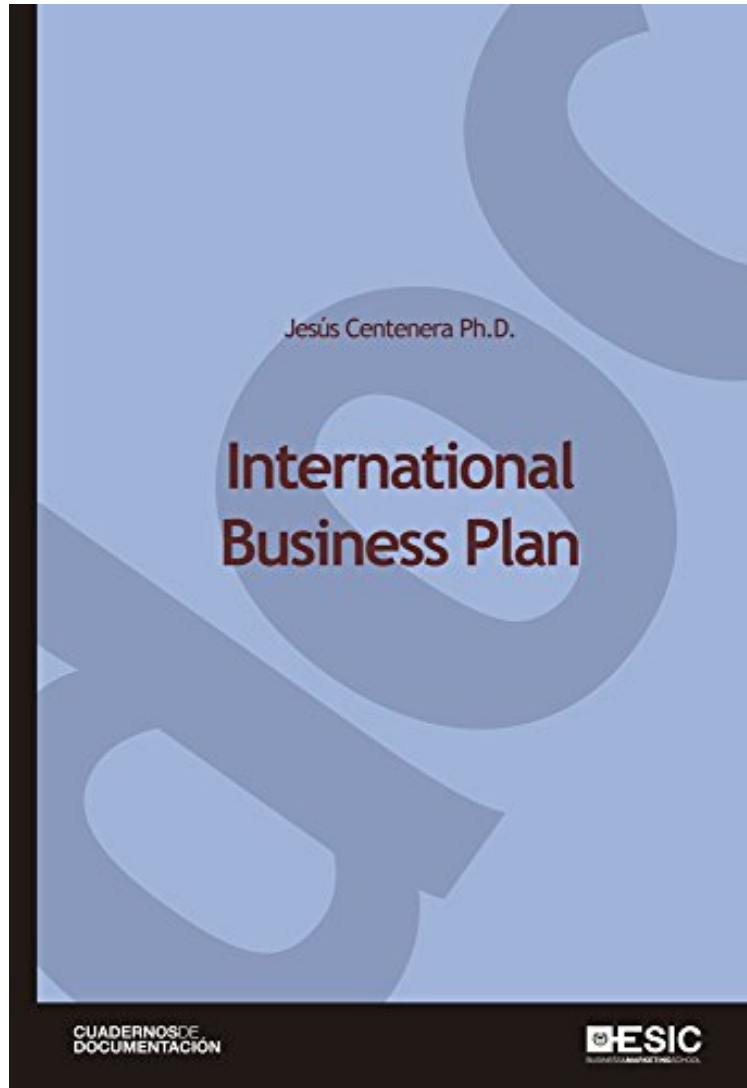


[Download ebook] International Business Plan (Cuadernos de Documentación)

## International Business Plan (Cuadernos de Documentación)

*Jesús Centenera Ulecia*  
ePub | \*DOC | audiobook | ebooks | Download PDF



 Download

 Read Online

2015-02-10 2016-09-01 File Name: B01LK18H84 | File size: 55.Mb

**Jesús Centenera Ulecia : International Business Plan (Cuadernos de Documentación)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised International Business Plan (Cuadernos de Documentación):

This document is a methodological guide designed to help students achieve the objectives described above. The guide is organized in phases, so that students can limit the work to be done in an orderly manner through time, and its progress can be contrasted with the help of a tutor, but taking into account the overall unity of the Project. Furthermore, this document may be useful for companies and executives who will like to get a basic knowledge and a guide with the

main steps to internationalize. This preparation guide to International Business Plan has been planned in a broad way, in order to serve both for export and import projects or for foreign investments, as well as for different sectors. Taking this into account, students should be flexible in developing the presented phases, depending on the specific Project by sectors or by scope of application.

Index

1. Introduction and Objectives
2. Structure of the International Business Plan
3. Development of the plan

ANNEXES

A. INFORMATION SOURCES

B. PRESENTATION GUIDELINES