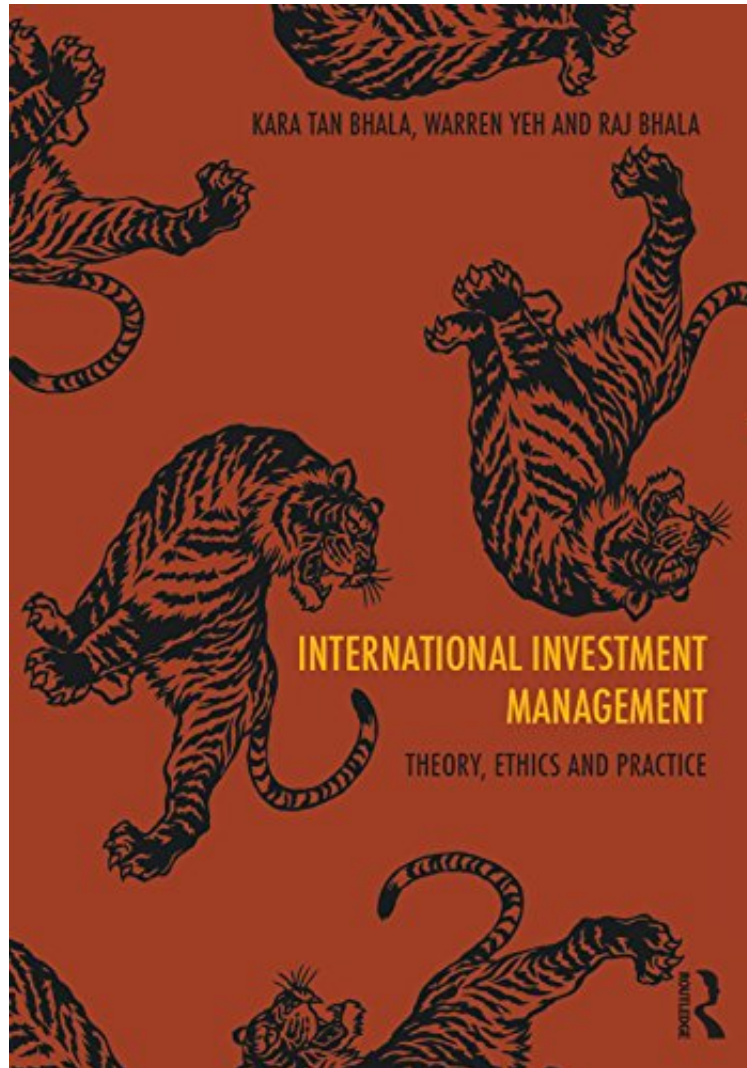


International Investment Management: Theory, ethics and practice

Kara Tan Bhala, Warren Yeh, Raj Bhala
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International Investment Management: Theory, Practice, and Ethics synthesizes investment principles, Asian financial practice, and ethics reflecting the realities of modern international finance. These topics are studied within the Asian context, first through the medium of case studies and then via the particular conditions common in those markets including issues of religion and philosophy. This book has a three part structure beginning with the core principles

behind the business of investments including securities analysis, asset allocation and a comprehensive analysis of modern finance theory. This gives students a comprehensive understanding of investment management by going through the theories, ethics and practice of investment management. This text provides a detailed overview of International Banking Law and International Securities Regulation, alongside legal and ethics case studies which are located in the practice section of the book. This book is an essential text for business and law school students who wish to have a thorough understanding of investment management. It is also perfect as a core text for undergraduate finance majors and graduate business students pursuing a finance, and/or business ethics concentration, with particular focus on Asia.

About the Author Kara Tan Bhala is the President and Founder of Seven Pillars Institute for Global Finance and Ethics and a Visiting Research Fellow at Queen Mary University of London, UK. Warren Yeh is currently a Managing Partner with Adapa Partners, LLC, a long/short Asian equity hedge fund. Prior to co-founding Adapa in 2000, he was Managing Director of Vickers Ballas (USA) Inc., the US subsidiary of Singapore's largest brokerage. Raj Bhala is the Associate Dean for International and Comparative Law, and holds the Rice Distinguished Professorship, at the University of Kansas School of Law, USA.