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Play the Part: Master Body Signals to Connect and Communicate for Business Success (Business Books)

Gina Barnett

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"Gina is a maestro of public speaking! She coached me for my TED talk."
—SUSAN CAIN, BESTSELLING AUTHOR OF QUIET



PLAY THE PART



MASTER BODY SIGNALS TO CONNECT
AND COMMUNICATE FOR BUSINESS SUCCESS



GINA BARNETT

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Gina Barnett : Play the Part: Master Body Signals to Connect and Communicate for Business Success (Business Books) before purchasing it in order to gage whether or not it would be worth my time, and all praised Play the Part: Master Body Signals to Connect and Communicate for Business Success (Business Books):

0 of 0 people found the following review helpful. Helps you "embody" your presentationsBy Gigi RosenbergThis is the book if you're looking to incorporate all the best exercises that actors use. Barnett really understands that a

performance, speech or talk is a physical act. When your body is ready, so are you. I recommend this book to all my clients who need to more fully "embody" their presentations. 0 of 1 people found the following review helpful. Very need!
By LAURA Excellent book for the ones that one to break all the troubles that might have to speak in public or to be a lead. In incredible and simple way give you exercises to break bad habits. The more interesting thing is that the writer present in few works information that took me years to find in different books. 1 of 2 people found the following review helpful. If you want to be a more effective communicator, read this!
By Regina Hartley Gina Barnett clearly articulates the struggles many of us "business people" have in communicating our key messages. Her exercises and suggestions provide specific, tangible ways to improve. Even if you think you are a good communicator, this book will make you better!!!!

Learn the secrets of great communicators, professional speakers, and C-level executives
Gina is a maestro of public speaking! She coached me for my TED talk, and I am forever grateful to her for giving me the technical and emotional training I needed to take the stage.
— Susan Cain, bestselling author of *Quiet*
Gina is an incredible coach who will increase your impact when presenting in an executive setting or any professional interaction. But she can't be everywhere, so this book is the next best thing! A must-read.
— Greg Behar, CEO of Nestle Science and Health
Every body tells a story. From the moment an actor steps on stage, an audience collectively feels whether his or her performance is authentic, forced, or over the top. Business professionals are also performers and the workplace is their stage. In *Play the Part*, executive communication consultant Gina Barnett brings the same techniques actors use to bear on all types of presentation and communication situations, from the board room to the conference stage. She reveals how the body affects our communication and thought patterns and how to align these consistently for maximum success. Featuring practical exercises, she shows you how to develop presence and become more intuitive, so you can navigate challenging communication situations with optimal results. You worked hard to earn your title. Now it's time to play the part.

From the Back Cover
In my field of design and innovation, it's the human connections that build momentum for great ideas. Gina Barnett teaches us how to bring our full selves into every conversation, from connecting with our friends and colleagues to telling our most personal story at TED.
— David Kelly, founder, chairman, and managing partner of IDEO
Play the Part is an essential guide for anyone who is interested in elevating their communication style to achieve maximum effectiveness. It teaches how crucial every part of your body is to your communication effectiveness, and all the ways that your intended message can unconsciously be hampered. Play the Part armed me with career-propelling tools that helped me become more self-aware and, more important, bodily aware. I now feel that I am not only heard but seen as authentically and powerfully as I hope to be.
— Lucinda Martinez, SVP of Multichannel Marketing at HBO
Gina is the best in the business when it comes to training leaders in omnipresent communication, and I'm a master of my newly discovered messaging channel, my body, because of her. Play the Part is a jewel for those of us who dare call ourselves great communicators.
— James Andrews, founder of True Story Agency
Bringing her considerable warmth, sense of humor, and passion to the task, Gina teaches us how to unlock our innate ability to connect with other people. Play the Part is a must-read not just for business but for all communication success.
— Alexander Saint-Amand, president and CEO of Gerson Lehrman Group
Gina has a supreme knack for distilling the key essence and getting to the heart of the matter.
— Kareem Yusuf, SVP of Development of Smarter Commerce at IBM
Gina Barnett is a master teacher of the art of connection. Every page of this book offers valuable lessons gleaned from her rich experience with every kind of senior leader. There are lessons here for us all.
— Richard Socarides, former White House senior adviser to President William Jefferson Clinton
Gina taught me how to connect to the power of my truth and convey it through storytelling. When I step onstage to share my message, the intimacy and courage I feel is all because of Gina's generosity, her knowledge. Play the Part is an invaluable gift for anyone with a message to convey.
— Geena Rocero, LGBT activist and model
About the Author
Gina Barnett is the founder of Barnett International, Inc., an executive communications consulting firm. She's coached and consulted with thought leaders in finance, technology, healthcare, science, and the arts. Since 2011, she's been speaker coach for the main stage TED Conference.