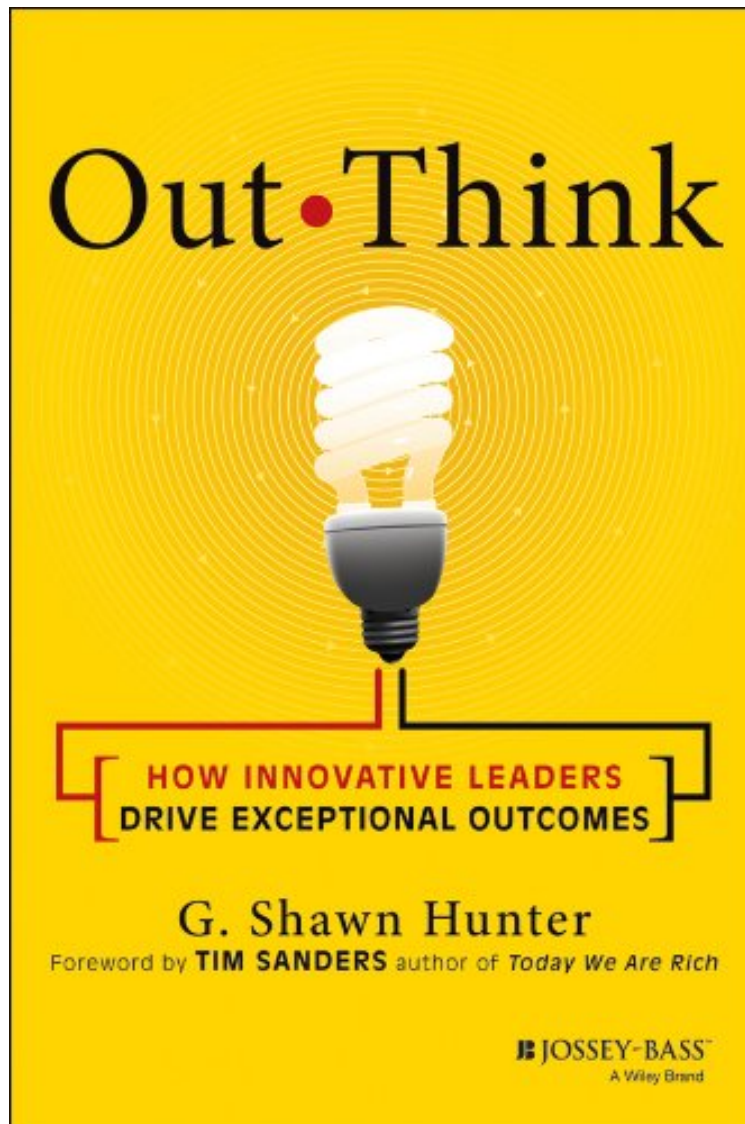


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Out Think: How Innovative Leaders Drive Exceptional Outcomes

G. Shawn Hunter

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0 of 0 people found the following review helpful. Five Stars By Alfred J. Padden Good quality 1 of 2 people found the following review helpful. Book is helpful in promoting growth and skill development for leaders By Max Schmidt Throughout this book, Hunter explains that creative innovative individuals all have an inherent passion and curiosity about the world. They are symphonic thinkers who see the big picture. These individuals look at the whole system with a multidimensional approach to solving problems. They understand the importance of connectivity and

take different ideas and put them together to come up with a competitive advantage. Successful leaders draw initiative, creativity and passion from those around them to stimulate symphonic thinkers and innovators thereby improving their products and services. Helpful chapter summaries and activities provide the reader with valuable ideas to take back to their team to encourage symphonic thinking and innovation. The activities at the end of every chapter; reach in, reach out, and spread out encourage leaders to: understand themselves through self reflection, connect with team and other individuals within and outside the organization, and increase involvement in the community through service and volunteering. All these activities and suggestions are helpful in promoting growth and skill development for leaders. 1 of 2 people found the following review helpful. Get ready to do a lot of self reflection!!!By Chris CohenI just finished Out Think on my flight home and this is an exceptional leadership read for anyone looking for a book to inspire deep self reflection about where you are today in your leadership journey and where you ultimately want that journey to head. Shawn does a fantastic job in Out Think of laying out stories both from both his own life experiences as well as a multitude of today's greatest leadership and business minds, that propels you to think about your own approach to leadership and innovation and what you will do differently tomorrow. Read this one now as I have no doubt this will be one of those books talked about around the water cooler!

We've entered a new era. Call it the age of imagination, ideation, conceptualization, creativity, innovation—take your pick. Creativity, mental flexibility, and collaboration have displaced one-dimensional intelligence and isolated determination as core ingredients of competitive advantage. But these 21st century methods and mindsets needed to drive innovation are only found by tapping into the discretionary levels of passion and initiative within us. This is where Out Think leadership comes in. Out Think presents big ideas along with actionable advice to drive unique value and innovation in today's chaotic marketplace. In each chapter a key idea, behavior, or mindset shift is discussed. The shift is illustrated through proprietary interviews with business leaders conducted by the author. Techniques are described to show how the shift or idea can be implemented, with real-world examples. Assessments, exercises, and actionable messaging are highlighted throughout the book. While some books address the changing economic landscape and the challenges of the creative age, Out Think is unique in the author's unparalleled access, spanning more than a decade, to executives and thought-leaders who are, in fact, making a measurable difference. Through interviews and collaboration with these individuals, Hunter has assembled insights, stories, and actionable take-aways, with an emphasis on results that can drive the change that leaders want and need in their organizations.

"Out Think isn't just a book about innovation in business, but also in life. This book is a rich resource for problem-solvers who want to instill and employ innovation, organically, into their lives and organizations." —Dwayne Spradlin, former CEO of InnoCentive