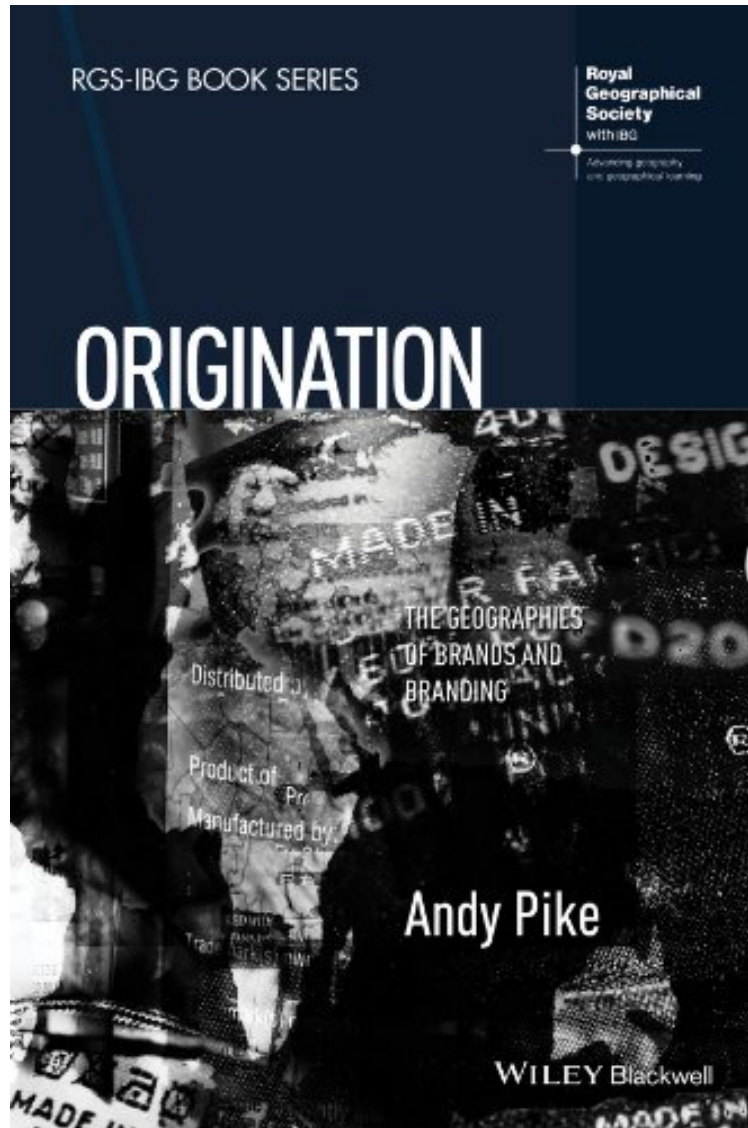


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Origination: The Geographies of Brands and Branding (RGS-IBG Book Series)

Andy Pike

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