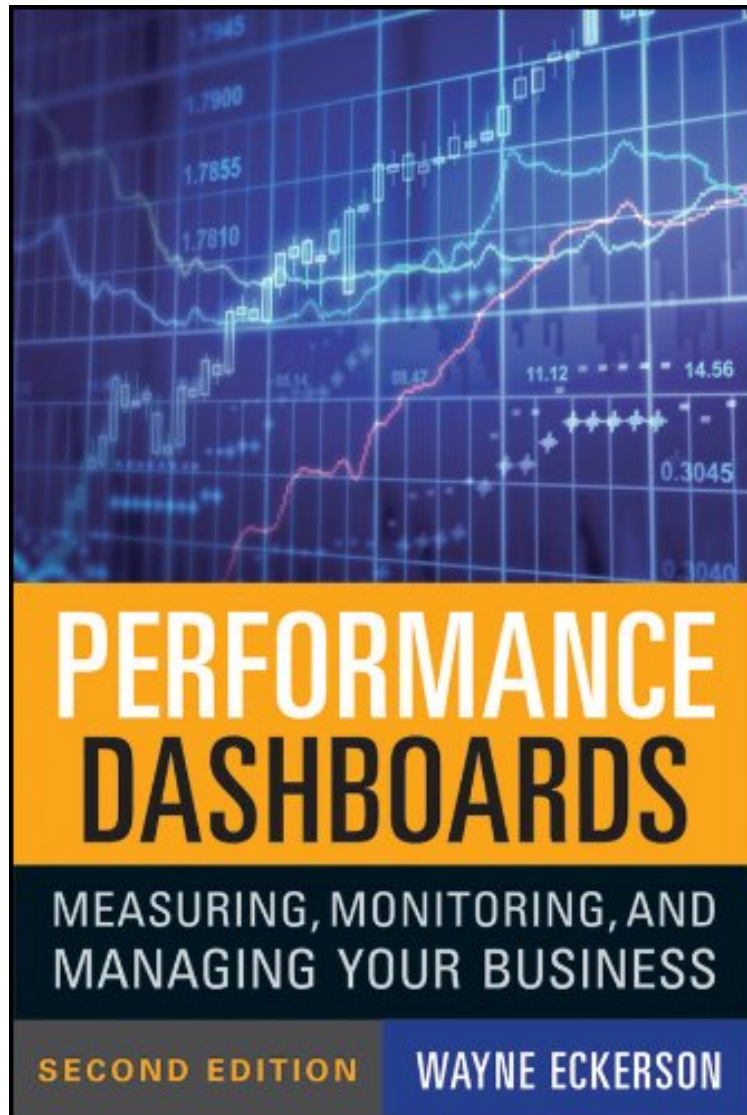


(Ebook pdf) Performance Dashboards: Measuring, Monitoring, and Managing Your Business

Performance Dashboards: Measuring, Monitoring, and Managing Your Business

Wayne W. Eckerson

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Wayne W. Eckerson : Performance Dashboards: Measuring, Monitoring, and Managing Your Business before purchasing it in order to gauge whether or not it would be worth my time, and all praised Performance Dashboards: Measuring, Monitoring, and Managing Your Business:

0 of 0 people found the following review helpful. Green-light this signal - a keeper By Douglas Brown One of the books that lives up to its own introductory blurb. I assigned it to my university class as a key reading because it is both broad-ranging and detailed. Far beyond describing how to assemble an electronic dashboard, Wayne Eckerson goes

into the business aspects of why you should have a dashboard and what framework (i.e. your strategy and business plans). You can get a lot of e-books that walk you through the clicks and screen shots of how to use a particular product; his book (although the 2nd edition is now a few years old) remains fresh because it isn't based on a tool so much as the architectural aspects of dashboarding, i.e. the types of technical tools and components that are needed to support one. Recognizing of course that UX is a topic you could spend months on, there's a good chapter on layout and user experience. It's available electronically but after your first pass through it, you'll probably be doing enough flipping back to related material in other chapters that it's worth while to spring for the hard-copy, especially since the Kindle version isn't all that cheap. 1 of 1 people found the following review helpful. Most comprehensive book I have read on the subject By Josh Most comprehensive book I have read on the subject, its a bit dated in terms of technology, but as for process and considerations this book was fantastic. Highly recommend to any professional developing reports or dashboards. 0 of 0 people found the following review helpful. Five Stars By Sam Great book!

Tips, techniques, and trends on harnessing dashboard technology to optimize business performance In Performance Dashboards, Second Edition, author Wayne Eckerson explains what dashboards are, where they can be used, and why they are important to measuring and managing performance. As Director of Research for The Data Warehousing Institute, a worldwide association of business intelligence professionals, Eckerson interviewed dozens of organizations that have built various types of performance dashboards in different industries and lines of business. Their practical insights explore how you can effectively turbo-charge performance dash;management initiatives with dashboard technology. Includes all-new case studies, industry research, news chapters on "Architecting Performance Dashboards" and "Launching and Managing the Project" and updated information on designing KPIs, designing dashboard displays, integrating dashboards, and types of dashboards. Provides a solid foundation for understanding performance dashboards, business intelligence, and performance management Addresses the next generation of performance dashboards, such as Mashboards and Visual Discovery tools, and including new techniques for designing dashboards and developing key performance indicators Offers guidance on how to incorporate predictive analytics, what-if modeling, collaboration, and advanced visualization techniques This updated book, which is 75% rewritten, provides a foundation for understanding performance dashboards, business intelligence, and performance management to optimize performance and accelerate results.