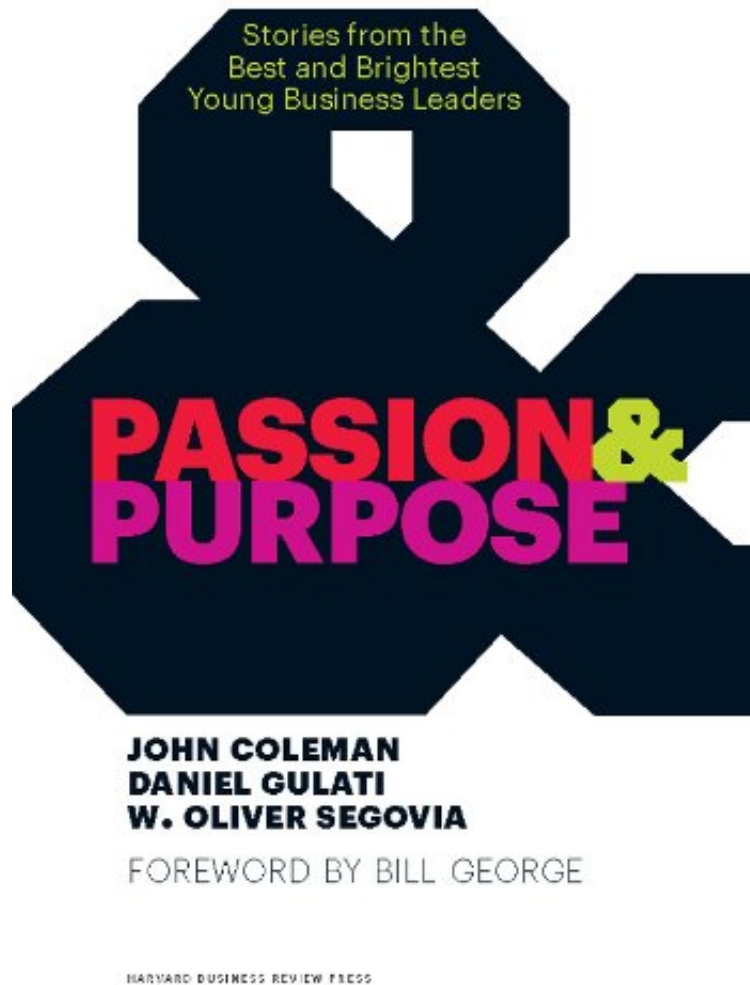


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## Passion and Purpose: Stories from the Best and Brightest Young Business Leaders

*John Coleman, Daniel Gulati, W. Oliver Segovia*  
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**John Coleman, Daniel Gulati, W. Oliver Segovia : Passion and Purpose: Stories from the Best and Brightest Young Business Leaders** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Passion and Purpose: Stories from the Best and Brightest Young Business Leaders:

0 of 0 people found the following review helpful. The book is also abundant with some by-products insights that any would-to-be businessperson will find useful. I recommend it By Salim Zenzouni The book discusses the axes current and future leaders must consider in building successful businesses. Those axes are: Convergence, Globalization, People, Sustainability, Technology and Learning. Through the stories of HBS graduates, the book explores different facets of each of those axes, emphasizing on why they are important and presenting specific experiences of how

they've been implemented. I find the structure of the book suitable to its purpose; it's at the intersection between a rigidly structured work and a story: So they are stories organized according to a specific structure. Knowledge in Business Administration is sometimes required to fully grasp some insights of the book though this doesn't prevent from arriving at an honorable understanding of the subject matter. The book is also abundant with some by-products insights that any would-to-be businessperson will find useful. I recommend it! 1 of 1 people found the following review helpful. Just a collection of essays By Mr. S Long This really seems like some kind of pep talk book for students and grads, full of stories by other grads who seem rather full of themselves. Sure, there are some interesting stories, however, the reality that most grads should brace themselves for is rather more mundane corporate jobs where falling in line with the boss is more the norm. Defeat I've give this a miss if you're in the corporate world and in your thirties... 0 of 0 people found the following review helpful. A collection of short stories of young successful professionals (privileged) ... By Hong Hong Lin A collection of short stories of young successful professionals (privileged). Nothing out of ordinary. I wasn't sure what the take away is.

Globalization. Sustainability. Technology. Diversity. Learning. Convergence of the public and private sectors. These are the big issues on the minds of young leaders today the challenges they most want to, and must, pursue. In *Passion and Purpose*, dozens of recent Harvard Business School MBAs share personal stories on assuming the mantle of leadership in ways unlike any previous generation. In candid accounts of their successes and setbacks from launching start-ups to taking on the family business to helping kids in the Arabian Gulf to harnessing new technology and developing clean energy they reveal how the next generation of ideas, aspirations, and practices are shaping business and redefining leadership around the world. Drawing on insights from a survey of 500 students from top U.S. business schools, *Passion and Purpose* provides an overview of big, hot-button issues, followed by firsthand accounts from young leaders who are tackling these issues head-on. Their personal stories are rounded out with broader perspectives from established luminaries in business, academia, and the public sector, including Dominic Barton (Managing Director of McKinsey Company), Nitin Nohria (dean of Harvard Business School), David Gergen (CNN analyst, presidential advisor and director of Harvard's Center for Public Leadership), Carter Roberts (CEO of World Wildlife Fund), and many others. *Passion and Purpose* offers profound insight into the values and vision of tomorrow's leaders, and inspiration and ideas for all aspiring leaders who hope to lead change in the world.