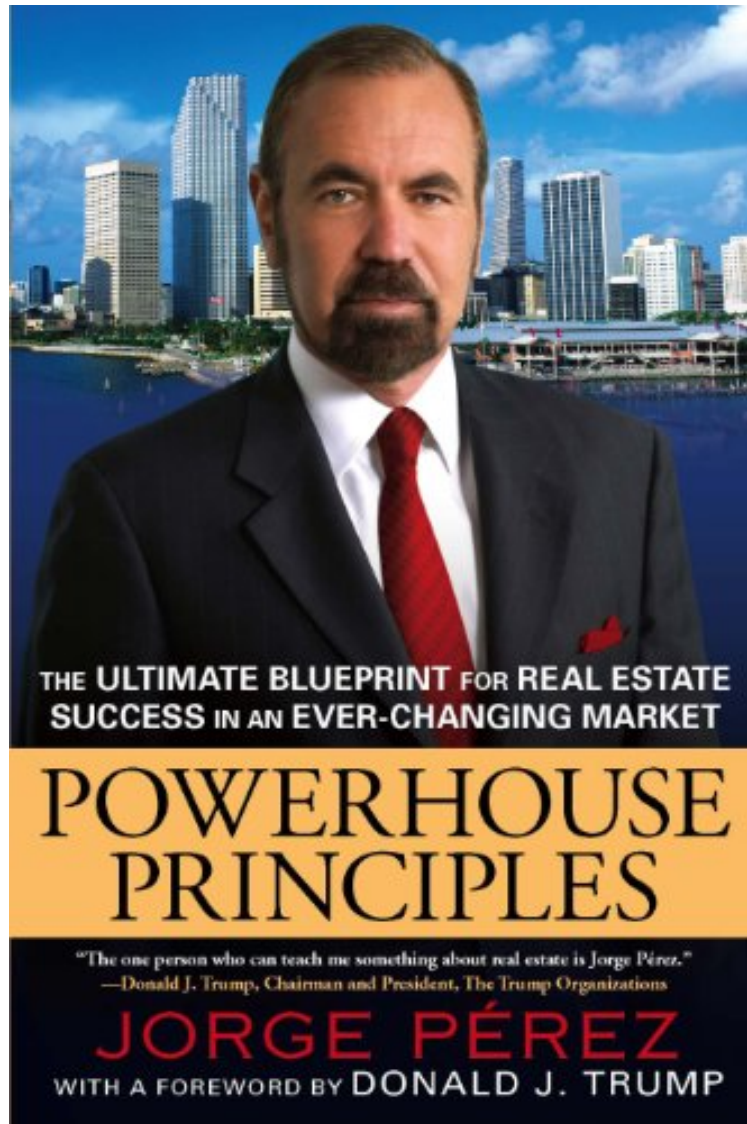


Powerhouse Principles: The Ultimate Blueprint for Real Estate Success in an Ever-Changing Market

Jorge Perez

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Jorge Perez : Powerhouse Principles: The Ultimate Blueprint for Real Estate Success in an Ever-Changing Market before purchasing it in order to gage whether or not it would be worth my time, and all praised Powerhouse Principles: The Ultimate Blueprint for Real Estate Success in an Ever-Changing Market:

0 of 0 people found the following review helpful. ... is a phenomenal book and one that I would recommend to anyone who has any type of aspirations in ...By SanjuroThis is a phenomenal book and one that I would recommend to anyone who has any type of aspirations in life. Apart from the fact that it was written by a bonafide real estate mogul with real

experience -- not someone who made their fortune from writing books or giving advice -- its principles and lessons easily translate to virtually any endeavor. If you're interested in real estate (on a big development scale), obviously the lessons are even more applicable. But even if your aspiration lie outside of real estate, Jorge's attitude, mentality and lessons can be applied to any undertaking you are passionate about. 1 of 1 people found the following review helpful. Jorge Perez Succeeds Yet Again! By Nelson Fernandes Powerhouse Principles is by far the best book out there relating to real estate development (my other favorite is The Peebles Principles: Tales and Tactics from an Entrepreneur's Life of Winning Deals, Succeeding in Business, and Creating a Fortune from Scratch). He breaks down the book in different stages of development from finding the right property, to tips in development, sales marketing, financing, etc. I like how Mr. Perez refrains from telling you exactly what kind of investments you should do, he simply explains what worked for him and what we, as the reader, can learn from this. There are no secrets in this business so any book or wanna-be guru that says otherwise is talking out of his rear. However, Perez offers many, many tips that have worked for him and can be easily applied to almost any real estate transaction. One of the best tips he gives is tying up a piece of land/building with a refundable deposit, using the due diligence time to get a project designed by an architect, finding a contractor, etc. and having all parties agree to forgo their fees until the project has been approved by the city and bank, and even allowing them to put their fee in as equity in the project, hence saving yourself lots of cash (more on that in the financing section of the book). This book isn't like some other shoddy wannabe get rich quick type of books (Trump University, Carlton Sheets, etc.). It was written by an established developer chock full of tips and case studies based on his experiences and a must-read for anyone starting out in this business and even already established in the business as well. 1 of 1 people found the following review helpful. If you're looking for a kick in the pants and ... By Ben arends If you're looking for a kick in the pants and the real answers on how to get stuff done this book is for you. It's definitely helped me start to think over and above what I would regularly think about.

The #1 private developer in the U.S., Jorge Peacute;rez reveals his billionaire secrets for power investors. BR Known as the King of Condominiums and the Steven Spielberg of Real Estate, top developer Jorge Peacute;rez reveals his principles for achieving success in even the toughest real estate market through a clear, step-by-step process. Peacute;rez specifies effective business tactics that will lead to evergreen profits, including: ? Key points to smart investing ? Cardinal rules for picking and building property ? Commandments on negotiating the best deal ? Valuable tips on securing equity ? Steps for successfully selling property Finally, Peacute;rez explains how to manage and grow investments over the long term. Emphasizing the importance of staying flexible in an ever-changing market, Peacute;rez offers personal anecdotes, key business philosophies, and top insider methods to inspire and motivate any investor or entrepreneur to achieve the ultimate success in real estate.

"[A] solid guide to getting into the real estate market... PTrez's motivational language translates easily into concrete advice." -Publishers Weekly About the Author Top developer Jorge Peacute;rez began his massive success in the real estate industry during a difficult market like today's, and he is convinced that investors at any level can do the same. As a member of the top 200 on the Forbes 400 list of richest Americans, a billionaire, and one of Time Magazine's 2005 top 25 most influential Hispanics, Jorge Peacute;rez started with no financial assets and has come to master the ups and downs of the real estate business better than anyone in the country.