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JoAnn Warcholic Ashman, Susan Shelly
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PLAY TO YOUR TEAM'S

STRENGTHS

THE MANAGER'S GUIDE TO
BOOSTING **INNOVATION,**
PRODUCTIVITY,
AND **PROFITABILITY**

JOANN WARCHOLIC ASHMAN
AND SUSAN SHELLY

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JoAnn Warcholic Ashman, Susan Shelly : Play to Your Team's Strengths: The Manager's Guide to Boosting Innovation, Productivity, and Profitability before purchasing it in order to gauge whether or not it would be worth my time, and all praised Play to Your Team's Strengths: The Manager's Guide to Boosting Innovation, Productivity,

and Profitability:

Why is it a struggle for managers to get their staff to meet or exceed their goals? The answer is simple: employees are working at jobs that are not based on their individual strengths. JoAnn Warcholic Ashman and Susan Shelly, seasoned management consultants, show managers how to tap into the true potential of their staff and create the workplace that keeps them challenged and working at peak efficiency by using the latest strength-based management principles and techniques.