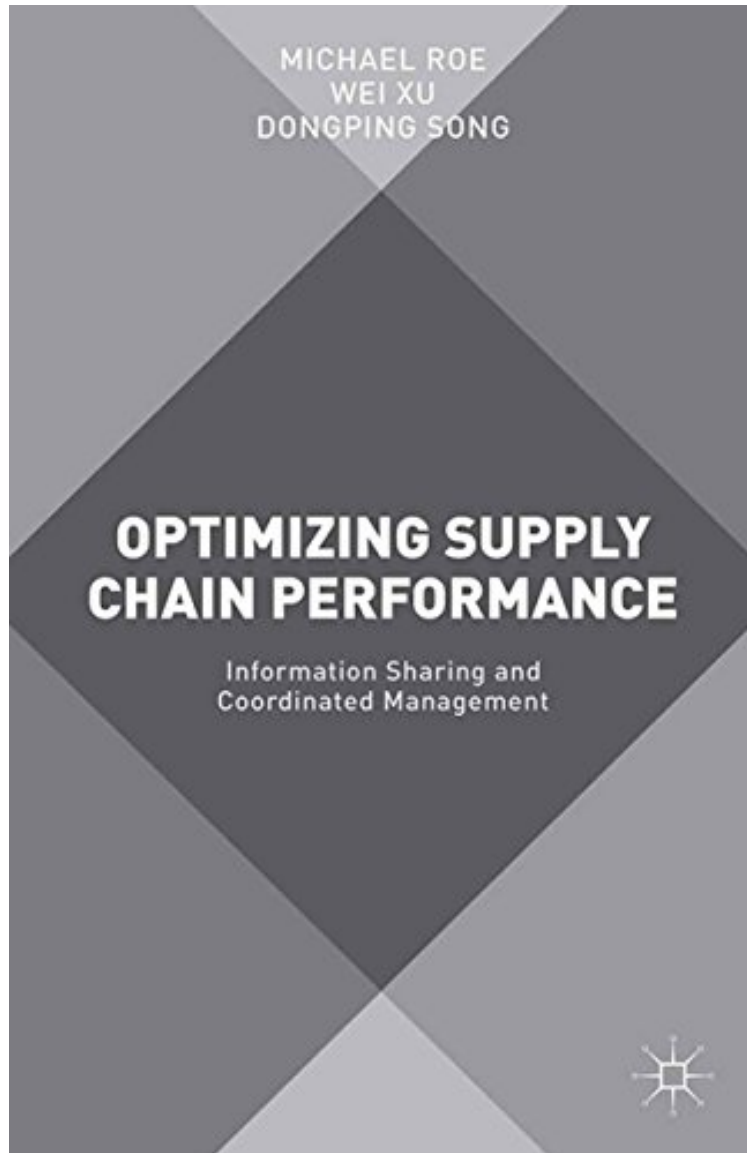


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Optimizing Supply Chain Performance takes industrial case studies from SMEs in China to examine the importance of information sharing and coordinated management as essential mechanisms to improve supply chain performance.

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