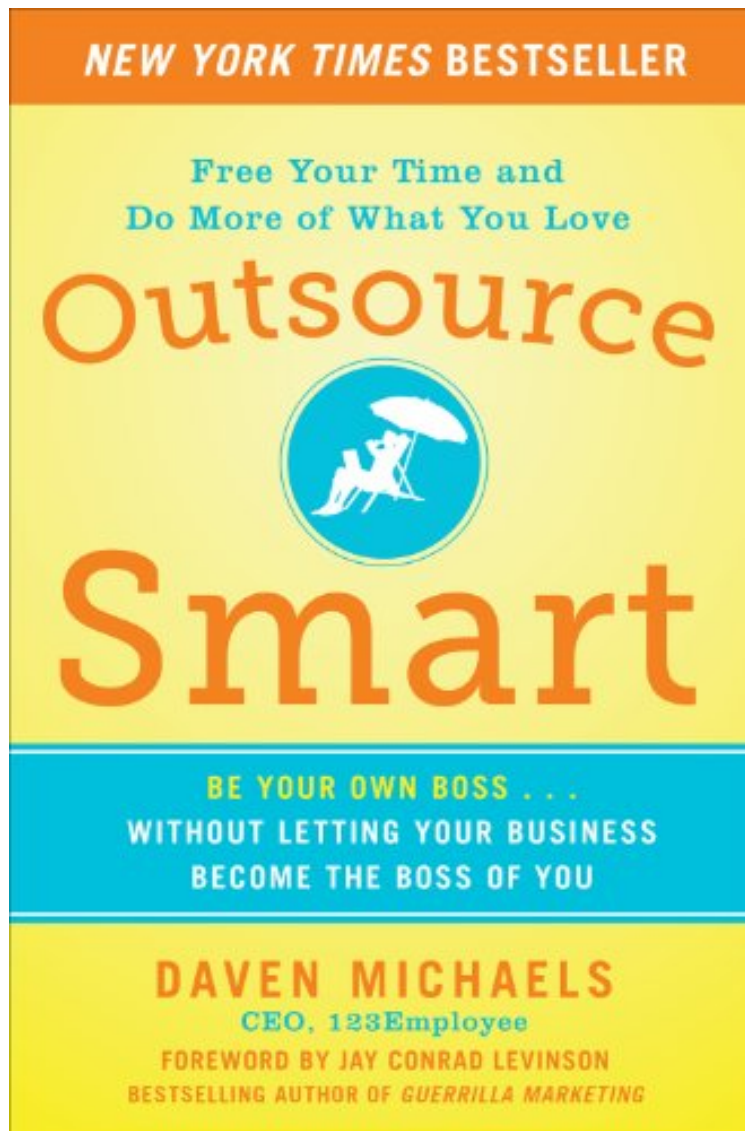


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Daven Michaels : Outsource Smart: Be Your Own Boss . . . Without Letting Your Business Become the Boss of You before purchasing it in order to gauge whether or not it would be worth my time, and all praised Outsource Smart: Be Your Own Boss . . . Without Letting Your Business Become the Boss of You:

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difficult thing to do right. It's all too easy to think "if you want something done right, better do it yourself" and it's hard to let go of the fear of things going wrong and getting burned. Truth be told, outsourcing does go wrong and you can easily get burned. And that's exactly why you need this book. Brilliantly written, clear, concise, and essential if you want to grow your business AND have a life. 3 of 4 people found the following review helpful. Extremely basic - not a great resource. By Connie Staggs, The ProfitABLE Guide. Not a bad book, per se, unless you were hoping to get great information about outsourcing and specifically the how-to of outsourcing. It's more a rehash of marketing ideas, which you can get for free all over the internet. At the end of the marketing idea, there's a suggestion to use outsourcing to accomplish it, but not really great instruction in this area. Overall I was not impressed. I may not ask for a refund, but I definitely cannot recommend it as a purchase. Having said that, I will emphasize that I read voraciously, so some of these ideas which seem basic to me may be revolutionary for others. Again, not a bad book, just not what I was expecting based on the title or the forward or the promotional articles about it. 1 of 1 people found the following review helpful. Five Stars. By michael gaines. Awesome!

The New York Times and Los Angeles Times Bestseller Be your own boss, do what you love, and live the entrepreneurial dream by putting your business on autopilot! Filled with expert advice and practical tools, *Outsource Smart* reveals a proven system for developing and sharpening the productivity and problem-solving skills most essential to success. Learn how to hire, train, and manage a virtual assistant and successfully outsource all the critical tasks of running your own business. "Outsource Smart is a must-read for someone wanting to live the laptop lifestyle." -- Mike Filsaime, Internet marketing expert "This book gives you great ideas and strategies to save time and money and serve your customers better than you could trying to do it all by yourself." -- Brian Tracy, coauthor of *Now, Build a Great Business* "This book is fantastic. It is a must-read for anyone who wants to conquer the world of business today. The lesson here is that you cannot do it on your own. Daven shows the small-business person how to compete with the big boys and win." -- Les Brown, motivational speaker and author of *Live Your Dreams* If you are interested in working smart, achieving more, and joining the growing ranks of successful 'Laptop Entrepreneurs,' make sure you read Daven Michaels's outstanding book." -- Mark Anastasi, New York Times bestselling author of *The Laptop Millionaire*

About the Author Daven Michaels is founder and CEO of 123Employee, the premier outsourcing center for small-business owners and larger companies. He manages hundreds of employees with only a laptop and a cell phone.