

# International and Comparative Business: Foundations of Political Economies

*Leo McCann*

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## INTERNATIONAL AND COMPARATIVE BUSINESS

FOUNDATIONS OF POLITICAL ECONOMIES

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**Leo McCann : International and Comparative Business: Foundations of Political Economies** before purchasing it in order to gauge whether or not it would be worth my time, and all praised International and Comparative Business: Foundations of Political Economies:

'Erudite and accessible, McCann demonstrates how the national gets reconfigured around the global without losing some of its unique features. Far from being a one-size-fits-all Anglo-American template, neoliberalism comes in many different hues and variations. This is by far the best textbook in the field and is destined to become a classic

for years to come.' Manfred B. Steger, Professor of Political Science at the University of Hawai'i-Manoa, Honolulu, Hawaii; USA 'A sweeping examination of systems of capitalism in theory and in the world's major industrial economies leads Leo McCann to challenge the conventional wisdom on globalization. Historical analysis of the evolution of business systems and detailed examination of present practice demonstrate persuasively that, despite facing common challenges, distinctive national differences remain salient. A must read for anyone who needs to understand how business systems operate in an increasingly interdependent world economy.' --Dr Eileen Appelbaum, Senior Economist, Center for Economic and Policy Research, Washington, DC, USA Globalization has profound effects on national economies even as distinct national 'models' of capitalism remain. International and Comparative Business accessibly tracks the historical and socio-political contexts of the world's major countries on a chapter-by-chapter basis to the present day. The book provides a comprehensive, critical, yet concise introduction to each of the economies' key features, including macro overviews as well as organizational and workplace-level analysis. Each chapter features learning objectives, in-depth interpretation and critique of key literature, and annotated further reading to allow readers to rigorously navigate their way through the wealth of material available for each country. This text is essential reading for students and researchers in the areas of international business and cross-cultural management, comparative political economy, and history. Leo McCann is Senior Lecturer in International and Comparative Management at Manchester Business School, University of Manchester, UK

'Erudite and accessible, Leo McCann's exploration of the globalizing world economy stands out in its astute recognition of the continuing power of nationally specific forms of capitalism. Far from being a one-size-fits-all Anglo-American template, neoliberalism comes in many different hues and variations. Offering a comprehensive overview of European and Asian business models, McCann demonstrates how the national gets reconfigured around the global without losing some of its unique features. International and Comparative Business is by far the best textbook in the field and is destined to become a classic for years to come'--Manfred B. Steger A sweeping examination of systems of capitalism in theory and in the world's major industrial economies leads Leo McCann to challenge the conventional wisdom on globalization. Historical analysis of the evolution of business systems and detailed examination of present practice demonstrate persuasively that, despite facing common challenges, distinctive national differences remain salient. A must read for anyone who needs to understand how business systems operate in an increasingly interdependent world economy.--Dr Eileen Appelbaum A sweeping examination of systems of capitalism in theory and in the world's major industrial economies leads Leo McCann to challenge the conventional wisdom on globalization. Historical analysis of the evolution of business systems and detailed examination of present practice demonstrate persuasively that, despite facing common challenges, distinctive national differences remain salient. A must read for anyone who needs to understand how business systems operate in an increasingly interdependent world economy'--Dr Eileen Appelbaum Overall, this book provides a dynamic and comparative analysis of political power and politics, industrial relations, financial and corporate governance, and labour and employment issues in different countries. Each of the 12 chapters in this book offers clear learning objectives at the beginning, broader reviews of the interdisciplinary literature in the main body, and annotated further reading at the end; together they construct a suitable textbook for students to learn about divergence in international capitalism.--Le Bo prime; Erudite and accessible, Leo McCann's exploration of the globalizing world economy stands out in its astute recognition of the continuing power of nationally specific forms of capitalism. Far from being a one-size-fits-all Anglo-American template, neoliberalism comes in many different hues and variations. Offering a comprehensive overview of European and Asian business models, McCann demonstrates how the national gets reconfigured around the global without losing some of its unique features. International and Comparative Business is by far the best textbook in the field and is destined to become a classic for years to come prime; (Manfred B. Steger) prime; A sweeping examination of systems of capitalism in theory and in the world's major industrial economies leads Leo McCann to challenge the conventional wisdom on globalization. Historical analysis of the evolution of business systems and detailed examination of present practice demonstrate persuasively that, despite facing common challenges, distinctive national differences remain salient. A must read for anyone who needs to understand how business systems operate in an increasingly interdependent world economy prime; (Dr Eileen Appelbaum) Overall, this book provides a dynamic and comparative analysis of political power and politics, industrial relations, financial and corporate governance, and labour and employment issues in different countries. Each of the 12 chapters in this book offers clear learning objectives at the beginning, broader reviews of the interdisciplinary literature in the main body, and annotated further reading at the end; together they construct a suitable textbook for students to learn about divergence in international capitalism. (Le Bo) About the Author Leo McCann is Professor of Organisation Studies at Manchester Business School. His research and teaching focuses on the impacts of large-scale economic change on work and organization across numerous countries. He has written many articles on the subject of the international transformation of white-collar work in journals such as Journal of Management Studies, Human Relations, and Organization Studies. He is the co-author of Managing in the Modern Corporation (Cambridge University Press, 2009), a major

empirical study into the restructuring of white-collar work in the UK, USA and Japan. His research draws on the paradigms of sociology of work, varieties of capitalism, and political economy, exploring how large-scale 'global' transformations are translated through national institutional structures with often profound effects on the everyday lives of organizations, managers, workers and citizens. He is also the author of 'International and Comparative Business: Foundations of Political Economies' (Sage Publications, 2014), a textbook based on over a decade of experience teaching and researching comparative capitalism, globalization, and the restructuring of organizations and work.