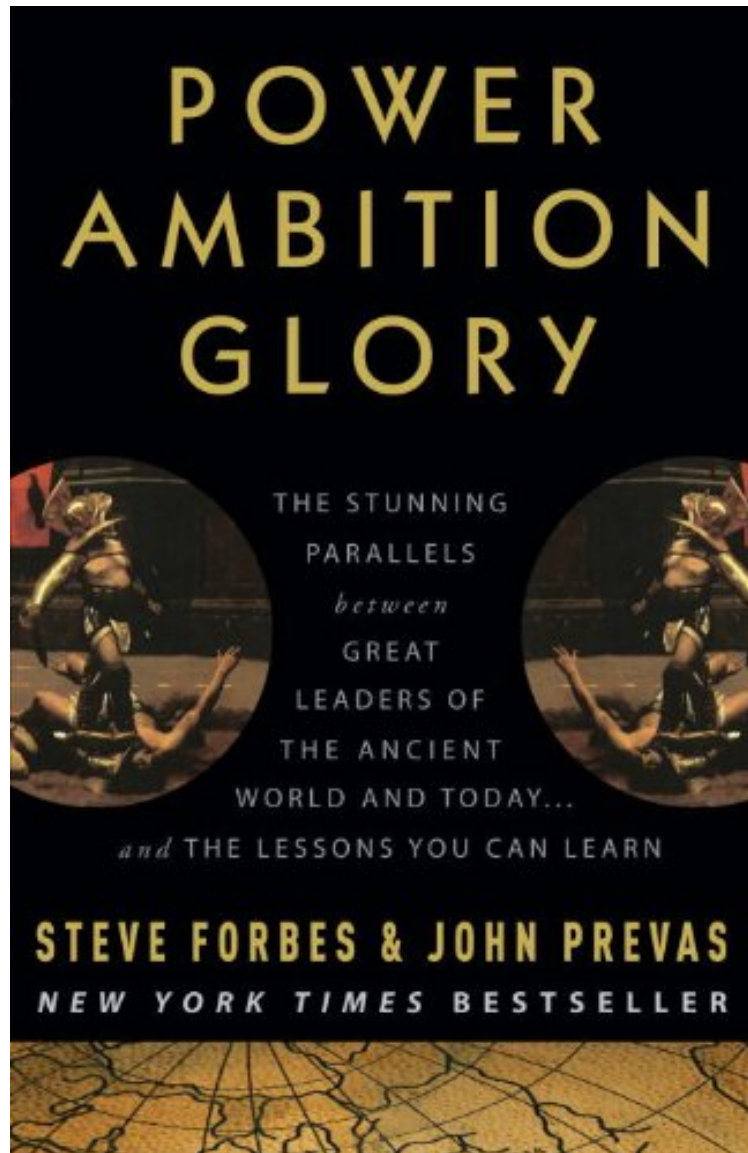


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## **Power Ambition Glory: The Stunning Parallels between Great Leaders of the Ancient World and Today . . . and the Lessons You Can Learn**

*Steve Forbes, John Prevas*  
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**Steve Forbes, John Prevas : Power Ambition Glory: The Stunning Parallels between Great Leaders of the Ancient World and Today . . . and the Lessons You Can Learn** before purchasing it in order to gage whether or not it would be worth my time, and all praised Power Ambition Glory: The Stunning Parallels between Great Leaders of the Ancient World and Today . . . and the Lessons You Can Learn:

0 of 0 people found the following review helpful. Expend your HorizonBy BSBInteresting comparison between the present and past.3 of 3 people found the following review helpful. Leadership Relevance from Ancient HistoryBy Thomas E. CreelySteve Forbes and John Prevas demonstrate that the fundamental challenges of moral leadership have not changed over the centuries. The complexity of leadership and ethical problems in the current epoch result from more complex technology and relationships. Nevertheless, humankind's pursuit of power, possessions, charisma (fame) are still the culprits of failure. In addition to leadership failures, Forbes and Prevas balance the stories with examples of strong moral leadership. It is a what not to do book, as well as a what to do, with relevant examples. "Power Ambition Glory" was used as a text in my graduate studies course. Students gave strong approval of this book for useful lessons and the current and ancient historical perspectives. "Power Ambition Glory" is a must read for followers and leaders.Thomas E. Creely, Ph.D.Associate DirectorThe Center for Ethics and Corporate ResponsibilityJ. Mack Robinson College of BusinessGeorgia State University0 of 0 people found the following review helpful. Enlightening, well researched, excellent readBy Dartagnon PuissantPower Ambition Glory: The Stunning Parallels between Great Leaders of the Ancient World and Today . . . and the Lessons You Can LearnI'm becoming more and more a fan of history thanks to books like this. Excellent detail, its more like LIVING history than reading about it ... get the inside scoop as to why Alexander the Great did what he did and what compelled him. Who was the kindest and best loved King of Old? Its all in here ... I recommend it 100% ... Good Stuff!!!

Based on an extraordinary collaboration between Steve Forbes, chairman, CEO, and editor in chief of Forbes Media, and classics professor John Prevas, *Power Ambition Glory* provides intriguing comparisons between six great leaders of the ancient world and contemporary business leaders. bull; Great leaders not only have vision but know how to build structures to effect it. Cyrus the Great did so in creating an empire based on tolerance and inclusion, an approach highly unusual for his or any age. Jack Welch and John Chambers built their business empires using a similar approach, and like Cyrus, they remain the exceptions rather than the rule. bull; Great leaders know how to build consensus and motivate by doing what is right rather than what is in their self-interest. Xenophon put personal gain aside to lead his fellow Greeks out of a perilous situation in Persiandash;something very similar to what Lou Gerstner and Anne Mulcahy did in rescuing IBM and Xerox.bull; Character matters in leadership. Alexander the Great had exceptional leadership skills that enabled him to conquer the eastern half of the ancient world, but he was ultimately destroyed by his inability to manage his phenomenal success. The corporate world is full of similar examples, such as the now incarcerated Dennis Kozlowski, who, flush with success at the head of his empire, was driven down the highway of self-destruction by an out-of-control ego.bull; A great leader is one who challenges the conventional wisdom of the day and is able to think out of the box to pull off amazing feats. Hannibal did something no one in the ancient world thought possible; he crossed the Alps in winter to challenge Rome for control of the ancient world. That same innovative way of thinking enabled Serge Brin and Larry Page of Google to challenge and best two formidable competitors, Microsoft and Yahoo!bull; A leader must have ambition to succeed, and Julius Caesar had plenty of it. He set Rome on the path to empire, but his success made him believe he was a living god and blinded him to the dangers that eventually did him in. The parallels with corporate leaders and Wall Street master-of-the-universe types are numerous, but none more salient than Hank Greenberg, who built the AIG insurance empire only to be struck down at the height of his success by the corporate daggers of his directors. bull; And finally, leadership is about keeping a sane and modest perspective in the face of success and remaining focused on the fundamentalsndash;the nuts and bolts of making an organization work day in and day out. Augustus saved Rome from dissolution after the assassination of Julius Caesar and ruled it for more than forty years, bringing the empire to the height of its power. What made him successful were personal humility, attention to the mundane details of building and maintaining an infrastructure, and the understanding of limits. Augustus set Rome on a course of prosperity and stability that lasted for centuries, just as Alfred Sloan, using many of the same approaches, built GM into the leviathan that until recently dominated the automotive business.From the Hardcover edition.

From Publishers WeeklyForbes magazine's editor and CEO collaborates with classical scholar Prevas to examine the lives of the ancient world's greatest leaders, including Julius Caesar, Hannibal and Alexander the Great, and the lessons they have for today's business people. Interspersed throughout are 20th- and 21st-century examples of leaders whose careers parallel those of the ancient leaders, men like Alfred Sloan, who, like Augustus consolidating the Roman Empire, transformed the motley collection of automobile companies that was General Motors in the early 1920s into the world's largest corporation. Unfortunately, the historical studies rest uneasily alongside the contemporary business cases, which are often tenuously related to the ancient stories. Worse, the entire work rests on the unsubstantiated claim that businesses are like military empires, and the lessons drawn are often banal; for example, from the story of Hannibal's daring winter march over the Alps to take the Romans by surprise, the authors suggest we should think outside the box, respond to attacks and pay attention to detail. (June) Copyright copy; Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. lquo;Power Ambition Glory serves as a remarkable historical guide. Itrquo;s both a reference guide to the rise and fall of empires, as well as a fresh look at modern

business leaders and how they fit the framework of history. — From the foreword by Mayor Rudy Giuliani — An appealing read that draws a remarkable correlation between great leaders of the ancient world and highly profiled leaders of our time. It is both interesting and instructive to learn of these striking parallels and to realize that extolled leadership at any time often includes similar vision, like deployment and unconventional strategies. It is also interesting to find that notable personal failings of recent times have roots in yesterday. Those who are interested in leadership can profit greatly from reading this novel piece. — Larry Bossidy, coauthor of Execution and former CEO of Honeywell — Power Ambition Glory crystalizes the commonalities of highs and lows of modern and ancient leaders. The book is, in fact, an inspiration in showing how simple tenets such as focusing, setting an example, and embracing diversity lead to true greatness. It is a book that speaks to today's void. What we lack today, Steve Forbes and John Prevas remind us can be regained again by learning from the lessons of the classic ancient leaders and even some modern CEOs that lived by their examples. — Meredith Whitney, CEO and founder of Meredith Whitney Advisory Group — Steve Forbes knows the importance of history, and this book brings that to our attention in a fascinating and pertinent way. Power Ambition Glory is a wonderful read from beginning to end, and people in all fields will learn and be inspired by it. Steve is one guy everyone should listen to! — Donald J. Trump — Steve Forbes and John Prevas have brilliantly woven together the ancient world and permanent princi... About the Author Steve Forbes is the chairman and CEO of Forbes Media and editor in chief of Forbes magazine. An internationally recognized and respected authority in the worlds of finance and corporate leadership, he the author of Flat Tax Revolution and A New Birth of Freedom. John Prevas is an author, an adventurer, and a teacher of classics whose books include Hannibal Crosses the Alps, Xenophon's March, and Envy of the Gods. Audie Award finalist Alan Sklar has narrated nearly two hundred audiobooks and has won several AudioFile Earphones Awards.